

#### Newmark Reports Second Quarter 2024 Financial Results

NEW YORK, NY - August 2, 2024 - Newmark Group, Inc. (Nasdaq: NMRK) ("Newmark" or "the Company"), a leading commercial real estate advisor and service provider to large institutional investors, global corporations, and other owners and occupiers, today, reported its financial results for the three and six months ended June 30, 2024, and declared its quarterly dividend.

#### Comments from Barry M. Gosin, Chief Executive Officer of Newmark<sup>1</sup>

"I am excited that we delivered growth across every business line. We produced an 18% increase in Investment sales revenues and 46% fee growth in Mortgage brokerage and debt placement, as well as solid growth from Management, Servicing, and Leasing. Our 8% top-line improvement and strong operating leverage produced robust double-digit earnings growth.

"Newmark's leading position in Capital markets, together with our continued investments in new talent, businesses, and expansion of service lines will drive long term outperformance. Fueled by \$2 trillion of near-term U.S. commercial and multifamily mortgage maturities, nearly \$400 billion of investible dry powder, and a stable interest rate environment, we remain confident in our 2024 full year guidance, as well as our 2026 target of generating 50% Adjusted EBITDA growth over the next two years."

#### SELECT RESULTS COMPARED WITH THE YEAR-EARLIER PERIOD<sup>2</sup>

Highlights of Consolidated Results (USD millions, except per share data)	2Q24	2Q23	Change	YTD 2024	YTD 2023	Change
Total Revenues	633.4	585.8	8.1%	\$1,179.9	\$1,106.6	6.6%
GAAP income (loss) before income taxes and noncontrolling interests ("GAAP pre-tax income")	32.5	17.9	80.9%	2.6	(1.5)	280.5%
GAAP net income (loss) for fully diluted shares	20.6	8.9	132.6%	(2.0)	(3.9)	49.7%
GAAP net income (loss) per fully diluted share	0.08	0.04	100.0%	(0.01)	(0.02)	50.0%
Adjusted Earnings before noncontrolling interests and taxes ("Pre-tax Adjusted Earnings")	65.0	50.3	29.3%	107.9	91.1	18.5%
Post-tax Adjusted Earnings to fully diluted shareholders ("Post-tax Adjusted Earnings")	55.8	43.1	29.3%	93.2	78.5	18.8%
Post-tax Adjusted Earnings per share ("Adjusted EPS")	0.22	0.18	22.2%	0.37	0.32	15.6%
Adjusted EBITDA ("AEBITDA")	86.3	72.9	18.3%	149.8	135.8	10.3%

#### RECENT NEWMARK HIGHLIGHTS

- Strong operating leverage drove a 100.0% increase in GAAP net income per fully diluted share and 22.2% improvement in Adjusted EPS on 8.1% revenue growth.
- 14.5% Capital markets revenue growth outpaced the industry for the fourth consecutive quarter.
- Ranked as the #1 Office Broker in the U.S. for the first half of 2024 by Real Estate Alert, with over 30% market share.3
- Management services, servicing fees, and other increased by 9.2%, the fourth quarter in a row of strong year-on-year improvement.
- Recently added one of the top affordable housing debt and structured finance professionals in the U.S. to partner with the preeminent U.S. affordable housing investment sales team, which joined earlier in the year.
- Added dozens of other industry-leading professionals globally in Debt and structured finance, Investment sales, Leasing, and Valuation & Advisory.
- All of the year-on-year quarterly growth was organic.

1 Please note the following: (i) Unless otherwise stated, all financial results and volume or activity figures compare the second quarter of 2024 with the year-earlier period. (ii) The Company's previously stated 2026 targets are to generate over \$3 billion in revenues and \$630 million of Adjusted EBITDA in 2026. The 50% increase is compared with the mid-point of Newmark's 2024 Adjusted EBITDA guidance. (iii) For more on the "Recent Highlights", the sources of any economic or industry data contained herein, and on any long term targets mentioned, please see the section of this document titled "Other Useful Information". Please also see the forthcoming quarterly filing on Form 10-Q, the second quarter 2024 financial results presentation, and/or the relevant portions of the first quarter 2024 financial results presentation, all of which are or will be on the Company's website. None of the targets or goals beyond 2024 should be considered formal guidance. (iii) See the section of this document titled "Certain Revenue Terms Defined" for more information on various revenue terms, including the definitions of "Capital markets", "Fee revenues", "Commission-based revenues", "Fees from management services, servicing, and other", "Pass through revenues", and "OMSR revenues". The amounts of these items for various periods can be found in Newmark's supplemental tables on its investor relations website.

<sup>&</sup>lt;sup>2</sup> U.S. Generally Accepted Accounting Principles are referred to as "GAAP". See the sections of this document including, but not limited to, "Non-GAAP Financial Measures", "Adjusted Earnings Defined", "Reconciliation of GAAP Net Income to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-Tax Adjusted EPS", and "Net Leverage", including any footnotes to these sections, for the complete and/or updated definitions of these and other non-GAAP terms and how, when and why management uses them, and the differences between results under GAAP and non-GAAP for the periods discussed herein. See also "Timing of Outlook for Certain GAAP and Non-GAAP Items" for a discussion of why it is difficult to forecast certain GAAP results without unreasonable effort.

The Real Estate Alert league table was published on July 23, 2024, and was for brokers representing sellers in office investment sales deals of at least \$25 million.

#### REVENUE ANALYSIS<sup>4</sup>

Consolidated Revenues (USD millions)	2Q24	2Q23	Change	YTD 2024	YTD 2023	Change
Fees from management services, servicing, and other	\$185.5	\$173.1	7.1%	\$368.2	\$322.0	14.3%
Pass through revenues	77.4	67.6	14.5%	151.5	130.9	15.8%
Management services, servicing fees, and other	262.8	240.7	9.2%	519.7	453.0	14.7%
Leasing and other commissions	208.6	203.6	2.4%	367.4	396.9	(7.4)%
Investment sales	91.7	77.6	18.2%	162.6	149.6	8.7%
Fees from commercial mortgage origination, net	46.9	40.9	14.6%	90.7	70.0	29.5%
OMSR revenues	23.4	23.0	1.5%	39.5	37.1	6.4%
Capital markets	162.0	141.6	14.5%	292.8	256.8	14.0%
Total revenues	633.4	585.8	8.1%	1,179.9	1,106.6	6.6%

Management services, servicing fees, and other rose by 9.2%, which reflects growth from Valuation & Advisory, Servicing, and GCS. Newmark increased revenues from Leasing and other commissions by 2.4%, led by nearly 16% growth in office.

The Company increased Investment sales fees by 18.2%, which reflected significantly higher industrial and office volumes. This meaningfully outpaced the industry. Newmark's debt business once again gained considerable market share, as Fees from commercial mortgage origination, net, increased by 14.6%, led by approximately 46% growth in Mortgage brokerage and debt placement fees. This was partially offset by a decline in GSE/FHA origination fees, which were impacted by an over 27% decline in U.S. GSE volumes.

#### CONSOLIDATED EXPENSES<sup>5</sup>

Consolidated Expenses (USD millions)	2Q24	2Q23	Change	YTD 2024	YTD 2023	Change
Compensation and employee benefits under GAAP	\$377.5	\$346.9	8.8%	\$705.7	\$675.3	4.5%
Equity-based compensation and allocations of net income to limited partnership units and FPUs	25.5	19.6	30.0%	76.9	55.3	39.2%
Non-compensation expenses under GAAP	195.3	195.7	(0.2)%	384.7	361.3	6.5%
Total expenses under GAAP	598.3	562.2	6.4%	1,167.4	1,091.8	6.9%
Pass through compensation expenses under GAAP	40.1	35.6	12.8%	81.1	73.7	10.1%
Other compensation and employee benefits	337.2	311.3	8.3%	623.5	600.7	3.8%
Compensation and employee benefits for Adjusted Earnings	377.3	346.9	8.8%	704.6	674.4	4.5%
Pass through non-compensation expenses under GAAP	37.3	32.0	16.4%	70.5	57.2	23.1%
Other non-compensation expenses	122.1	129.0	(5.3)%	241.9	238.2	1.5%
Non-compensation expenses for Adjusted Earnings	159.4	161.0	(1.0)%	312.4	295.4	5.7%
Total expenses for Adjusted Earnings	536.7	507.9	5.7%	1,016.9	969.8	4.9%

Compensation expenses reflect improved commission-based revenues, an increase in pass through items, and expenses related to hiring revenue-generating professionals under long term contracts. These were partially offset by the impact of the Company's recently completed \$75 million cost savings plan. Excluding pass through items, total expenses for GAAP and Adjusted Earnings increased by 5.3% and 4.3%, respectively.

