# South Peninsula R&D Market Overview



#### **Market Observations**



- The region's labor market remained historically strong amid shifting macroeconomic conditions. February's 3.2% unemployment rate was lower than the 4.3% 10-year historical average.
- Year-over-year, job gains have been most pronounced in the services industry, which is still making up for lost ground during the pandemic. Leisure/hospitality led all sectors in job gains during the past 12 months, and the business/professional service sector are the largest employment industry in the region.
- Technology firms are continuing to adjust labor needs. Locally, employment growth across all office-occupying sectors continue to subside in the second quarter of 2023.



- Google took part in the largest R&D transaction in the South Peninsula this quarter, renewing a full-building lease for 67,000 SF, reflecting a consolidation strategy for the tech giant whose stock price has been increasing in the past two quarters.
- The second quarter of 2023 has seen several R&D tenants shedding space due to current economic conditions, with notable new vacancies, including ±176,000 SF from JD.com, ±165,000 SF from Impossible Foods, and ±155,000 SF from Woven Planet.
- Developers like IQHQ and Sobrato Organization continue to increase their R&D footprints in the South Peninsula with R&D developments currently under construction totaling over ±760,000 SF.



#### Leasing Market Fundamentals

- Net absorption in the second quarter of 2023 totaled negative 544,348 square feet. Though occupancy losses were not as severe as the office sector, the R&D market saw several large vacancies as well as a diminished amount of leasing, with just five deals over 10,000 SF.
- The vacancy rate in the overall South Peninsula market rose to 11.6% from 9.7% quarter-over-quarter and from 7.6% year-over-year.
- Rents have steadily decreased for the third straight quarter, settling at \$5.29/SF in the second quarter of 2023 as the market adjusts to newly added R&D spaces.
- Venture capital has become tight. According to Crunchbase, VC funding in the first quarter of 2023 fell 53% year-over-year to \$76 billion.



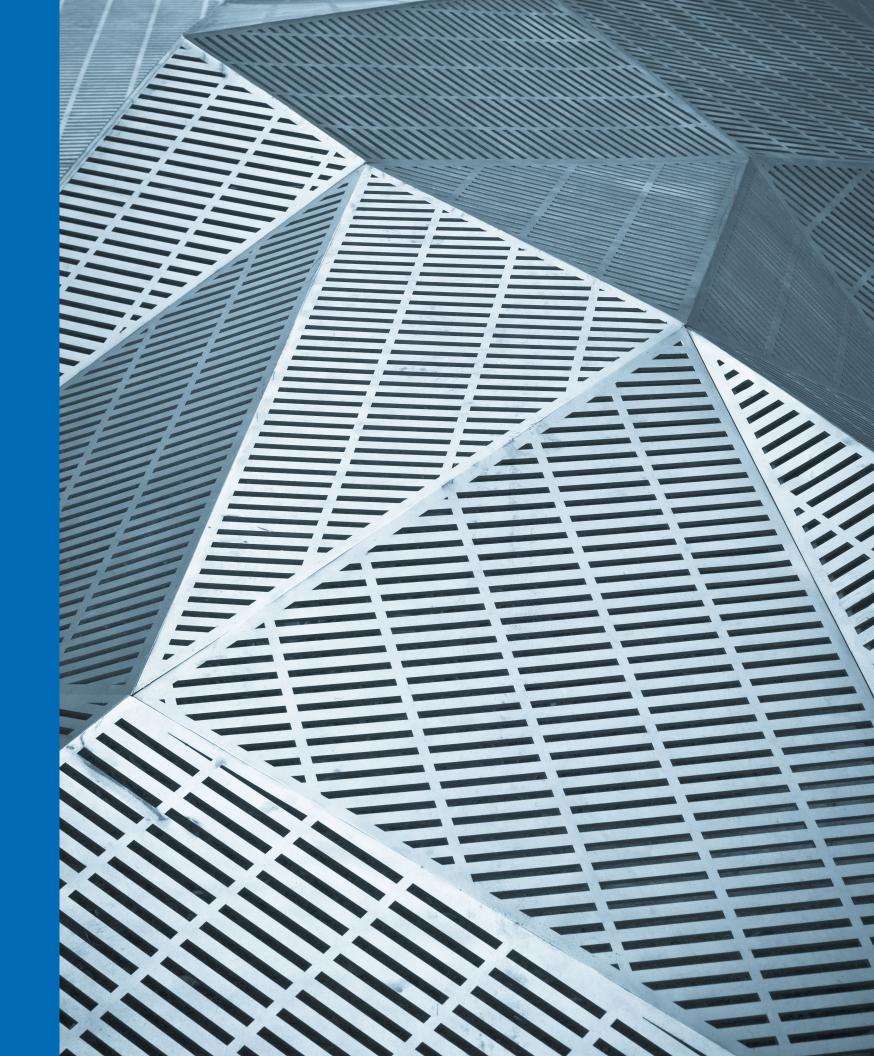
#### Outlook

- Uncertainty reigns in the macroeconomic outlook. Occupiers and investors alike will approach deals with greater caution as a result, which will impact leasing and investment activity.
- Rent growth, aggressive through all of 2022, has decelerated and will continue to cool throughout the year. This will vary on submarket, size-range, and asset-type bases.
- Despite pullbacks from some life science companies, demand for R&D space will likely remain at similar levels due to persistent demand from life science occupiers for specialized lab space.

