

Prime destination in the city's
entertainment quarter

FIVE WAYS

BIRMINGHAM

Broad Street B15 1AY



Letting opportunities available





UNRIVALLED CONNECTIVITY

The Metro Westside

Expansion

has been extended to Five Ways improving connectivity to the wider City Centre



CINeworld FIVE WAYS

hosts the only

IMAX

and 4DX screens in Birmingham



DOMINANT STUDENT POPULATION

75,600

students accounting for 34.9% of the total Birmingham population

KEY FACTS

Five Ways is home to over 200,000 sq ft of high quality leisure and entertainment space including a 12-screen cinema, Pryzm nightclub, casino, large gym and four restaurants. It has city centre parking for over 700 cars.



PREMIER CITY CENTRE LEISURE SCHEME

Five Ways is the only designated

leisure

scheme situated within Birmingham City Centre



CITY OF CULTURE AND TOURISM

£6.5bn

injected into the economy from tourism each year

LOCATION

Five Ways is prominently located in the heart of the city centre's vibrant and busy Broad Street - Birmingham's principal leisure location.

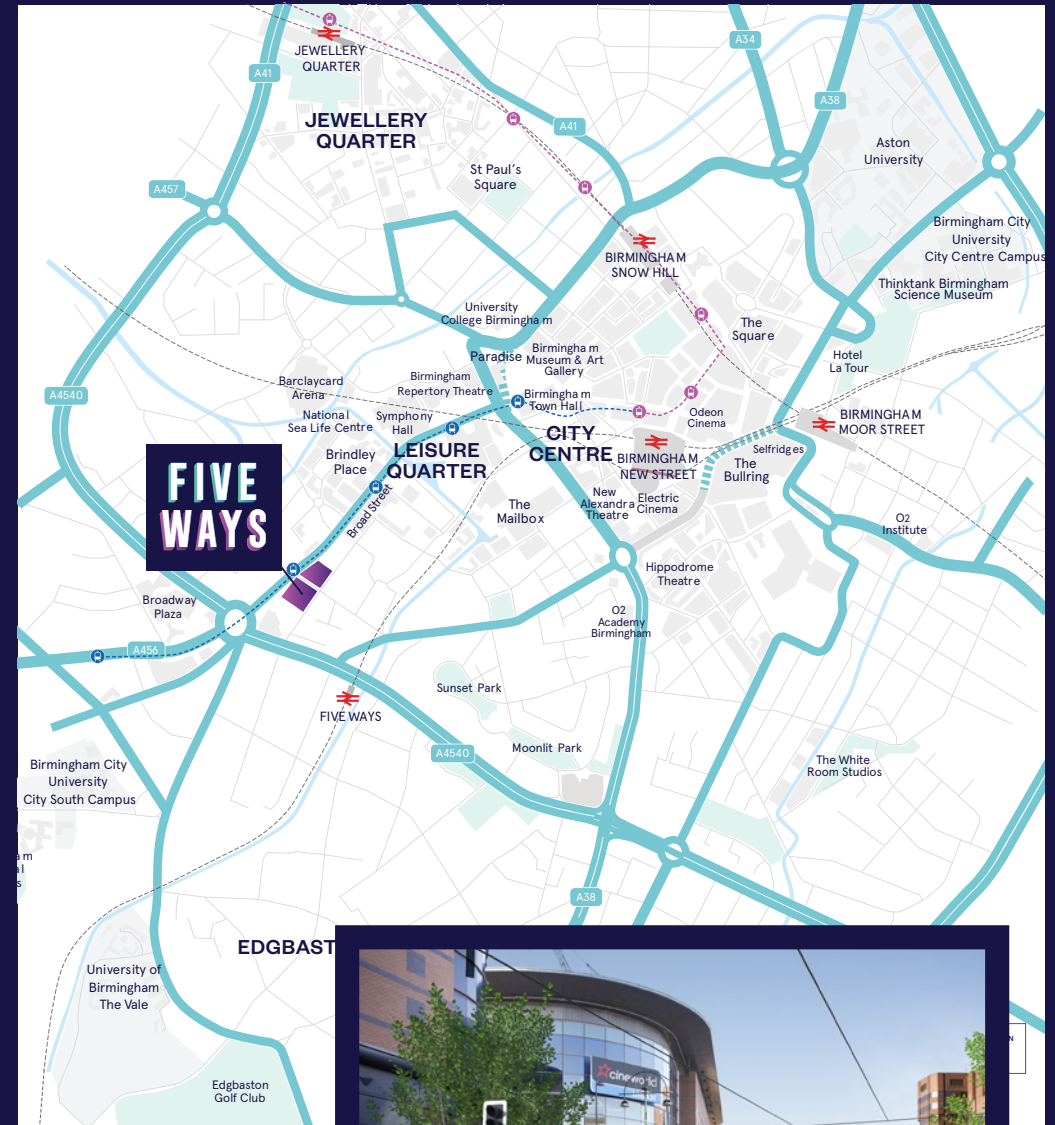
PERFECTLY POSITIONED

The area around it comprises the highest concentration of hotels in the city and is a thriving tourist and business destination where many major brands have a presence including Travelodge, Hotel Du Vin, Adagio, Premier Inn and Stay City.