<sup>4</sup> The following items are relevant when analyzing the year-on-year changes in revenues: (i) Newmark's fee revenues grew by 7.5% to \$532.6 million in the second quarter of 2024. In the second quarter of 2023, Fees from commercial mortgage origination, net reflected an approximately \$947 million Freddie Mac multifamily loan originated by Newmark, which represented 35% of the Company's GSE volumes in that period and was one of the largest GSE loans originated in the U.S. during 2023. For additional information, see the press release titled "Newmark Secures \$947 million Loan for Park La Brea Apartments in Los Angeles, California". (iii) Industry investment sales volumes declined by 2% in the U.S. and Europe in the quarter, according to preliminary data from MSCI. Based on their analysis of historical MBA data and preliminary 2024 MSCI lending data, Newmark Research estimates that overall U.S. commercial and multifamily originations may have declined by over 5% in the quarter, with double digit percentage declines in lending by banks and government entities (such as the GSEs) offsetting significant increases by private credit and CMBS lenders. See today's financial results presentation and the forthcoming quarterly filing on Form

<sup>10-</sup>Q for more details on these and other industry statistics.

5 Please note following when analyzing the year-on-year changes in expenses: (i) Newmark's pass through compensation and non-compensation expenses are the same for GAAP and non-GAAP results for all periods. (ii) The Company issued substantially more in employee loans in the first half of 2024 than in any prior fiscal year, other than full year 2023. Employee loans are recorded as part of Newmark's balance sheet as "Loans, forgivable loans and other receivables from employees and partners, net" and as part of "Cash Flows from Operating Activities", and primarily relate to the hiring of new revenue-generating professionals under long-term contracts. The forgivable portions of employee loans are recognized as compensation expense for GAAP and non-GAAP results over the life of the loans. These and certain other expenses are recorded beginning in the first applicable quarter, while the relevant professionals may not reach full productivity until their second or third years with the Company. (iii) The Company's compensation charges with respect to grants of exchangeability generally move in the same direction as the Company's stock price. (iv) See "Critical Accounting Policies and Estimates" in the Company's filings on Forms 10-Q and/or 10-K and "Non-GAAP Financial Measures" later in this document for information on how non-cash GAAP gains attributable to OMSRs and GAAP amortization of mortgage servicing rights ("MSRs") affect GAAP and non-GAAP results.

#### TAXES AND NONCONTROLLING INTEREST<sup>6</sup>

Taxes And Noncontrolling Interest (USD millions)	2Q24	2Q23	Change	YTD 2024	YTD 2023	Change
GAAP provision (benefit) for income taxes	\$9.0	\$6.7	34.6%	\$5.5	\$3.7	51.0%
Provision for income taxes for Adjusted Earnings	9.7	7.6	27.6%	16.2	13.8	17.4%
Net income (loss) attributable to noncontrolling interests for GAAP	9.1	4.8	90.3%	(0.9)	(1.2)	22.7%
Net loss attributable to noncontrolling interests for Adjusted Earnings	(0.5)	(0.4)	(15.5)%	(1.5)	(1.1)	(29.1)%

Taxes and net income attributable to noncontrolling interests generally move in tandem with Newmark's earnings. The Company's tax rate for Adjusted Earnings was 15.0% in the second quarter of 2024 compared with 15.1% a year earlier.

#### CONSOLIDATED SHARE COUNT<sup>7</sup>

Consolidated Share Count (shares in millions)	2Q24	1Q24	2Q23	YTD 2024	YTD 2023
Fully diluted weighted-average share count under GAAP	255.6	174.8	245.0	174.1	173.3
Fully diluted weighted-average share count for Adjusted Earnings	255.6	255.4	245.0	255.2	242.4

Fully diluted weighted-average share count for Adjusted Earnings was flat compared to the first quarter of 2024. Year-over-year, the appreciation of Newmark's stock price accelerated the recognition of 2.9 million RSUs, which was not related to the issuance of new shares. Newmark repurchased 5.5 million shares for \$55.5 million during the quarter and 9.0 million shares for \$92.7 million year to date. As of quarter end, the Company had \$262.2 million remaining under its share repurchase and unit redemption authorization.

#### SELECT BALANCE SHEET DATA<sup>8</sup>

Select Balance Sheet Data (USD millions)	June 30, 2024	December 31, 2023
Cash and cash equivalents	\$176.4	\$164.9
Total corporate debt	\$745.2	\$547.3
Total Equity	\$1,536.4	\$1,594.9

The balance sheet changes from year-end 2023 included cash generated by the business and incremental corporate debt, partially offset by cash used with respect to the hiring of revenue-generating professionals, share repurchases, and normal first half movements in working capital.

#### ONLINE AVAILABILITY OF INVESTOR PRESENTATION AND ADDITIONAL FINANCIAL TABLES

Newmark's quarterly supplemental Excel tables include revenues, earnings, and other metrics for periods from 2018 through the second quarter of 2024. The Excel tables and the Company's quarterly financial results presentation are available for download at <u>ir.nmrk.com</u>. These materials include other useful information that may not be contained herein.

#### **DIVIDEND INFORMATION**

On August 1, 2024, Newmark's Board of Directors (the "Board") declared a qualified quarterly dividend of \$0.03 per share payable on September 3, 2024, to Class A and Class B common stockholders of record as of August 16, 2024, which is the same as the ex-dividend date.

<sup>&</sup>lt;sup>6</sup> The table with "other income" under GAAP and for non-GAAP results can be found later in this document.

<sup>&</sup>lt;sup>7</sup> Note following: (i) The fully diluted weighted-average share count under GAAP may differ in certain periods from the fully diluted weighted-average share count for Adjusted Earnings to avoid anti-dilution, which also impacts GAAP net income for fully diluted shares. (ii) Under the GAAP treasury stock method, Newmark's fully diluted share count moves in tandem with its stock price over a given period, all else equal. Because the quarterly average price of its Common Class A shares increased by over 65% year-on-year, the Company accelerated the recognition of 2.9 million weighted average share equivalents over the trailing twelve months. This 2.9 million did not represent the issuance of new RSUs. The increase in Newmark's share price is based on the average daily closing price for the second quarter of 2024 compared with the year earlier as per Bloomberg. Between June 30, 2024 and August 1, 2024, Newmark's share price increased by an additional 25%, which would have a similar impact on the amount of share equivalents recorded in future periods, all else equal. (iii) "Spot" may be used interchangeably with the end-of-period share count. Please see the Company's quarterly financial results presentations for information on its spot share count for the relevant periods.

The following items are relevant when analyzing the year-on-year changes in certain items related to cash flow and the balance sheet: (i) In the first quarter of 2024, Newmark issued \$600.0 million aggregate principal amount of 7.5% senior notes due January 2029 (the "Senior Notes") The Company used the net proceeds to repay all of the \$420.0 million then outstanding under its term loan. Any additional net proceeds were used to repay other outstanding revolving debt and used for general corporate purposes. (ii) "Total equity" in this table is the sum of "redeemable partnership interests," "noncontrolling interests" and "total stockholders' equity". (ii) "Total corporate debt" in this table excludes "Warehouse facilities collateralized by U.S. Government Sponsored Enterprises". Newmark uses its warehouse lines and repurchase agreements for short-term funding of mortgage loans originated under its GSE and FHA lending programs, and such amounts are generally offset by "Loans held for sale, at fair value" on the balance sheet. These loans are typically sold within 45 days. Loans made using Newmark's warehouse lines are recourse to Berkeley Point Capital LLC, but non-recourse to Newmark Group. (iv) "Liquidity", when discussed or shown, excludes marketable securities that have been financed. Unlike certain other companies' definition of liquidity, Newmark's does not include the value of its undrawn revolving credit line(s). See the section titled "Liquidity Defined" and any related reconciliation tables, when relevant. (v) "Net debt", when used, is defined as total debt, net of cash or, if applicable, total liquidity, while "net leverage", when used, is a non-GAAP measure that equals net debt divided by trailing twelve month Adjusted EBITDA. (vi) See "Cash generated by the business" under "Other Useful Information" for more on this analytic.

#### **OUTLOOK FOR 20249**

Metric	FY 2023 Actual	Expected YoY Change (Except for Tax Rate)
Total Revenues (millions)	\$2,470.4	3% to 7%
Adjusted EBITDA (millions)	\$398.3	5% to 9%
Adjusted Earnings Per Share	\$1.05	5% to 9%
Adjusted Earnings Tax Rate	15.1%	15% to 18%

Newmark reiterated its full year 2024 outlook for total revenues, Adjusted EBITDA, Adjusted EPS, and the Adjusted Earnings tax rate. With respect to share count, the Company continues to target annual share count growth of 2% or less over time. Newmark expects between 2% and 3% growth in Fully diluted weighted-average share count for Adjusted Earnings for full year 2024, compared with 246.3 million in 2023.

#### **CONFERENCE CALL**

Newmark will host a conference call at 10:00 a.m. ET today to discuss these results. A webcast of the call, along with an investor presentation summarizing the Company's Non-GAAP results, is expected to be accessible via the following sites:

http://ir.nmrk.com or https://event.webcasts.com/starthere.isp?ei=1677990&tp\_kev=fe28e640b6

After pre-registering, you will receive your access details via email. For those who are unable to join the webcast, the Company has posted dial-in information on the event's webpage. Please note that those who dial in may experience delays in joining the live call.