**TABLE OF CONTENTS** 

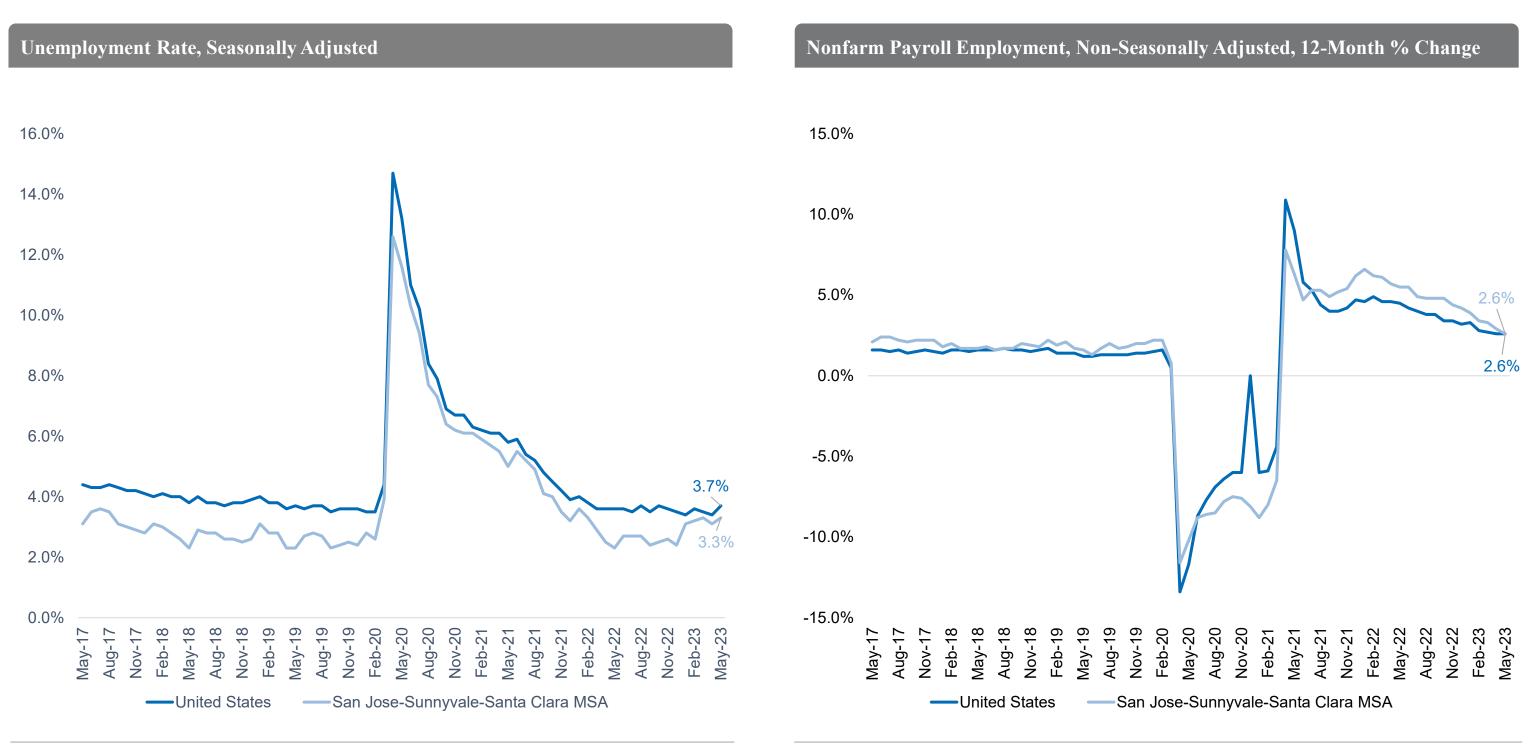
- 1. Economy (pg. 4-7)
- 2. Leasing Market Fundamentals (pg. 8-14)

# Economy



## Metro Employment Trends Signal a Slowing Economy

While the region's labor market remains on relatively solid footing and the annual job growth rate has exceeded the national average, cracks are beginning to show amid persistently high inflation and increasing interest rates. Unemployment has crept up in the Corridor, with several large layoffs announced in the first three months of the year.