The popularity of the city is largely attributable to its growing leisure segment, rebranding the city's image as a modern leisure destination where hotel occupancy rates remain high. Five Ways is ideally located at the centre of this active catchment.



Five Ways benefits from two multi-storey car parks with 751 spaces and sits at the centre of a strong primary catchment with a population of 38,989 within a 5-minute drive time



Metro extension now open
The £149 million works to enhance city centre connectivity has been completed, with a new metro stop directly outside the scheme.



A BIRD'S EYE VIEW



THE UK'S SECOND CITY

The city has undergone a big transformation over the last few years and is a hub for inward investment from large-scale relocation projects for international and UK companies raising the city's status as a key business destination.

Birmingham is an established City of Culture accommodating test cricket at Edgbaston, music and theatre events at The National Indoor Arena and Symphony Hall and will play host to the 2022 Commonwealth Games. It also benefits from the largest concentration of Michelin-starred restaurants outside of London. This has contributed to the city's monumental growth and helped to establish it as the UK's Second City and a cultural and leisure hub for the UK.



39m

visitors per annum

£30.5bn

per annum of retail spend

£6.5bn

per annum of tourism spend

£56bn

investment in HS2

£4bn

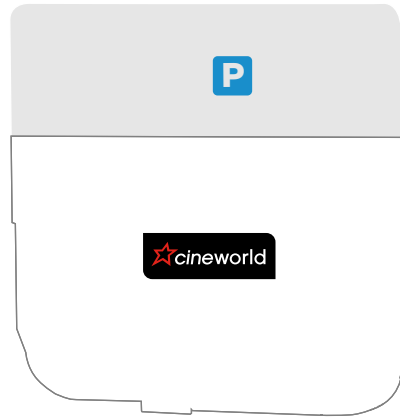
per annum estimated

50,000

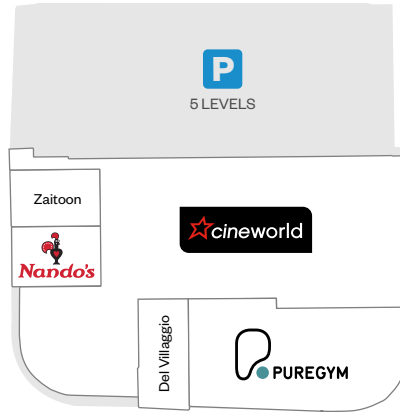
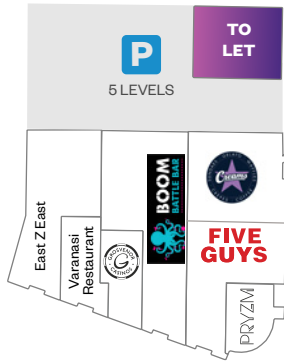
new jobs created

UNIT PLAN

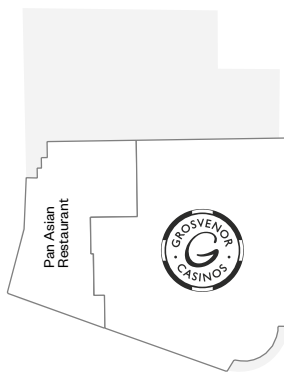
First Floor



Ground Floor



Basement



FIVE WAYS BIRMINGHAM

| Unit | Tenant | sq ft |
|---------------|------------------------|--------|
| 1, 2 & 3 | Pure Gym | 24,849 |
| 4 | Del Villaggio | 4,844 |
| 5A | Nando's | 3,688 |
| 5B | Zaitoon | 3,609 |
| 6 | Five Guys | 7,543 |
| 6a | Creams | 4,200 |
| 7 | Boom Battle Bar | 8,314 |
| 8 | Grosvenor Casinos | 23,022 |
| 9 | Varanasi Restaraunt | 17,341 |
| 10 | East Z East | 4,979 |
| 11 | Pryzm | 37,027 |
| TO LET | Former City Tavern Pub | 4,701 |

NEWMARK

Peter Schaverien
Newmark
84 Grosvenor Street
London W1K 3JZ, United Kingdom
T: 0207 462 8711
E: peter.schaverien@nrmk.com



Ruvan Sangra
020 7478 4957
ruvans@lunson-mitchenall.co.uk

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