A webcast replay of the conference call is expected to be accessible at the same websites within 24 hours of the live call and will be available for 365 days following the call. The Company highly recommends that investors use the webcast to access the call to avoid experiencing extended wait times via the dial-in phone numbers. Participants who cannot access the webcast are strongly encouraged to pre-register to gain immediate access to the call and bypass the live operator. Pre-registration may be completed at any time by accessing the preregistration link on Newmark's Investor Relations website, or by navigating to:

https://event.webcasts.com/starthere.jsp?ei=1677990&tp\_key=fe28e640b6

#### **CERTAIN REVENUE TERMS DEFINED**

#### Fee and non-fee revenues

The Company's total revenues include certain Management services revenues that equal their related expenses. These revenues represent fully reimbursable compensation and non-compensation costs recorded as part of Newmark's Global Corporate Services ("GCS") and Property management businesses. Such revenues therefore have no impact on the Company's GAAP or non-GAAP earnings measures and may be referred to as "Pass through revenues". The amounts recorded as Pass through revenues are also recorded as "Pass through expenses". Newmark's Total revenues also include non-cash gains with respect to originated mortgage servicing rights ("OMSRs"), which represent the fair value of expected net future cash flows from servicing recognized at commitment, net. Such non-cash gains may also be called "OMSR revenues." Newmark may also refer to Pass through revenues and OMSR revenues together as "Non-fee revenues", and the remainder of its total revenues as "Fee revenues".

#### Capital markets

"Fees from commercial mortgage origination, net" includes origination fees related to Newmark's multifamily GSE/FHA<sup>10</sup> business (which may be used interchangeably with "Loan originations related fees and sales premiums, net") and fees from Commercial mortgage brokerage and debt placement. Beginning in the second quarter of 2024 and retrospectively, "Capital markets" includes Fees from commercial mortgage origination, net, "Investment sales", and "OMSR revenues".

#### Leasing and Commission-based revenues

Leasing and other commissions includes fees from landlord (or "agency") representation and tenant (or "occupier") representation. Newmark's "commission-based" revenues include Leasing and other commissions, Fees from commercial mortgage origination, net, Investment sales, and Valuation & Advisory. Brokers and originators in these businesses (who together may be referred to as "producers") and revenuegenerating Valuation & Advisory professionals earn a substantial portion, or all their compensation based on their production. Commissionbased revenues exclude OMSR revenues, because Newmark does not compensate its professionals based on this non-cash item.

#### Recurring revenues

"Servicing and other revenues" may be called Newmark's "servicing business" and includes servicing fees, interest income on loans held for sale, escrow interest, and yield maintenance fees, which all relate primarily to Newmark's multifamily GSE/FHA business. "Management services, servicing fees, and other" (which may also be referred to as "recurring revenues", "recurring businesses", or "management businesses") includes all pass through revenues, as well as fees from Newmark's servicing business, GCS, Property Management, its flexible workspace platform, and Valuation & Advisory, as well as all revenues generated by Spring11. Fees from management services, servicing, and other" are revenues from all recurring businesses excluding Pass through revenues.

<sup>9</sup> Please note the following with respect to Newmark's outlook: (i) See the "Consolidated Share Count", including the related footnote, for more background on the Company's updated share count guidance. (ii) The outlook for Adjusted Earnings taxes represents the absolute expect range of the rate. (iii) See "Timing of Outlook for Certain GAAP and Non-GAAP Items" for a discussion of why it is difficult to forecast certain GAAP results without unreasonable effort. (iv) The Company's 2024 guidance excludes the potential impact of any future acquisitions and assumes no meaningful changes in Newmark's stock price compared with the closing price on August 1, 2024. (v) The Company's expectations are subject to change based on various macroeconomic, social, political, and other factors. (vi) None of the targets or goals beyond 2024 should be considered formal guidance.

10 The government-sponsored enterprises ("GSEs") involved in multifamily lending are Fannie Mae and Freddie Mac, while "FHA" stands for the Federal Housing Administration.

Beginning in the first quarter of 2024, the portion of Spring11's revenues associated with its servicing and asset management portfolio were no longer reported under "Management services" but were instead recorded as part of "Servicing and other revenues" for all periods from the first quarter of 2023 onwards. This change had no impact on the overall line items "Fees from management services, servicing, and other" and "Management services, servicing fees, and other", or on the Company's consolidated results.

#### **Contractual Business**

"Contractual business", which may be used interchangeably with "contractual services" or "contractual revenues", is defined as business for which the Company has a contract with a client that is generally for a year or longer. Contractual business, when quantified, includes all revenues related to landlord representation (or "agency") leasing, loan servicing (including escrow interest income), outsourcing (including property management, facilities management, and asset management), and lease administration. It also includes certain fees under contract produced by the Company's flexible workspace and tenant representation service lines.

Additional details on current and historical amounts for certain of Newmark's revenues are available in the Company's quarterly supplemental Excel tables.

#### OTHER USEFUL INFORMATION

#### Recent Acquisitions and Hires

For additional information about key hires thus far in 2024, see press releases including: "Newmark Adds Steve Williamson and Matthew Kang to UK & EMEA Capital Markets Team"; "Newmark Hires Evan Williams as Head of Affordable Housing Debt & Structured Finance, Expanding Client Service Offerings"; "Newmark Hires Bryan Beel as Valuation & Advisory Multifamily Specialty Practice Leader"; "Newmark Announces Valuation & Advisory has Opened in Singapore"; "Newmark Lands Leading National Affordable Housing Advisory Team", "Newmark Launches Paris Office, Bolstering Global Expansion with Key Talent Additions", "Newmark Hires Matthew Featherstone as Head of Debt & Structured Finance for the UK and Europe", "Newmark Expands Debt Platform in Partnership with U.S. Capital Markets Team, Industry Powerhouse Jonathan Firestone to Join and Co-Head", as well as additional releases and/or articles with respect to those whose hiring was announced between January 1, 2024, and August 1, 2024 in the "Media" section of Newmark's main website.

On March 10, 2023, the Company acquired London-based real estate advisory firm, Gerald Eve, which operates from nine U.K. offices across multiple business lines and property types. The firm generated a majority of its fiscal year 2022 total revenues from management services, and has particular strength in capital markets, corporate real estate advisory, planning and development, tenant representation, landlord (or agency) leasing, and valuation. For the trailing twelve months ended March 31, 2023, MSCI ranked Gerald Eve at number three for U.K. industrial investment sales. Newmark also announced the acquisitions of three other companies in the second quarter of 2022. Together, these companies contributed revenues to Newmark's management services, leasing, and investment sales businesses.

In the first quarter of 2023, Newmark purchased the approximately 49% of Spring11 that it did not already own, having held a controlling stake since 2017. The acquisition of the balance of Spring11 significantly increased the size of the Company's overall servicing and asset management portfolio. Spring11 provides commercial real estate due diligence, consulting, asset management and limited servicing, as well as advisory services to a variety of clients, including lenders, investment banks and investors. For more information on these acquisitions, please see the Company's most recent Quarterly Report on Form 10-Q or its most recent Annual Report on Form 10-K, and/or the following the press release on its website: "Newmark Acquires Top UK-Based Real Estate Advisory Firm Gerald Eve".

#### Cash Generated by the Business

Cash generated by the business means "Net cash provided by (used in) operating activities excluding loan originations and sales", before the impact of cash used for "Loans, forgivable loans and other receivables from employees and partners" (which Newmark considers to be a form of investment, but which is recorded as part of Cash Flows from Operating Activities) and the impact of cash used with respect to the 2021 Equity Event.<sup>11</sup> For more information, see the section of the Company's quarterly supplemental Excel tables titled "Details of Certain Components Of 'Net Cash Provided By (Used In) Operating Activities".

#### Newmark and Industry Volumes and/or Data

All industry volume figures are preliminary unless otherwise noted. Please see the accompanying supplemental Excel tables and quarterly financial results presentation on the Company's investor relations website, as well as Newmark's forthcoming Quarterly Report on Form 10-Q for more information with respect to volumes for Newmark and/or the industry and for other relevant industry and macroeconomic data. The quarterly results presentation and 10-Q contain or will include detailed sources for such information.

#### Other Items

Investors may find the following information useful: (i) Throughout this document, certain other reclassifications may have been made to previously reported amounts to conform to the current presentation and to show results on a consistent basis across periods. Unless otherwise stated, any such changes would have had no impact on consolidated total revenues or earnings under GAAP or for Adjusted Earnings, all else being equal. Certain numbers in the tables or elsewhere throughout this document may not sum due to rounding. (ii) Rounding may have also impacted the presentation of certain year-on-year percentage changes. (iii) Decreases in losses may be shown as positive percentage changes in the financial tables. (iv) Changes from negative figures to positive figures may be calculated using absolute values, resulting in positive percentage changes in the tables.

<sup>&</sup>lt;sup>11</sup> The "Impact of the 2021 Equity Event" is defined in the section of this document called "Excluded Compensation-Related Items with Respect to the 2021 Equity Event under Adjusted Earnings and Adjusted EBITDA" under "Non-GAAP Financial Measures". For additional details on how the 2021 Equity Event impacted share count, cash flow, and GAAP expenses, see the section of the Company's second quarter 2021 financial results press release titled "Additional Details About the Impact of Nasdaq and the 2021 Equity Event" and the related SEC filing on Form 8-K, as well as any subsequent disclosures in filings on Forms 10-Q and/or 10-K.