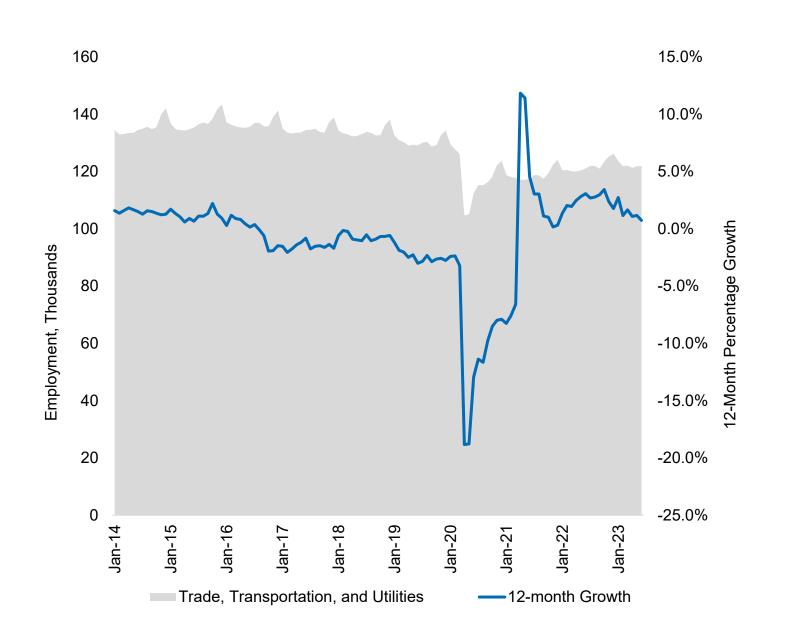


Source: U.S. Bureau of Labor Statistics, San Jose-Sunnyvale-Santa Clara MSA

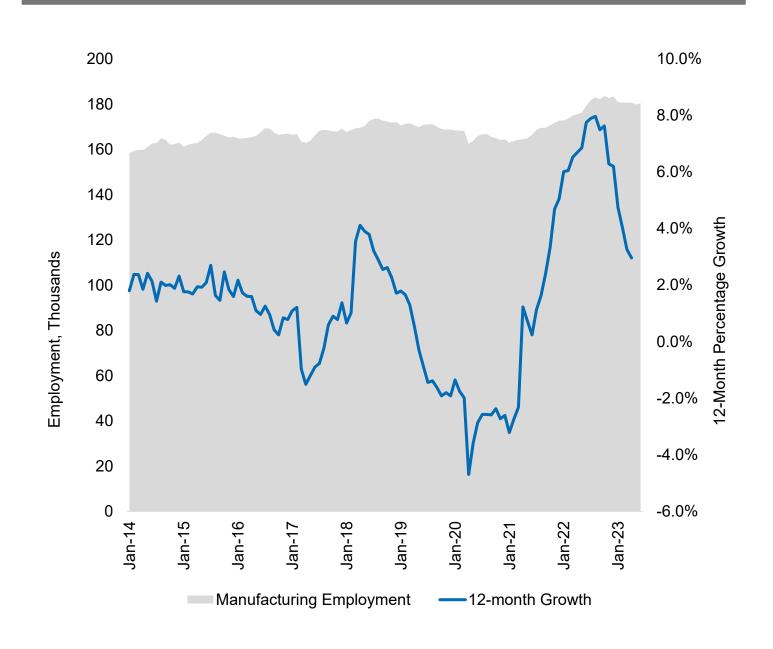
#### Industrial Employment Strong but Not Immune to Softening Conditions

Trade/transportation/utilities and manufacturing firms are reacting to the economic climate and a shift in consumer demand by adjusting labor needs; however, competition for labor is still a challenge for many occupiers in the market.





#### Total Employment and 12-Month Growth Rate, Manufacturing



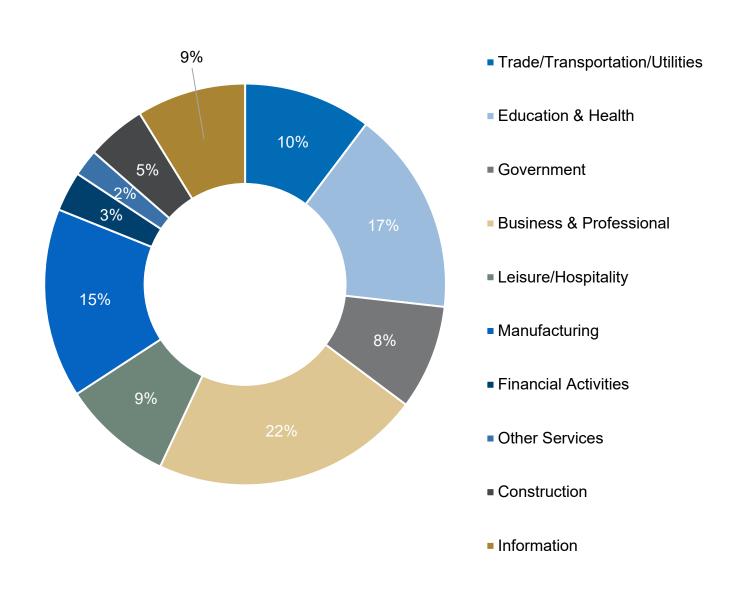
Source: U.S. Bureau of Labor Statistics, San Jose-Sunnyvale-Santa Clara MSA

