# Sonoma Office Market Market Slows Down Entering 2023

The Sonoma County office market continued to experience negative absorption in the fourth quarter of 2022, with vacancy increasing 80 basis points to 16.5%. The availability rate was 18.5% at the end of the fourth quarter of 2022, an increase of 60 basis points from the third quarter of 2022. Office occupancy decreased in the fourth quarter of 2022, with a net absorption of negative 60,734 square-feet. Santa Rosa had the most negative absorption, with 11,595 square feet becoming vacant at 133 Aviation Blvd.

#### **Investment Sales**

Sales activity was abundant in the fourth quarter, with 10 office buildings selling for over \$1.0 million. Of note, 1151 Broadway, 10 Maple St, 645-651 Broadway, and 635 Broadway in Sonoma sold in a five-property portfolio for \$12.75 million.

#### Leasing Activity

Although net absorption was negative in the fourth quarter of 2022, there were 48 leases signed in Sonoma County above 500 square feet. Of note, Meritage Medical signed an 18,490-square-foot lease in Petaluma. There were 14 leases signed in the fourth quarter of 2022 over 2,000 square-feet and 34 leases signed between 500 and 1,999 square feet.

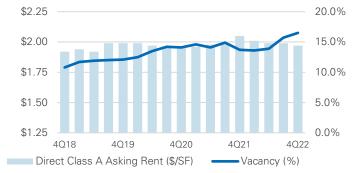
## **Economic Outlook**

Sonoma County's unemployment rate was 2.9% in November of 2022, which has increased by 0.3% from September. This is still well below the state average of 4.1%. Sonoma County, like the rest of the country, had a turbulent fourth quarter of 2022, but it is expected that absorption will be positive in 2023.

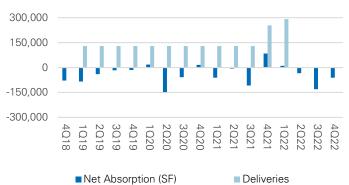
Market Summary						
	Current Quarter	Prior Quarter	Year Ago Period	12- Month Forecast		
Total Inventory (SF)	7.3M	7.3M	7.3M	$\leftrightarrow$		
Vacancy Rate	16.5%	15.7%	13.7%	ŧ		
Quarterly Net Absorption (SF)	-60K	-130K	85K	t		
Average Asking Rent/SF	\$1.89	\$1.90	\$1.90	<b>†</b>		
Under Constr. (SF)	-	-	130K	$\leftrightarrow$		

## **Market Analysis**

## ASKING RENT AND VACANCY RATE



#### NET ABSORPTION AND DELIVERIES



## NEWMARK

## RESEARCH Q4 2022

City Statistics								
	Total Inventory (SF)	Total Vacancy Rate	Total Vacancy (SF)	Total Availability Rate	Total Availability (SF)	Qtr Net Absorption (SF)	YTD Net Absorption (SF)	Total FS Asking Rent (Price/SF)
Petaluma	2,261,471	20.8%	471,293	24.9%	563,803	-4,315	-65,151	\$2.04
Class A	1,424,790	30.2%	430,958	34.4%	490,430	-2,610	-68,587	\$2.06
Class B	836,681	4.8%	40,335	8.8%	73,373	-1,705	3,436	\$1.87
Rohnert Park	908,162	25.1%	227,864	28.7%	260,845	-15,543	-94,864	\$1.64
Class A	222,507	61.6%	137,166	65.2%	145,147	-24,150	-58,223	\$1.66
Class B	685,655	13.2%	90,698	16.9%	115,698	8,607	-36,641	\$1.63
Santa Rosa	4,119,410	12.3%	504,772	12.7%	523,599	-40,876	-33,667	\$1.86
Class A	1,984,297	13.8%	274,099	14.1%	279,475	-22,058	-37,819	\$2.04
Class B	2,135,113	10.8%	230,673	11.4%	244,124	-18,818	4,152	\$1.71
Sonoma County	7,289,043	16.5%	1,203,929	18.5%	1,348,247	-60,734	-193,682	\$1.89
Class A	3,631,594	23.2%	842,223	25.2%	915,052	-48,818	-164,629	\$1.97
Class B	3,657,449	9.9%	361,706	11.8%	433,195	-11,916	-29,053	\$1.74

## Santa Rosa Submarket Statistics

	Total	Total	Total	Total	Total	Qtr Net		Total FS Asking
	Inventory (SF)	Vacancy Rate	Vacancy (SF)	Availability Rate	Availability (SF)	Absorption (SF)	Absorption (SF)	Rent (Price/SF)
Downtown Santa Rosa	693,121	23.1%	160,068	23.9%	165,323	-181	-11,241	\$1.80
Northwest Santa Rosa	391,266	1.8%	7,071	1.8%	7,071	-3,423	-2,502	\$2.14
Northeast Santa Rosa	2,178,112	9.7%	232,200	11.5%	250,981	-20,757	-7,109	\$1.90
Southwest Santa Rosa	585,324	12.6%	73,618	12.6%	73,618	102	3,690	\$1.87
Southeast Santa Rosa	271,587	11.7%	31,815	9.8%	26,606	-16,617	-16,505	\$1.96
Santa Rosa	4,119,410	12.3%	504,772	12.7%	523,599	-40.876	-33,667	\$1.86

## Select Lease Transactions

Tenant	Building(s)	Market	Туре	Square Feet
Meritage Medical	2000-2100 S McDowell Blvd	Petaluma	New Lease	18,490

Select Sale Transactions						
Building(s)	Sale Price	Market	\$/SF	Square Feet		
1151 Broadway	\$5,144,888	Sonoma	\$642	8,011		
!0 Maple St	\$3,567,627	Sonoma	\$357	9,982		
645-651 Broadway	\$1,461,008	Sonoma	\$309	4,734		
635 Broadway	\$1,307,557	Sonoma	\$297	4,410		

## RESEARCH Q4 2022

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Newmark has implemented a proprietary database and our tracking methodology has been revised. With this expansion and refinement in our data, there may be adjustments in historical statistics including availability, asking rents, absorption and effective rents. Newmark Research Reports are available at nmrk.com/research.

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