### NEWMARK GROUP, INC. CONSOLIDATED BALANCE SHEETS

(in thousands) (unaudited)

		June 30, 2024	De	cember 31, 2023
Assets				
Current Assets:				
Cash and cash equivalents	\$	176,387	\$	164,894
Restricted cash		101,812		93,812
Loans held for sale, at fair value		818,993		528,944
Receivables, net		552,660		622,508
Other current assets		110,384		95,946
Total current assets		1,760,236		1,506,104
Goodwill		773,855		776,547
Mortgage servicing rights, net		514,203		531,203
Loans, forgivable loans and other receivables from employees and partners, net		787,735		651,197
Right-of-use assets		531,442		596,362
Fixed assets, net		173,721		178,035
Other intangible assets, net		74,239		83,626
Other assets		143,478		148,501
Total assets	\$	4,758,909	\$	4,471,575
Liabilities and Equity:				
Current Liabilities:				
Warehouse facilities collateralized by U.S. Government Sponsored Enterprises	\$	792,861	\$	498,631
Accrued compensation		314,956		400,765
Accounts payable, accrued expenses and other liabilities		581,283		583,564
Payables to related parties		6,732		6,644
Total current liabilities		1,695,832		1,489,604
Long-term debt		745,161		547,260
Right-of-use liabilities		528,424		598,044
Other long-term liabilities		253,065		241,741
Total liabilities	\$	3,222,482	\$	2,876,649
Equity:				
Total equity (1)		1,536,427		1,594,926
Total liabilities and equity	\$	4,758,909	\$	4,471,575

<sup>(1)</sup> Includes "redeemable partnership interests," "noncontrolling interests" and "total stockholders' equity."

### NEWMARK GROUP, INC. CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data) (unaudited)

	Three Months	Ended June 30,	Six Months Ended June 30,			
Revenues:	2024	2023	2024	2023		
Management services, servicing fees and other	\$ 262,778	\$ 240,660	\$ 519,712	\$ 452,952		
Leasing and other commissions	208,557	203,611	367,356	396,917		
Capital markets	162,040	141,573	292,806	256,774		
Total revenues	633,375	585,844	1,179,874	1,106,643		
Expenses:						
Compensation and employee benefits	377,523	346,930	705,717	675,280		
Equity-based compensation and allocations of net income to limited partnership units and FPUs	25,486	19,609	76,929	55,258		
Total compensation and employee benefits	403,009	366,539	782,646	730,538		
Operating, administrative and other	147,737	146,826	285,680	265,808		
Fees to related parties	6,668	6,827	14,209	14,619		
Depreciation and amortization	40,879	42,034	84,854	80,864		
Total non-compensation expenses	195,284	195,687	384,743	361,291		
Total operating expenses	598,293	562,226	1,167,389	1,091,829		
Other income, net:						
Other income (loss), net	5,637	3,925	5,623	915		
Total other income (loss), net	5,637	3,925	5,623	915		
Loss from operations	40,719	27,543	18,108	15,729		
Interest expense, net	(8,258)	(9,595)	(15,478)	(17,186)		
Income (loss) before income taxes and noncontrolling interests	32,461	17,948	2,630	(1,457)		
Provision for income taxes	9,046	6,719	5,530	3,663		
Consolidated net income (loss)	23,415	11,229	(2,900)	(5,120)		
Less: Net income (loss) attributable to noncontrolling interests	9,135	4,800	(927)	(1,199)		
Net income (loss) available to common stockholders	\$ 14,280	\$ 6,429	\$ (1,973)	\$ (3,921)		
Per share data:						
Basic earnings per share						
Net income (loss) available to common stockholders	\$ 14,280 \$ 0.08	\$ 6,429	\$ (1,973)	\$ (3,921)		
Basic earnings per share		\$ 0.04	\$ (0.01)	\$ (0.02)		
Basic weighted-average shares of common stock outstanding	173,469	173,939	174,121	173,254		
Fully diluted earnings per share						
Net income (loss) for fully diluted shares	\$ 20,582 \$ 0.08	\$ 8,850	\$ (1,973)	\$ (3,921)		
Fully diluted earnings per share		\$ 0.04	\$ (0.01)	\$ (0.02)		
Fully diluted weighted-average shares of common stock outstanding	255,604	244,954	174,121	173,254		
Dividends declared per share of common stock	\$ 0.03 \$ 0.03	\$ 0.03	\$ 0.06	\$ 0.06		
Dividends paid per share of common stock	\$ 0.03	\$ 0.03	\$ 0.06	\$ 0.06		

#### SUMMARIZED CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

(In thousands)

(unaudited)

	Three Months Ended June 30,				Six Months Ended June 30,			
		2024		2023		2024		2023
Net cash (used in) operating activities	\$	(258,486)	\$	(500,638)	\$	(327,269)	\$	(899,478)
Net cash (used in) investing activities		(9,266)		(15,460)		(16,620)		(133,519)
Net cash provided by financing activities		307,242		473,098	_	363,382	_	971,749
Net increase (decrease) in cash and cash equivalents and restricted cash		39,490		(43,000)		19,493		(61,248)
Cash and cash equivalents and restricted cash at beginning of period		238,709		294,704		258,706		312,952
Cash and cash equivalents and restricted cash at end of period	\$	278,199	\$	251,704	\$	278,199	\$	251,704
Net cash provided by (used in) operating activities excluding loan originations and sales (1)	\$	47,986	\$	12,155	\$	(53,277)	\$_	(96,366)

<sup>(1)</sup> Includes loans, forgivable loans and other receivables from employees and partners in the amount of \$24.7 million and \$47.4 million for the three months ended June 30, 2024 and 2023, respectively, and \$185.7 and \$177.8 million for the six months ended June 30, 2024 and 2023, respectively. Excluding these loans, net cash provided by (used in) operating activities excluding loan originations and sales would be \$72.7 million and \$59.5 million for the three months ended June 30, 2024 and 2023, respectively, and \$132.5 million and \$81.5 million for the six months ended June 30, 2024 and 2023, respectively.

The Condensed Consolidated Statements of Cash Flows are presented in summarized form. For complete Condensed Consolidated Statements of Cash Flows, please refer to Newmark's Quarterly Report on Form 10-Q for the quarter ended June 30, 2024, to be filed with the Securities and Exchange Commission in the near future.

#### **NON-GAAP FINANCIAL MEASURES**

This document contains non-GAAP financial measures that differ from the most directly comparable measures calculated and presented in accordance with Generally Accepted Accounting Principles in the United States ("GAAP"). Non-GAAP financial measures used by the Company include "Adjusted Earnings before noncontrolling interests and taxes", which is used interchangeably with "Pre-tax Adjusted Earnings"; "Post-tax Adjusted Earnings to fully diluted shareholders", which is used interchangeably with "Post-tax Adjusted Earnings"; "Adjusted EBITDA"; and "Liquidity". The definitions of these and other non-GAAP terms are below.

The Company has made certain clarifications of and/or changes to its non-GAAP measures, including "Calculation of Non-Compensation Expense Adjustments for Adjusted Earnings" that will be applicable for reporting periods beginning with the third quarter of 2023 and thereafter, as described below.

Historically, Adjusted Earnings excluded gains or charges related to resolutions of litigation, disputes, investigations, or enforcement matters that are generally non-recurring, exceptional, or unusual, or similar items that that management believes do not best reflect Newmark's underlying operating performance. To help management and investors best assess Newmark's underlying operating performance and for the Company to best facilitate strategic planning, beginning with the third quarter of 2023 and thereafter, calculations of Adjusted Earnings will also exclude unaffiliated third-party professional fees and expense related to these items. Newmark has not modified any prior period non-GAAP measures, as it has determined such amounts were immaterial to previously reported results.

#### **ADJUSTED EARNINGS DEFINED**

Newmark uses non-GAAP financial measures, including "Adjusted Earnings before noncontrolling interests and taxes" and "Post-tax Adjusted Earnings to fully diluted shareholders", which are supplemental measures of operating results used by management to evaluate the financial performance of the Company and its consolidated subsidiaries. Newmark believes that Adjusted Earnings best reflect the operating earnings generated by the Company on a consolidated basis and are the earnings which management considers when managing its business.

As compared with "Income (loss) before income taxes and noncontrolling interests" and "Net income (loss) for fully diluted shares", both prepared in accordance with GAAP, Adjusted Earnings calculations primarily exclude certain non-cash items and other expenses that generally do not involve the receipt or outlay of cash by the Company and/or which do not dilute existing stockholders, as well as certain gains and charges that management believes do not best reflect the underlying operating performance of Newmark. Adjusted Earnings is calculated by taking the most comparable GAAP measures and making adjustments for certain items with respect to compensation expenses, non-compensation expenses, and other income, as discussed below.