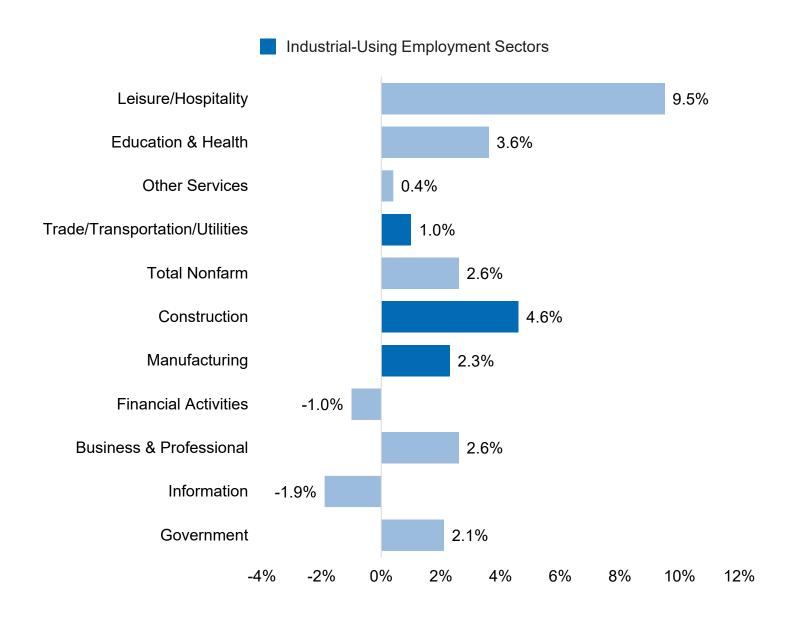
# Job Growth Driven in Large Part by Services Still Making upfor Pandemic Losses

The leisure/hospitality sector led all industries in regional annual job growth, underlining an industry still grappling with making up for pandemic losses amid a greater shift in spending from goods in favor of services. Industrial-occupying or adjacent industries all saw annual job gains but at a decelerating pace from 2022.

**Employment by Industry, May 2023** 

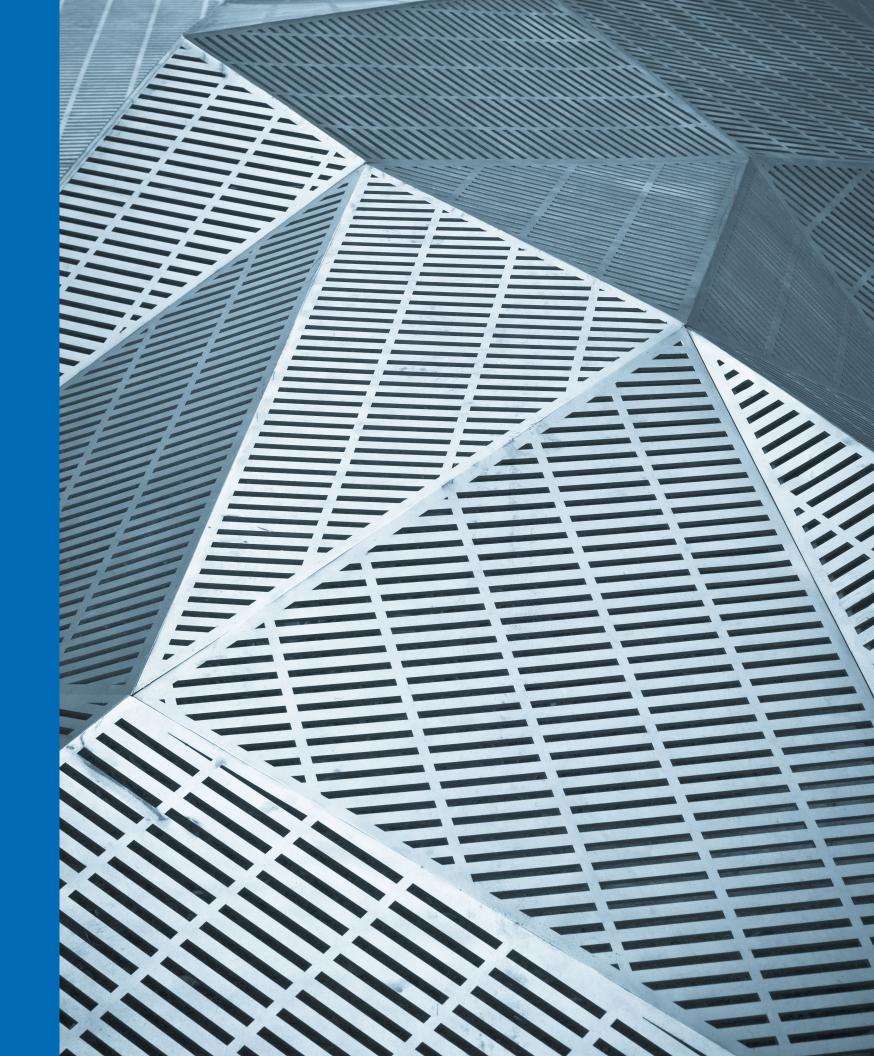
Employment Growth by Industry, 12-Month % Change, May 2023