#### CALCULATIONS OF COMPENSATION ADJUSTMENTS FOR ADJUSTED EARNINGS AND ADJUSTED EBITDA

#### Treatment of Equity-Based Compensation under Adjusted Earnings and Adjusted EBITDA

The Company's Adjusted Earnings and Adjusted EBITDA measures exclude all GAAP charges included in the line item "Equity-based compensation and allocations of net income to limited partnership units and FPUs" (or "equity-based compensation" for purposes of defining the Company's non-GAAP results) as recorded on the Company's GAAP Consolidated Statements of Operations and GAAP Consolidated Statements of Cash Flows. These GAAP equity-based compensation charges reflect the following items:

- Charges with respect to grants of exchangeability, which reflect the right of holders of limited partnership units with no capital accounts, such as LPUs and PSUs, to exchange these units into shares of common stock, or into partnership units with capital accounts, such as HDUs, as well as cash paid with respect to taxes withheld or expected to be owed by the unit holder upon such exchange. The withholding taxes related to the exchange of certain non-exchangeable units without a capital account into either common stock or partnership units with a capital account may be funded by the redemption of preferred units such as PPSUs.
- Charges with respect to preferred units. Any preferred units would not be included in the Company's fully diluted share count because they cannot be made exchangeable into shares of common stock and are entitled only to a fixed distribution. Preferred units are granted in connection with the grant of certain limited partnership units that may be granted exchangeability or redeemed in connection with the grant of shares of common stock at ratios designed to cover any withholding taxes expected to be paid. The Company believes that this is an acceptable alternative to the common practice among public companies of issuing the gross amount of shares to employees, subject to cashless withholding of shares, to pay applicable withholding taxes.
- GAAP equity-based compensation charges with respect to the grant of an offsetting amount of common stock or partnership units with capital accounts in connection with the redemption of non-exchangeable units, including PSUs and LPUs.
- Charges related to amortization of restricted stock units ("RSUs"), limited partnership units, restricted stock awards, other equity-based awards.
- Charges related to grants of equity awards, including common stock, RSUs, restricted stock awards, or partnership units with capital accounts.
- Allocations of net income to limited partnership units and FPUs. Such allocations represent the pro-rata portion of post-tax GAAP earnings available to such unit holders.

The amount of certain quarterly equity-based compensation charges is based upon the Company's estimate of such expected charges during the annual period, as described further below under "Methodology for Calculating Adjusted Earnings Taxes".

Virtually all of Newmark's key executives and producers have equity or partnership stakes in the Company and its subsidiaries and generally receive deferred equity or limited partnership units as part of their compensation. A significant percentage of Newmark's fully diluted shares are owned by its executives, partners, and employees. The Company issues limited partnership units, RSUs, restricted stock, as well as other forms of equity-based compensation, including grants of exchangeability into shares of common stock, to provide liquidity to its employees, to align the interests of its employees and management with those of common stockholders, to help motivate and retain key employees, and to encourage a collaborative culture that drives cross-selling and growth.

All share equivalents that are part of the Company's equity-based compensation program, including REUs, PSUs, LPUs, certain HDUs, and other units that may be made exchangeable into common stock, as well as RSUs (which are recorded using the treasury stock method), are included in the fully diluted share count when issued or at the beginning of the subsequent quarter after the date of grant. Generally, limited partnership units (other than preferred units) are expected to be paid a pro-rata distribution based on Newmark's calculation of Adjusted Earnings per fully diluted share.

#### Certain Other Compensation-Related Items under Adjusted Earnings and Adjusted EBITDA

Newmark also excludes various other GAAP items that management views as not reflective of the Company's underlying performance for the given period from its calculation of Adjusted Earnings and Adjusted EBITDA. These may include compensation-related items with respect to cost-saving initiatives, such as severance charges incurred in connection with headcount reductions as part of broad restructuring and/or cost savings plans.

The Company also excludes compensation charges related to non-cash GAAP gains attributable to originated mortgage servicing rights ("OMSRs") because these gains are also excluded from Adjusted Earnings and Adjusted EBITDA. OMSRs represent the fair value of expected net future cash flows from servicing recognized at commitment, net.

#### Excluded Compensation-Related Items with Respect to the 2021 Equity Event under Adjusted Earnings and Adjusted EBITDA

Newmark does not view the cash GAAP compensation charges related to 2021 Equity Event (the "Impact of the 2021 Equity Event") as being reflective of its ongoing operations. These consisted of charges relating to cash paid to independent contractors for their withholding taxes and the cash redemption of HDUs. These had been recorded as expenses based on Newmark's previous non-GAAP definitions, but were excluded in the recast non-GAAP results beginning in the third quarter of 2021 for the following reasons:

- But for the 2021 Equity Event, the items comprising such charges would have otherwise been settled in shares and been
  recorded as equity-based compensation in future periods, as is the Company's normal practice. Had this occurred, such
  amounts would have been excluded from Adjusted Earnings and Adjusted EBITDA and would also have resulted in higher fully
  diluted share counts, all else equal.
- Newmark views the fully diluted share count reduction related to the 2021 Equity Event to be economically similar to the common practice among public companies of issuing the net amount of common shares to employees for their vested stock-based compensation, selling a portion of the gross shares pay applicable withholding taxes, and separately making open market repurchases of common shares.
- There was nothing comparable to the 2021 Equity Event in 2020 and nothing similar is currently contemplated after 2021.
   Accordingly, the only prior period recast with respect to the 2021 Equity Event was the second quarter of 2021.

#### Calculation of Non-Compensation Expense Adjustments for Adjusted Earnings

Newmark's calculation of pre-tax Adjusted Earnings excludes GAAP gains or charges related to the following:

- Non-cash amortization of intangibles with respect to acquisitions.
- Other acquisition-related costs, including unaffiliated third-party professional fees and expenses.
- Resolutions of non-recurring, exceptional or unusual gains or charges related to resolutions of litigation, disputes, investigations, or enforcement matters that are generally non-recurring, exceptional, or unusual, or similar items that that management believes do not best reflect Newmark's underlying operating performance, including related unaffiliated third-party professional fees and expenses.
- Non-cash gains attributable to OMSRs.
- Non-cash amortization of mortgage servicing rights (which Newmark refers to as "MSRs"). Under GAAP, the Company recognizes OMSRs equal to the fair value of servicing rights retained on mortgage loans originated and sold. Subsequent to the initial recognition at fair value, MSRs are carried at the lower of amortized cost or fair value and amortized in proportion to the net servicing revenue expected to be earned. However, it is expected that any cash received with respect to these servicing rights, net of associated expenses, will increase Adjusted Earnings and Adjusted EBITDA in future periods.
- Various other GAAP items that management views as not reflective of the Company's underlying performance for the given period, including non-compensation-related charges incurred as part of broad restructuring and/or cost savings plans. Such GAAP items may include charges for exiting leases and/or other long-term contracts as part of cost-saving initiatives, as well as non-cash impairment charges related to assets, goodwill, and/or intangible assets created from acquisitions.

#### Calculation of Other income (loss) for Adjusted Earnings and Adjusted EBITDA

Adjusted Earnings calculations also exclude certain other non-cash, non-dilutive, and/or non-economic items, which may in some periods include:

- Unusual, non-ordinary or non-recurring gains or charges.
- Non-cash GAAP asset impairment charges.
- Gains or losses on divestitures.
- The impact of any unrealized non-cash mark-to-market gains or losses on "Other income (loss)" related to the variable share forward agreements with respect to Newmark's receipt of the payments from Nasdaq, Inc. ("Nasdaq"), in 2021 and 2022 and the 2020 Nasdaq payment (the "Nasdaq Forwards").
- Mark-to-market adjustments for non-marketable investments.
- Certain other non-cash, non-dilutive, and/or non-economic items.

Due to Nasdaq's sale of its U.S. fixed income business in the second quarter of 2021, the Nasdaq Earn-out and related Forward settlements were accelerated, less certain previously disclosed adjustments. Because these shares were originally expected to be received over a 15 year period ending in 2027, the Earn-out had been included in calculations of Adjusted Earnings and Adjusted EBITDA under Newmark's previous non-GAAP methodology. Due to the acceleration of the Earn-out and the Nasdaq Forwards, the Company now views results excluding certain items related to the Earn-out to be a better reflection of the underlying performance of Newmark's ongoing operations. Therefore, beginning with the third quarter of 2021, other income (loss) for Adjusted Earnings and Adjusted EBITDA also excludes the impact of the below items from relevant periods. These items may collectively be referred to as the "Impact of Nasdaq".

- Realized gains related to the accelerated receipt on June 25, 2021, of Nasdag shares.
- Realized gains or losses and unrealized mark-to-market gains or losses with respect to Nasdaq shares received prior to the Earn-out acceleration.
- The impact of any unrealized non-cash mark-to-market gains or losses on "Other income (loss)" related to the Nasdaq Forwards. This item was historically excluded under the previous non-GAAP definitions.
- Other items related to the Earn-out.

Newmark's calculations of non-GAAP "Other income (loss)" for certain prior periods includes dividend income on its Nasdaq shares, as these dividends contributed to cash flow and were generally correlated to Newmark's interest expense on short term borrowing against such shares. As Newmark sold 100% of these shares between the third quarter of 2021 and the first quarter of 2022, both its interest expense and dividend income declined accordingly.

#### METHODOLOGY FOR CALCULATING ADJUSTED EARNINGS TAXES

Although Adjusted Earnings are calculated on a pre-tax basis, Newmark also reports post-tax Adjusted Earnings to fully diluted shareholders. The Company defines post-tax Adjusted Earnings to fully diluted shareholders as pre-tax Adjusted Earnings reduced by the non-GAAP tax provision described below and net income (loss) attributable to noncontrolling interest for Adjusted Earnings.

The Company calculates its tax provision for post-tax Adjusted Earnings using an annual estimate similar to how it accounts for its income tax provision under GAAP. To calculate the quarterly tax provision under GAAP, Newmark estimates its full fiscal year GAAP Income (loss) before income taxes and noncontrolling interests and the expected inclusions and deductions for income tax purposes, including expected equity-based compensation during the annual period. The resulting annualized tax rate is applied to Newmark's quarterly GAAP income before income taxes and noncontrolling interests. At the end of the annual period, the Company updates its estimate to reflect the actual tax amounts owed for the period.

To determine the non-GAAP tax provision, Newmark first adjusts pre-tax Adjusted Earnings by recognizing any, and only, amounts for which a tax deduction applies under applicable law. The amounts include charges with respect to equity-based compensation, certain charges related to employee loan forgiveness, certain net operating loss carryforwards when taken for statutory purposes, and certain charges related to tax goodwill amortization. These adjustments may also reflect timing and measurement differences, including treatment of employee loans, changes in the value of units between the dates of grants of exchangeability and the date of actual unit exchange, changes in the value of RSUs and/or restricted stock awards between the date of grant and the date the award vests, variations in the value of certain deferred tax assets and liabilities, and the different timing of permitted deductions for tax under GAAP and statutory tax requirements.

After application of these adjustments, the result is the Company's taxable income for its pre-tax Adjusted Earnings, to which Newmark then applies the statutory tax rates to determine its non-GAAP tax provision. Newmark views the effective tax rate on pre-tax Adjusted Earnings as equal to the amount of its non-GAAP tax provision divided by the amount of pre-tax Adjusted Earnings.

Generally, the most significant factor affecting this non-GAAP tax provision is the amount of charges relating to equity-based compensation. Because the charges relating to equity-based compensation are deductible in accordance with applicable tax laws, increases in such charges have the effect of lowering the Company's non-GAAP effective tax rate and thereby increasing its post-tax Adjusted Earnings.

Newmark incurs income tax expenses based on the location, legal structure, and jurisdictional taxing authorities of each of its subsidiaries. Certain of the Company's entities are taxed as U.S. partnerships and are subject to the Unincorporated Business Tax ("UBT") in New York City. Any U.S. federal and state income tax liability or benefit related to the partnership income or loss, with the exception of UBT, rests with the unit holders rather than with the partnership entity. The Company's consolidated financial statements include U.S. federal, state, and local income taxes on the Company's allocable share of the U.S. results of operations. Outside of the U.S., Newmark is expected to operate principally through subsidiary corporations subject to local income taxes. For these reasons, taxes for Adjusted Earnings are expected to be presented to show the tax provision the consolidated Company would expect to pay if 100% of earnings were taxed at global corporate rates.

#### CALCULATIONS OF PRE- AND POST-TAX ADJUSTED EARNINGS PER SHARE

Newmark's pre-tax Adjusted Earnings and post-tax Adjusted Earnings per share calculations assume either that:

- The fully diluted share count includes the shares related to any dilutive instruments, but excludes the associated expense, net
  of tax, when the impact would be dilutive; or
- The fully diluted share count excludes the shares related to these instruments, but includes the associated expense, net of tax ,when the impact would be anti-dilutive.

The share count for Adjusted Earnings excludes certain shares and share equivalents expected to be issued in future periods but not yet eligible to receive dividends and/or distributions. Each quarter, the dividend payable to Newmark's stockholders, if any, is expected to be determined by the Company's Board of Directors with reference to a number of factors. Newmark may also pay a pro-rata distribution of net income to limited partnership units, as well as to Cantor for its noncontrolling interest.

The declaration, payment, timing, and amount of any future dividends payable by the Company will be at the discretion of its Board of Directors using the fully diluted share count. For more information on any share count adjustments, see the table of this document and/or the Company's most recent financial results press release titled "Fully Diluted Weighted-Average Share Count for GAAP and Adjusted Earnings."

#### MANAGEMENT RATIONALE FOR USING ADJUSTED EARNINGS

Newmark's calculation of Adjusted Earnings excludes the items discussed above because they are either non-cash in nature, because the anticipated benefits from the expenditures are not expected to be fully realized until future periods, or because the Company views results excluding these items as a better reflection of the underlying performance of Newmark's ongoing operations.

Management uses Adjusted Earnings in part to help it evaluate, among other things, the overall performance of the Company's business and to make decisions with respect to the Company's operations. The term "Adjusted Earnings" should not be considered in isolation or as an alternative to GAAP net income (loss). The Company views Adjusted Earnings as a metric that is not indicative of liquidity, or the cash available to fund its operations, but rather as a performance measure. Pre- and post-tax Adjusted Earnings, as well as related measures, are not intended to replace the Company's presentation of its GAAP financial results. However, management believes that these measures help provide investors with a clearer understanding of Newmark's financial performance and offer useful information to both management and investors regarding certain financial and business trends related to the Company's financial condition and results of operations. Management believes that the GAAP and Adjusted Earnings measures of financial performance should be considered together.

For more information regarding Adjusted Earnings, see the sections of this document and/or the Company's most recent financial results press release titled "Reconciliation of GAAP Net Income to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-Tax Adjusted EPS", including the related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

#### **ADJUSTED EBITDA DEFINED**

Newmark also provides an additional non-GAAP financial performance measure, "Adjusted EBITDA", which it defines as GAAP "Net income (loss) available to common stockholders", adjusted for the following items:

- Net income (loss) attributable to noncontrolling interest.
- Provision (benefit) for income taxes.
- OMSR revenue.
- MSR amortization.
- Compensation charges related to OMSRs.
- Fixed asset depreciation and intangible asset amortization.
- Equity-based compensation and allocations of net income to limited partnership units and FPUs.
- Various other GAAP items that management views as not reflective of the Company's underlying performance for the given period. These may include compensation-related items with respect to cost-saving initiatives, such as severance charges incurred in connection with headcount reductions as part of broad restructuring and/or cost savings plans; charges for exiting leases and/or other long-term contracts as part of cost-saving initiatives; and non-cash impairment charges related to assets, goodwill and/or intangibles created from acquisitions.

- Other non-cash, non-dilutive, and/or non-economic items, which may, in certain periods, include the impact of any unrealized non-cash mark-to-market gains or losses on "other income (loss)" related to the Nasdaq Forwards, as well as mark-to-market adjustments for non-marketable investments.
- Interest expense.
- The Impact of Nasdaq and the Impact of the 2021 Equity Event, (together, the "Impact of Nasdaq and the 2021 Equity Event"), which are defined above.

#### MANAGEMENT RATIONALE FOR USING ADJUSTED EBITDA

Newmark's calculation of Adjusted EBITDA excludes certain items discussed above because they are either non-cash in nature, because the anticipated benefits from the expenditures are not expected to be fully realized until future periods, or because the Company views excluding these items as a better reflection of the underlying performance Newmark's ongoing operations. The Company's management believes that its Adjusted EBITDA measure is useful in evaluating Newmark's operating performance, because the calculation of this measure generally eliminates the effects of financing and income taxes and the accounting effects of capital spending and acquisitions, which would include impairment charges of goodwill and intangibles created from acquisitions. Such items may vary for different companies for reasons unrelated to overall operating performance. As a result, the Company's management uses this measure to evaluate operating performance and for other discretionary purposes. Newmark believes that Adjusted EBITDA is useful to investors to assist them in getting a more complete picture of the Company's financial results and operations.

Since Newmark's Adjusted EBITDA is not a recognized measurement under GAAP, investors should use this measure in addition to GAAP measures of net income when analyzing Newmark's operating performance. Because not all companies use identical EBITDA calculations, the Company's presentation of Adjusted EBITDA may not be comparable to similarly titled measures of other companies. Furthermore, Adjusted EBITDA is not intended to be a measure of free cash flow or GAAP cash flow from operations, because the Company's Adjusted EBITDA does not consider certain cash requirements, such as tax and debt service payments.

For more information regarding Adjusted EBITDA, see the section of this document and/or the Company's most recent financial results press release titled "Reconciliation of GAAP Net Income to Adjusted EBITDA", including the related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

#### **LIQUIDITY DEFINED**

Newmark may also use a non-GAAP measure called "liquidity". The Company considers liquidity to be comprised of the sum of cash and cash equivalents, marketable securities, and reverse repurchase agreements (if any), less securities lent out in securities loaned transactions and repurchase agreements. The Company considers liquidity to be an important metric for determining the amount of cash that is available or that could be readily available to the Company on short notice. For more information regarding liquidity, see the section of this document and/or the Company's most recent financial results press release titled "Liquidity Analysis", including any related footnotes, for details about how Newmark's non-GAAP results are reconciled to those under GAAP.