Source: U.S. Bureau of Labor Statistics, San Jose-Sunnyvale-Santa Clara MSA

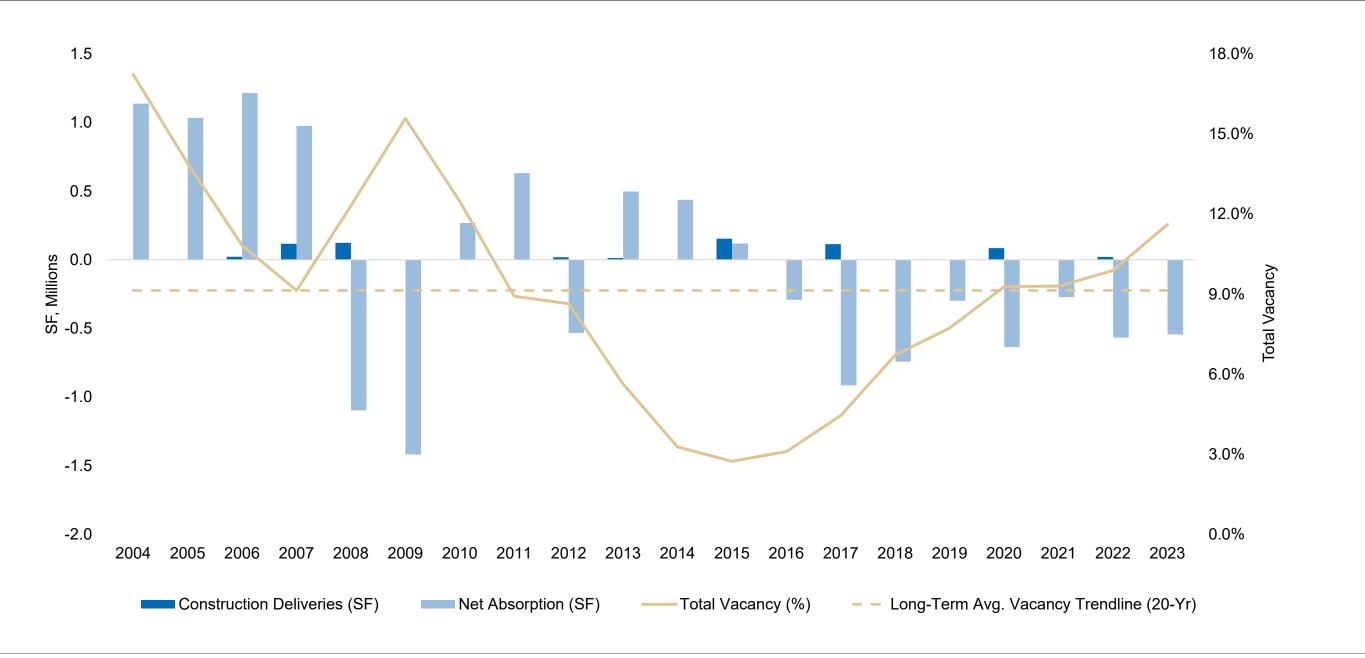
# Leasing Market Fundamentals



### Vacancy Rises as Construction Deliveries Outpace Net Absorption

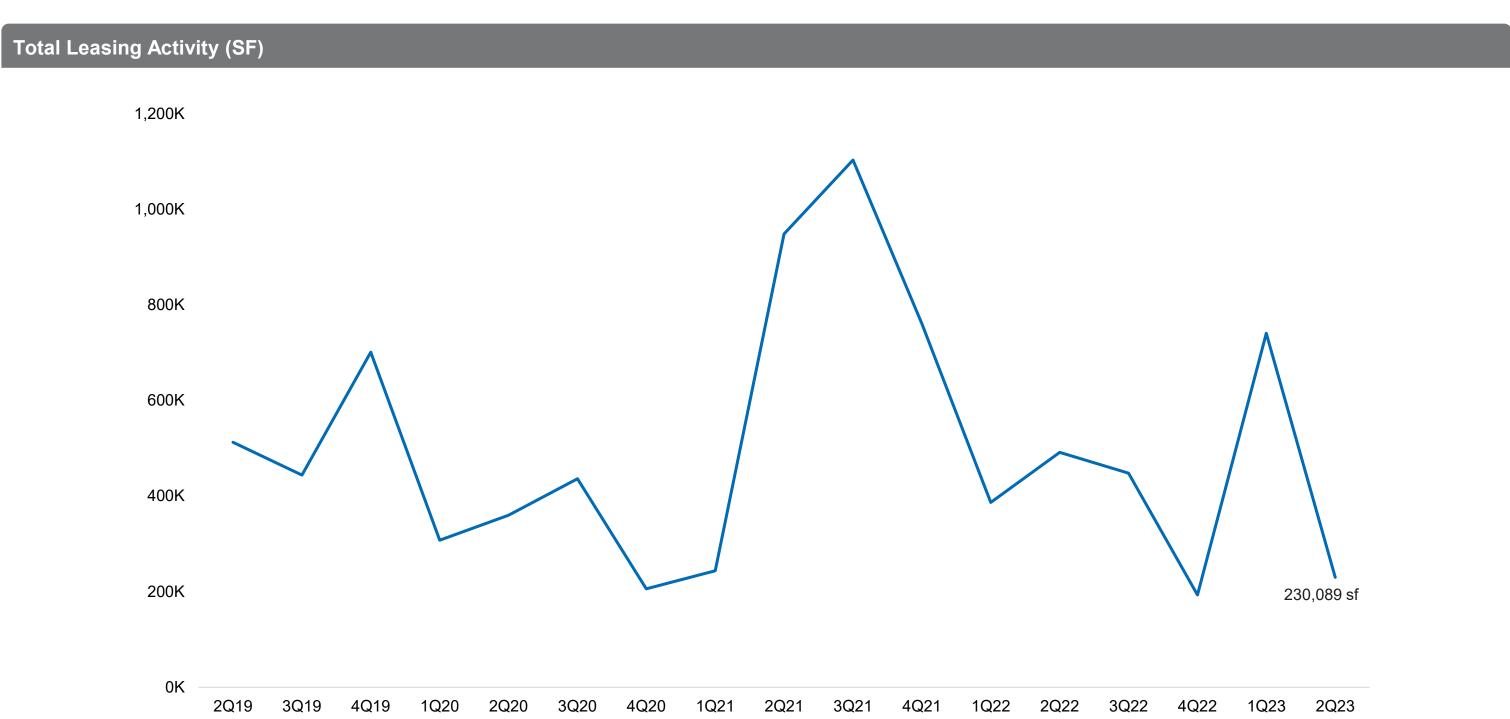
The vacancy rate increased to 11.6% in the second quarter of 2023 from 9.7% % in the first quarter of 2023. Several large-block availabilities became vacant this quarter, contributing to this rise. The market is currently recalibrating, with vacancy expected to continue to rise over the next few quarters as the economy and tenant leasing slows due to uncertain economic conditions.





#### Leasing Activity Decelerates Below Pre-Pandemic Levels

In the second quarter of 2023, R&D leasing took a significant hit as demand fell below levels seen immediately following when COVID-19 measures took place. Although it seemed like R&D would rebound in 2022, significant pullback among technology and life science tenants reassessing their space has resulted in the current levels of leasing seen below.

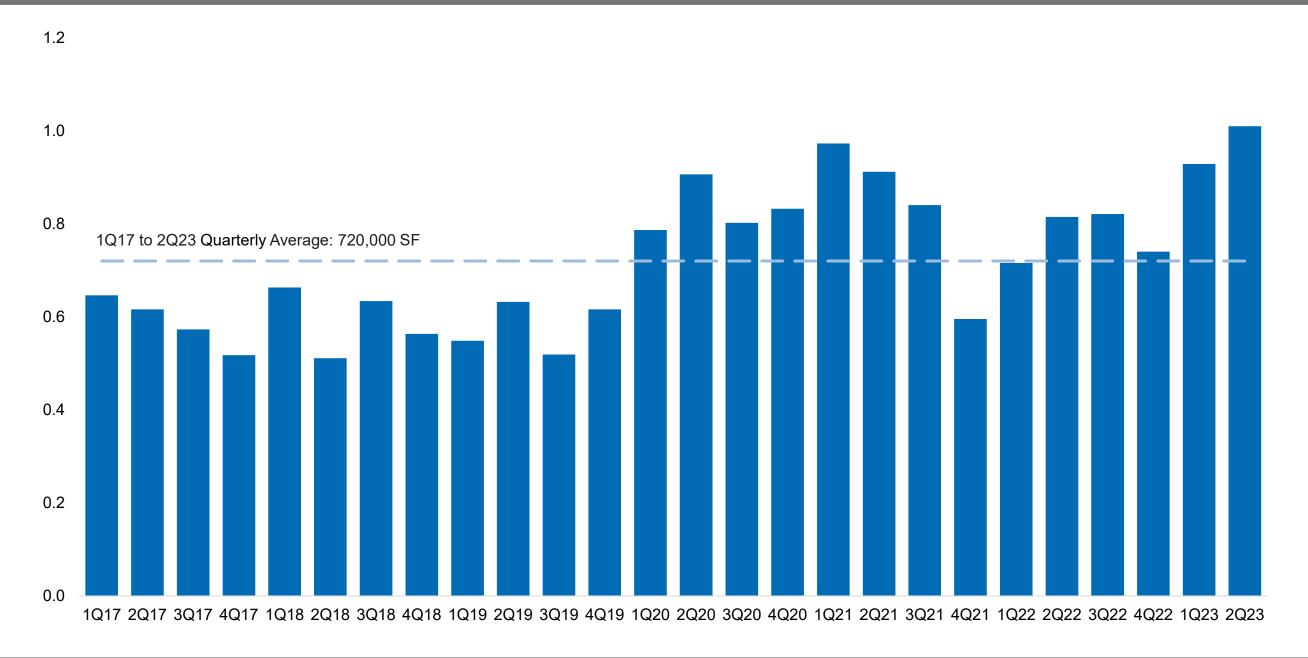


Source: Newmark Research, CoStar

# R&D Sublease Vacancy Spikes above Pre-Pandemic Levels

Sublease space in the second quarter of 2023 rose significantly, with several large block spaces hitting the market. This amount exceeds the volume seen during the height of the pandemic and is significantly above the long-term pre-pandemic average. Since the start of 2023, the rate at which subleases were added to the market has accelerated as tenants consolidate operations to save costs as VC funding grows thinner in the region.