#### **NET LEVERAGE DEFINED**

Newmark may also use a non-GAAP measure called "net leverage." "Net debt", when used, is defined as total corporate debt (which excludes Warehouse facilities collateralized by U.S. Government Sponsored Enterprises), net of cash or, if applicable, total liquidity, while "net leverage", when used, equals net debt divided by trailing twelve month Adjusted EBITDA.

#### TIMING OF OUTLOOK FOR CERTAIN GAAP AND NON-GAAP ITEMS

Newmark anticipates providing forward-looking guidance for GAAP revenues and for certain non-GAAP measures from time to time. However, the Company does not anticipate providing an outlook for other GAAP results. This is because certain GAAP items, which are excluded from Adjusted Earnings and/or Adjusted EBITDA, are difficult to forecast with precision before the end of each period. The Company therefore believes that it is not possible for it to have the required information necessary to forecast GAAP results or to quantitatively reconcile GAAP forecasts to non-GAAP forecasts with sufficient precision without unreasonable efforts. For the same reasons, the Company is unable to address the probable significance of the unavailable information. The relevant items that are difficult to predict on a quarterly and/or annual basis with precision and may materially impact the Company's GAAP results include, but are not limited, to the following:

- Certain equity-based compensation charges that may be determined at the discretion of management.
- Unusual, non-ordinary, or non-recurring items.
- The impact of gains or losses on certain marketable securities, as well as any gains or losses related to associated mark-to-market movements and/or hedging. These items are calculated using period-end closing prices.
- Non-cash asset impairment charges, which are calculated and analyzed based on the period-end values of the underlying assets. These amounts may not be known until after period-end.
- Acquisitions, dispositions, and/or resolutions of litigation, disputes, investigations, enforcement matters, or similar items, which
  are fluid and unpredictable in nature.

## RECONCILIATION OF GAAP NET INCOME (LOSS) AVAILABLE TO COMMON STOCKHOLDERS TO ADJUSTED EARNINGS BEFORE NONCONTROLLING INTERESTS AND TAXES AND GAAP FULLY DILUTED EPS TO POST-TAX ADJUSTED EPS (in thousands, except per share data)

(unaudited)

	Three Months	Ended June 30,	Six Months Ended June 30,			
	2024	2023	2024	2023		
GAAP net income (loss) available to common stockholders	\$14,280	\$6,429	\$(1,973)	\$(3,921)		
Provision (benefit) for income taxes (1)	9,046	6,719	5,530	3,663		
Net income (loss) attributable to noncontrolling interests (2)	9,135	4,800	(927)	(1,199)		
GAAP income (loss) before income taxes and noncontrolling interests	\$32,461	\$17,948	\$2,630	\$(1,457)		
Pre-tax adjustments:						
Compensation adjustments:						
Equity-based compensation and allocations of net income to limited partnership units and FPUs (3)	25,486	19,609	76,929	55,258		
Other compensation adjustments (4)	229	•	1,159	910		
Total Compensation adjustments	25,715		78,088	56,168		
•	20,7 10	10,040	70,000	00,100		
Non-Compensation adjustments: Amortization of intangibles (5)	4,430	4,589	8,867	8,037		
MSR amortization (6)	4,430 27,218	,	55,366	54,089		
Other non-compensation adjustments (7)	4,247	•	8,158	3,717		
Total Non-Compensation expense adjustments	35,895		72,391	65,843		
Non-cash adjustment for OMSR revenue (8)	(23,395		•	(37,145)		
•	(23,393	(23,040)	(39,339)	(37,143)		
Other (income) loss, net	/					
Other non-cash, non-dilutive, and/or non-economic items (9)	(5,636		(5,623)	7,714		
Total Other (income) loss, net	(5,636	) 1,076	(5,623)	7,714		
Total pre-tax adjustments	32,579	32,344	105,317	92,580		
Adjusted Earnings before noncontrolling interests and taxes ("Pre-tax Adjusted Earnings")	\$65,040	\$50,292	\$107,947	\$91,123		
GAAP net income (loss) available to common stockholders	\$14,280	\$6,429	\$(1,973)	\$(3,921)		
Allocations of net income (loss) to noncontrolling interests (10)	9,642	5,239	529	(71)		
Total pre-tax adjustments (from above)	32,579	32,344	105,317	92,580		
Income tax adjustment to reflect Adjusted Earnings taxes (1)	(709	) (875)	(10,661)	(10,097)		
Post-tax Adjusted Earnings to fully diluted shareholders ("Post-tax Adjusted Earnings")	\$55,792	\$43,137	\$93,212	\$78,490		
Per Share Data:						
GAAP fully diluted earnings per share	\$ 0.08	\$ 0.04	\$ (0.01)	\$ (0.02)		
Allocation of net loss to noncontrolling interests	_	_	0.01	_		
Total pre-tax adjustments (from above)	0.13	0.00	0.41	0.38		
Income tax adjustment to reflect adjusted earnings taxes	_	0.13	(0.04)	(0.04)		
Other	0.01	0.01	_	0.00		
Post-tax Adjusted Earnings Per Share ("Adjusted Earnings EPS")	\$ 0.22	\$ 0.18	\$ 0.37	\$ 0.32		
Pre-tax adjusted earnings per share	\$ 0.25	\$ 0.21	\$ 0.42	\$ 0.38		
Fully diluted weighted-average shares of common stock outstanding	255,604	244,954	255,195	242,378		

#### Notes to the above table:

<sup>(1)</sup> Newmark's GAAP provision (benefit) for income taxes is calculated based on an annualized methodology. Newmark includes additional tax-deductible items when calculating the provision (benefit) for taxes with respect to Adjusted Earnings using an annualized methodology. These include tax-deductions related to equity-based compensation, and certain net-operating loss carryforwards. The adjustment in the tax provision to reflect Adjusted Earnings is shown below (in millions):

	June 30,					ix Months E	nded	June 30,
	2	2024		2023		2024		2023
GAAP provision (benefit) for income taxes	\$	9.0	\$	6.7	\$	5.5	\$	3.7
Income tax adjustment to reflect Adjusted Earnings		0.7		0.9		10.7		10.1
Provision for income taxes for Adjusted Earnings	\$	9.7	\$	7.6	\$	16.2	\$	13.8

- (2) Primarily represents portion of Newmark's net income pro-rated for Cantor and BGC employees' ownership percentage and the noncontrolling portion of Newmark's net income in subsidiaries.
- (3) The components of equity-based compensation and allocations of net income to limited partnership units and FPUs are as follows (in millions):

	Three Months Ended June 30,				Si	x Months E	nded June 30,	
		2024		2023		2024		2023
Issuance of common stock and exchangeability expenses	\$	11.9	\$	9.9	\$	52.0	\$	34.5
Limited partnership units amortization		7.2		3.4		10.5		8.2
RSU amortization Expense		5.9		6.2		13.6		12.2
Total equity-based compensation	\$	25.0	\$	19.5	\$	76.1	\$	54.9
Allocations of net income		0.5		0.1		8.0		0.4
Equity-based compensation and allocations of net income to limited partnership units and FPUs	\$	25.5	\$	19.6	\$	76.9	\$	55.3

- (4) Includes compensation expenses related to severance charges as a result of the cost savings initiatives of \$0.7 million and \$0.3 million for the three months ended June 30, 2024 and 2023, respectively, and \$2.0 million and \$1.5 million for the six months ended June 30, 2024 and 2023, respectively. Also includes commission charges related to non-cash GAAP gains attributable to OMSR revenues of \$(0.5) million and \$(0.3) million for the three months ended June 30, 2024 and 2023, respectively, and \$(0.9) million and \$(0.6) million for the six months ended June 30, 2024 and 2023, respectively.
- (5) Includes Non-cash GAAP charges related to the amortization of intangibles with respect to acquisitions.
- (6) Adjusted Earnings calculations exclude non-cash GAAP amortization of mortgage servicing rights (which Newmark refers to as "MSRs"). Subsequent to the initial recognition at fair value, MSRs are carried at the lower of amortized cost or fair value and amortized in proportion to the net servicing revenue expected to be earned. However, it is expected that any cash received with respect to these servicing rights, net of associated expenses, will increase Adjusted Earnings in future periods.
- (7) The components of other non-compensation adjustments are as follows (in millions):

	Three Months Ended June 30,			Si	x Months E	nded June 30,		
		2024		2023		2024		2023
Lease expense (credits) related to liquidating entities	\$	2.6	\$	2.9	\$	(0.9)	\$	2.9
Asset impairments		0.3		2.0		3.6		2.9
Unaffiliated third party professional fees and expenses related to legal matters		2.5		_		3.8		_
Proceeds from legal settlements		_		(4.5)		(0.1)		(4.5)
Acquisition costs		_		1.8		_		2.0
Fair value adjustments related to acquisition earn-outs		(1.2)		_	\$	(8.0)	\$	0.4
	\$	4.2	\$	2.2	\$	5.6	\$	3.7

- (8) Adjusted Earnings calculations exclude non-cash GAAP gains attributable to originated mortgage servicing rights (which Newmark refers to as "OMSRs"). Under GAAP, Newmark recognizes OMSRs equal to the fair value of servicing rights retained on mortgage loans originated and sold.
- (9) The components of non-cash, non-dilutive, and/or non-economic items are as follows (in millions):

	Three Mon June		Six Months Ended June 30,			
	2024	2023	2024	2023		
Loss from the disposition of assets		(0.1)		6.3		
Unrealized loss on marketable securities (i)	_	0.1	_	0.1		
Loss on non-marketable securities (ii)	_	1.0	_	1.3		
Other recoveries and various other GAAP items	(5.5)		(5.5)			
	\$ (5.6)	\$ 1.0	\$ (5.6)	\$ 7.7		

- (i) Includes \$49 thousand \$36 thousand of unrealized gain on marketable securities for the three and six months ended June 30, 2024.
- (ii) Includes \$48 thousand of gain on non-marketable investments for the three and six months ended June 30, 2024.
- (10) Excludes the noncontrolling portion of Newmark's net income in subsidiaries which are not wholly owned.

# RECONCILIATION OF GAAP NET INCOME (LOSS) AVAILABLE TO COMMON STOCKHOLDERS TO ADJUSTED EBITDA (in thousands) (unaudited)

		Three Months I	Ended	l June 30,	Six Months Er	nded J	ded June 30,	
		2024	2023		2024	2023		
GAAP net income (loss) available to common stockholders	\$	14,280	\$	6,429	\$ (1,973)	\$	(3,921)	
Adjustments:								
Net income (loss) attributable to noncontrolling interests (1)		9,135		4,800	(927)		(1,199)	
Provision (benefit) for income taxes		9,046		6,719	5,530		3,663	
OMSR revenue (2)		(23,395)		(23,046)	(39,539)		(37,145)	
MSR amortization (3)		27,218		27,885	55,366		54,089	
Other depreciation and amortization (4)		13,660		14,149	29,478		26,775	
Equity-based compensation and allocations of net income to limited partnership units and FPUs (5)		25,486		19,609	76,926		55,258	
Other adjustments (6)		1,693		1,528	3,492		5,714	
Other non-cash, non-dilutive, and/or non-economic items (7)		(5,636)		1,076	(5,623)		7,714	
Interest expense		14,785		13,749	27,023		24,873	
Adjusted EBITDA ("AEBITDA")	\$	86,272	\$	72,898	\$ 149,753	\$	135,821	

- (1) Primarily represents portion of Newmark's net income pro-rated for Cantor and BGC employees' ownership percentage and the noncontrolling portion of Newmark's net income in subsidiaries.
- (2) Non-cash gains attributable to originated mortgage servicing rights.
- (3) Non-cash amortization of mortgage servicing rights in proportion to the net servicing revenue expected to be earned.
- (4) Includes fixed asset depreciation and impairment of \$9.2 million and \$9.6 million for the three months ended June 30, 2024 and 2023, respectively, and \$20.6 million and \$18.7 million for the six months ended June 30, 2024 and 2023, respectively. Also, includes intangible asset amortization related to acquisitions of \$4.4 million and \$4.6 million for the three months ended June 30, 2024 and 2023, respectively, and \$8.9 million for the six months ended June 30, 2024 and 2023, respectively.
- (5) Please refer to Footnote 3 under Reconciliation of GAAP Net Income (Loss) Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and GAAP Fully Diluted EPS to Post-tax Adjusted EPS for additional information about the components of "Equity-based compensation and allocations of net income to limited partnership units and FPUs".
- (6) The components of other adjustments are as follows (in millions):

Three Months Ended June 30,				Six Months Ended June 30,			
	2024		2023		2024		2024
\$	0.7	\$	0.3	\$	2.0	\$	1.5
	_		_		1.5		_
	(0.4)		(0.3)		(0.9)		(0.6)
	(1.2)		0.0	\$	(8.0)	\$	_
	2.6		1.5	\$	(0.9)	\$	4.8
	_		_	\$	2.6	\$	_
\$	1.7	\$	1.5	\$	3.5	\$	5.7
		\$ 0.7 - (0.4) (1.2) 2.6	\$ 0.7 \$	2024     2023       \$ 0.7     \$ 0.3       —     —       (0.4)     (0.3)       (1.2)     0.0       2.6     1.5       —     —	2024     2023       \$ 0.7     \$ 0.3       -     -       (0.4)     (0.3)       (1.2)     0.0       2.6     1.5       -     -       \$	2024         2023         2024           \$ 0.7         \$ 0.3         \$ 2.0           —         1.5           (0.4)         (0.3)         (0.9)           (1.2)         0.0         \$ (0.8)           2.6         1.5         \$ (0.9)           —         \$ 2.6	2024         2023         2024           \$ 0.7         \$ 0.3         \$ 2.0         \$           —         1.5         1.5         (0.9)         (0.9)         (0.8)         \$           (1.2)         0.0         \$ (0.8)         \$         2.6         1.5         \$ (0.9)         \$           —         —         \$ 2.6         \$         \$         \$         \$

<sup>(7)</sup> Please refer to Footnote 9 under Reconciliation of GAAP Net Income (Loss) Available to Common Stockholders to Adjusted Earnings Before Noncontrolling Interests and Taxes and GAAP Fully Diluted EPS to Post-tax Adjusted EPS for additional information about the components of Other non-cash, non-dilutive, and/or non-economic items.

#### FULLY DILUTED WEIGHTED-AVERAGE SHARE COUNT FOR GAAP AND ADJUSTED EARNINGS

(in thousands) (unaudited)

	Three Months End	Six Months End	ed June 30,	
	2024	2023	2024	2023
Common stock outstanding	173,469	173,939	174,121	173,254
Limited partnership units	50,037	41,675	_	_
Cantor units	24,906	24,775	_	_
Founding partner units	3,013	3,183	_	_
RSUs	3,789	879	_	_
Other	391	503	_	_
Fully diluted weighted-average share count for GAAP	255,604	244,954	174,121	173,254
Adjusted Earnings Adjustments:				
Common stock outstanding	_	_	_	_
Limited partnership units	_	_	49,090	39,377
Cantor units	_	_	24,887	24,692
Founding partner units	_	_	3,015	3,335
RSUs	_	_	3,639	1,260
Other		_	443	461
Fully diluted weighted-average share count for Adjusted Earnings	255,604	244,954	255,195	242,378

#### **NET LEVERAGE**

As of June 30, 2024, total corporate debt was \$745.2 million (currently consisting of only Long-term debt), which net of total liquidity of \$176.5 million, equaled net debt of \$568.6 million. \$568.6 million divided by trailing twelve month Adjusted EBITDA of \$412.2 million equaled a net leverage ratio of 1.4 times. Long-term debt as shown on the balance sheet is net of \$4.8M of deferred finance costs.

# NEWMARK GROUP, INC. Other Income (Loss) (in millions) (unaudited)

	Three Months Ended June 30,		Six Months E	inded June 30,	
	2024	2023	2024	2023	
Other items, net	5.6	3.9	5.6	0.9	
Other income (loss), net under GAAP	5.6	3.9	5.6	0.9	
To reconcile from GAAP other income (loss), exclude:					
Other items, net	(5.6)	1.1	(5.6)	7.7	
Other income (loss), net for Pre-tax Adjusted Earnings and Adjusted EBITDA	_	5.0	_	8.6	

Newmark's Other income (loss), net under GAAP includes equity method investments that represent Newmark's pro rata share of net gains or losses and mark-to-market gains or losses on investments. For the three and six months ended June 30, 2024, the difference between GAAP and non-GAAP other income included \$49 thousand and \$36 thousand of unrealized losses on marketable securities. For the three months ended June 30, 2023, the difference included equity method investments that represent Newmark's pro rata share of net gains or losses on investments and mark-to-market gains or losses on non-marketable investments.

#### **ABOUT NEWMARK**

Newmark Group, Inc. (Nasdaq: NMRK), together with its subsidiaries ("Newmark"), is a world leader in commercial real estate, seamlessly powering every phase of the property life cycle. Newmark's comprehensive suite of services and products is uniquely tailored to each client, from owners to occupiers, investors to founders, and startups to blue-chip companies. Combining the platform's global reach with market intelligence in both established and emerging property markets, Newmark provides superior service to clients across the industry spectrum. For the year ended December 31, 2023, Newmark generated revenues of approximately \$2.5 billion. As of June 30, 2024, Newmark's company-owned offices, together with its business partners, operate from approximately 170 offices with 7,800 professionals around the world. To learn more, visit nmrk.com or follow @newmark.

#### DISCUSSION OF FORWARD-LOOKING STATEMENTS ABOUT NEWMARK

Statements in this document regarding Newmark that are not historical facts are "forward-looking statements" that involve risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements. These include statements about the Company's business, results, financial position, liquidity, and outlook, which may constitute forward-looking statements and are subject to the risk that the actual impact may differ, possibly materially, from what is currently expected. Except as required by law, Newmark undertakes no obligation to update any forward-looking statements. For a discussion of additional risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see Newmark's Securities and Exchange Commission filings, including, but not limited to, the risk factors and Special Note on Forward-Looking Information set forth in these filings and any updates to such risk factors and Special Note on Forward-Looking Information contained in subsequent reports on Form 10-K, Form 10-Q, or Form 8-K.

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