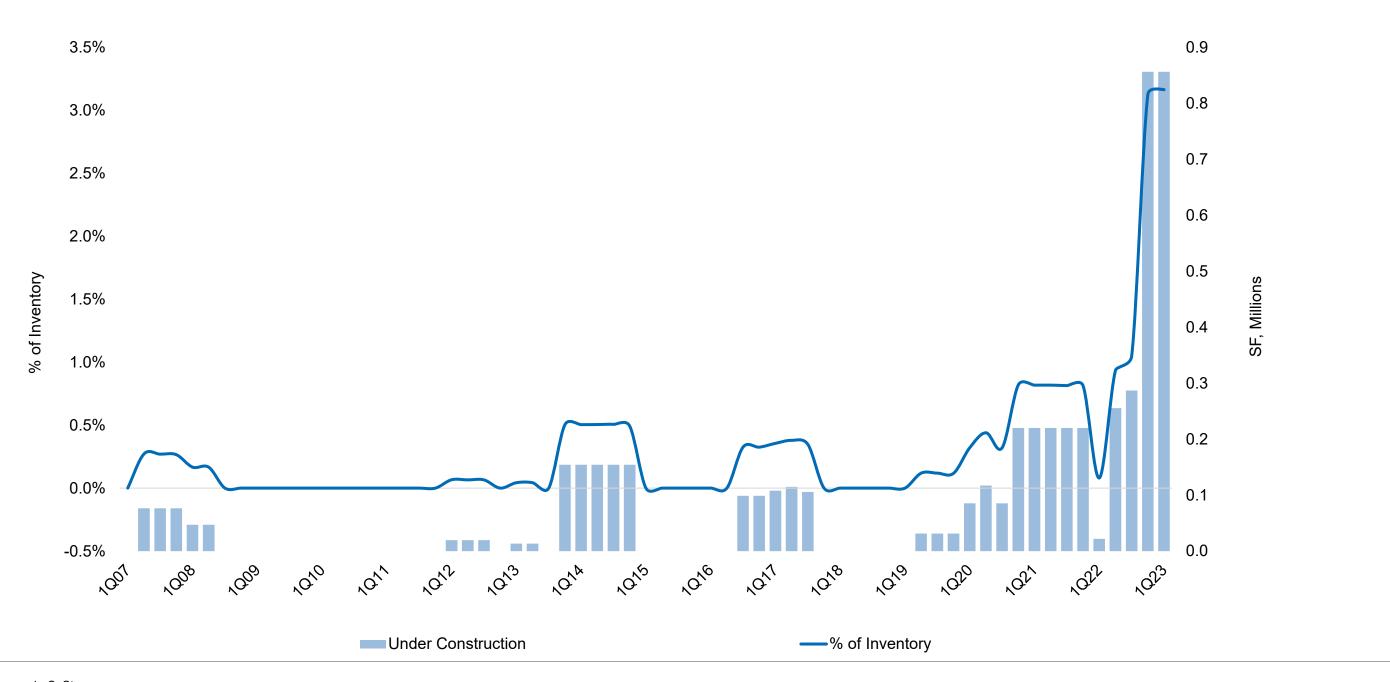


Source: Newmark Research, CoStar

## R&D Supply on the The Rise Due to Life Science

No new projects broke ground in the second quarter of 2023, though two new R&D projects, Elco Yards and Pear Village, will likely impact total inventory in the region. Despite some tenant pullback in the region, developer interest remains strong and projects such as these will likely continue to dot the landscape in an effort to capture life science tenants.

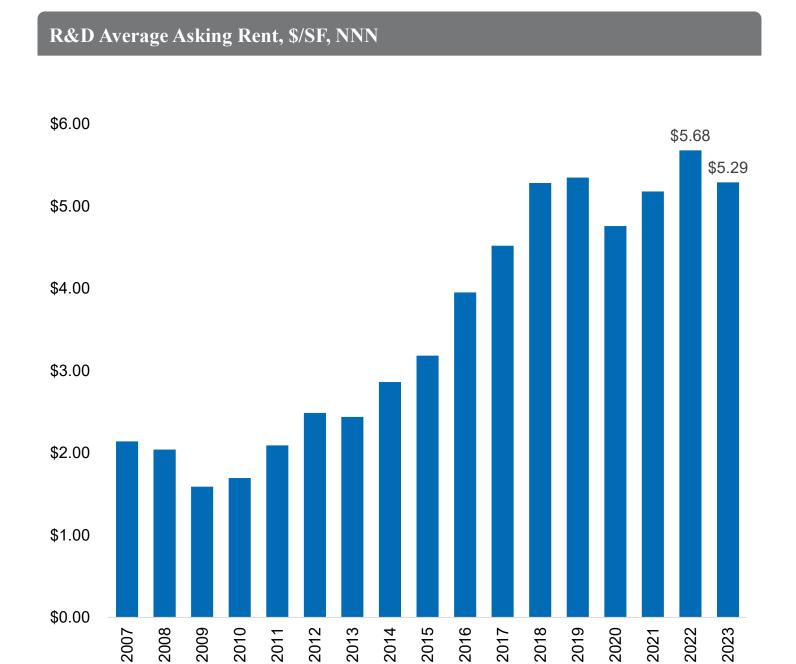




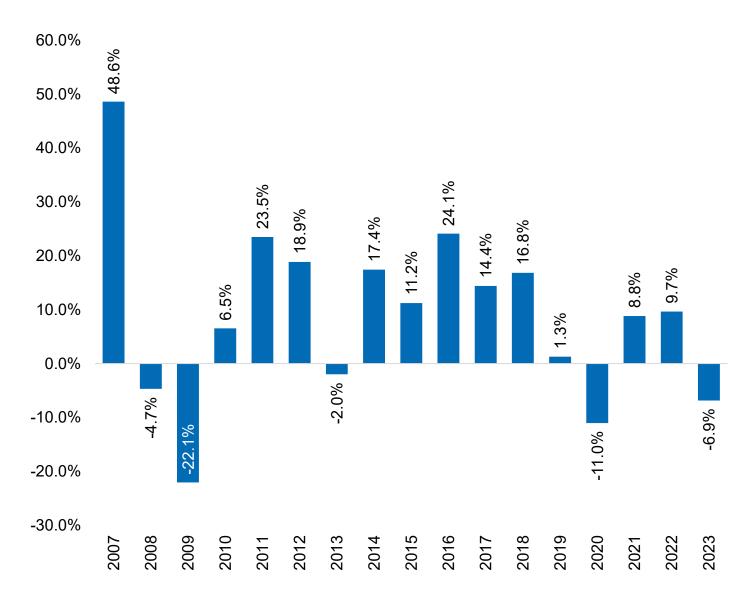
Source: Newmark Research, CoStar

### Record High R&D Rents Take a Step Back

R&D rents fell from \$5.68/SF at the end of 2022 to \$5.29/SF in the second quarter of 2023, reversing the trend of rent growth set in the previous two years. This is the second consecutive quarter where overall asking rates have fallen in the region, primarily due to an increase in sublease space pulling down rates in the region.



#### Year-over-Year Asking Rent Growth Rate % Change



## Notable 2Q23 Lease Transactions

Leasing volume was lower than usual in the second quarter of 2023, with just five leases above 10,000 SF. As tenants are forced to reassess their space needs due to shrinking venture capital, leasing is expected to be limited to renewals or smaller deals in the immediate future.

#### **Select Lease Transactions**

Tenant	Building	Submarket	Туре	Square Feet				
Google	475 Ellis Street	Mountain View-South Middlefield	Renewal	67,000				
Renewal. Google has been in this location since 2015. Google additionally renewed in ±411,000 square feet of office space this quarter at 1900-2000 Charleston Road.								
Tecan Genomics  Renewal. Life Science tenant specializing in next	900 Chesapeake Drive t-generation sequencing (NGS) products; renewe	Redwood City-Seaport ed lease on second floor.	Renewal	20,974				
IGM Biosciences Renewal. Biotechnology company pioneering the	500 Ellis Street e development of IgM antibodies; extension of init	Mountain View-South Middlefield tial lease on building starting 2021.	Renewal	18,100				
Muon Space Inc.  Private space technology company, extending ex	2250 Charleston Road kisting lease on building.	Mountain View-Central Expressway	Renewal	18,000				
Inceptive Nucleics  New lease. This lease in Stanford Research Park	3440 Hillview Avenue k highlights the versatility of R&D product as well	Palo Alto-Stanford Research Park as another datapoint for life science conve	New Lease ersions in the region.	12,633				

#### South Peninsula Overview

Research 2Q 2023

#### **Overall Submarket R&D Statistics**

	Total Inventory (SF)	Total Vacancy Rate	Total Available (SF)	Sublease Available (SF)	Total Availability Rate	Qtr Net Absorption (SF)	Qtr Gross Absorption (SF)	Total NNN Asking Rent (Price/SF)
Menlo Park	3,500,139	5.22%	250,186	123,490	7.15%	5,674	9,075	\$4.51
Middlefield Road	257,981	3.28%	8,473	2,000	3.28%	3,000	4,835	\$4.76
Highway 101	3,242,158	5.38%	241,713	121,490	7.46%	2,674	4,240	\$4.50
Mountain View	10,684,539	10.26%	1,281,579	264,451	11.99%	-157,380	144,963	\$4.34
Central Expressway	1,718,474	9.83%	168,951	49,400	9.83%	-9,008	28,200	\$3.63
Shoreline	4,337,568	0.18%	7,623	0	0.18%	0	0	\$2.22
South Middlefield	4,628,497	19.87%	1,105,005	215,051	23.87%	-148,372	116,763	\$4.50
Palo Alto	9,377,386	13.83%	1,614,989	692,295	17.22%	-125,789	49,494	\$5.81
Bayshore	2,057,053	21.48%	514,971	12,928	25.03%	-108,173	3,333	\$7.07
California Avenue	380,848	13.12%	49,962	34,876	13.12%	6,063	17,825	\$5.63
Stanford Research Park	6,939,485	11.59%	1,050,056	644,491	15.13%	-23,679	28,336	\$5.59
Redwood City	2,547,855	16.48%	484,019	171,997	19.00%	-253,434	26,557	\$5.16
Downtown	38,000	29.54%	11,226	0	29.54%	-2,550	0	\$2.99
Seaport	1,433,571	22.40%	360,848	151,404	25.17%	-251,967	20,974	\$6.49
Southern	937,728	5.37%	74,698	20,593	7.97%	-4,500	0	\$4.80
Other	138,556	26.88%	37,247	0	26.88%	5,583	5,583	\$3.46
Redwood Shores	1,016,453	15.11%	153,570	1,250	15.11%	-13,419	0	\$7.77
SOUTH PENINSULA	27,126,372	11.61%	3,784,343	1,253,483	13.95%	-544,348	230,089	\$5.29

For more information:

#### Mike Pham

Associate Research Director Palo Alto Research

Mike.Pham@nmrk.com

Kalani Lucas

Research Analyst Palo Alto Research

Kalani.Lucas@nmrk.com

#### **Palo Alto Office**

258 High Street Palo Alto, CA 94301 t 650-322-2600

New York Headquarters 125 Park Ave. New York, NY 10017 t 212-372-2000

#### nmrk.com

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