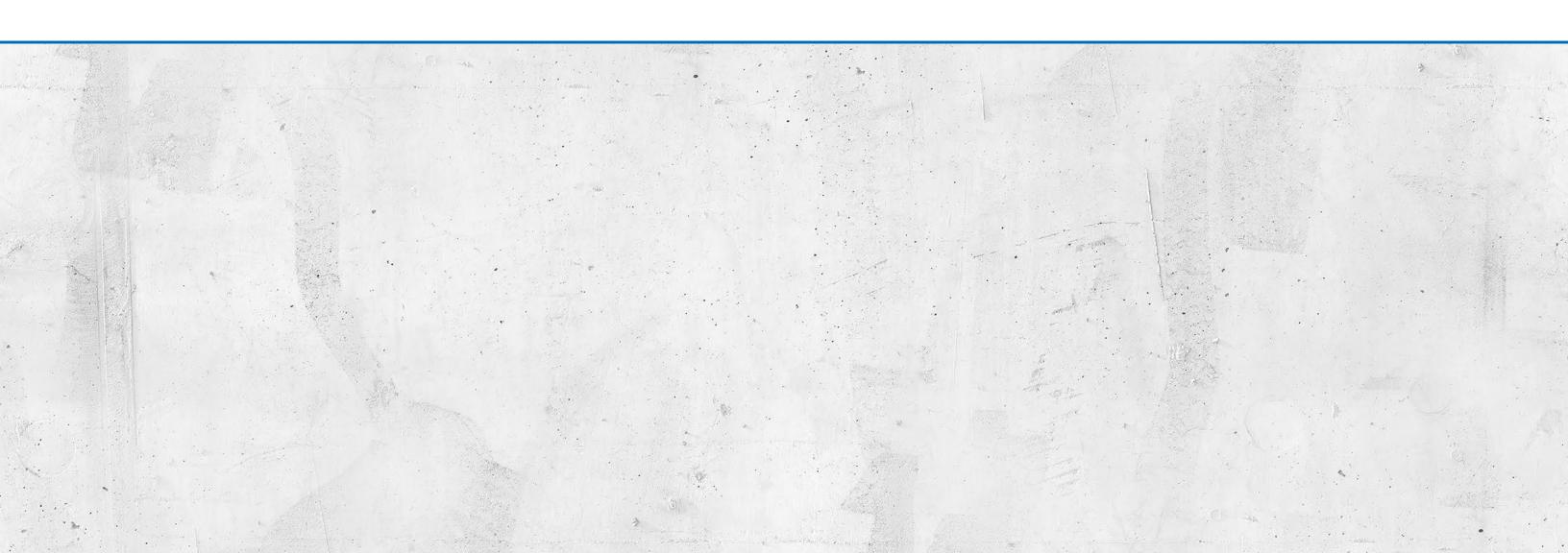
# Phoenix Industrial Market Overview



#### **Market Observations**



- Phoenix's labor market remains strong, with a 3.3% unemployment rate in February, 90 basis points lower than the national average.
- Education and health services led local job gains over the past 12 months, with information and manufacturing seeing the biggest losses.
- Job growth was mixed across the region's industrial-using employment sectors.
- Loaded import volume at the Ports of Los Angeles and Long Beach collectively totaled 1.5 million containers in the first two months of 2024. This figure is on par with the same period in 2018, which ended up being a healthy year.
- There is a strong correlation between historical import traffic and demand for warehouse space across Southwest markets.

## **Major Transactions**

- Glendale welcomed tenants entering or expanding within the market such as Amazon, Steelcase and Dansons in the first quarter of 2024.
- Class A leasing activity picked up as tenants committed to new buildings that delivered in recent quarters.
- Sales activity for industrial product totaled \$527 million for the quarter, illustrating investor confidence in the Metro as a good location to place capital.



#### Leasing Market Fundamentals

- Net absorption in the first quarter of 2024 was 4.2 MSF versus 9.6 MSF in construction deliveries as numerous speculative buildings delivered partially vacant.
- Unleased speculative construction deliveries, coupled with 847,234 SF of new sublet vacant space, pushed the market's total vacancy rate to 9.9%.
- Under-construction activity decreased for the fourth consecutive quarter, while 32.2 MSF is presently underway.
- Available sublease space totals 3.5 MSF, up 57.9% from year-end 2023.
- The average asking rent dropped by 13.8% quarter-over-quarter as the market readjusts to the influx of new construction and sublease space coming online.



#### Outlook

- As a designated workforce hub for advanced manufacturing by the White House, the Phoenix industrial market stands to be more resilient than other metros as users in the sector look to enter or expand.
- Union Pacific opened an intermodal facility that offers direct connectivity to Southern California's ports. Shipping by rail is far cheaper than by truck, and this will favor Phoenix's distributors and manufacturers.
- Sublease availability will likely increase as distributors continue to pivot from just-incase to a just-in-time inventory models amid slower demand for consumer goods.

- 1. Economy
- 2. Market Fundamentals
- 3. Appendix

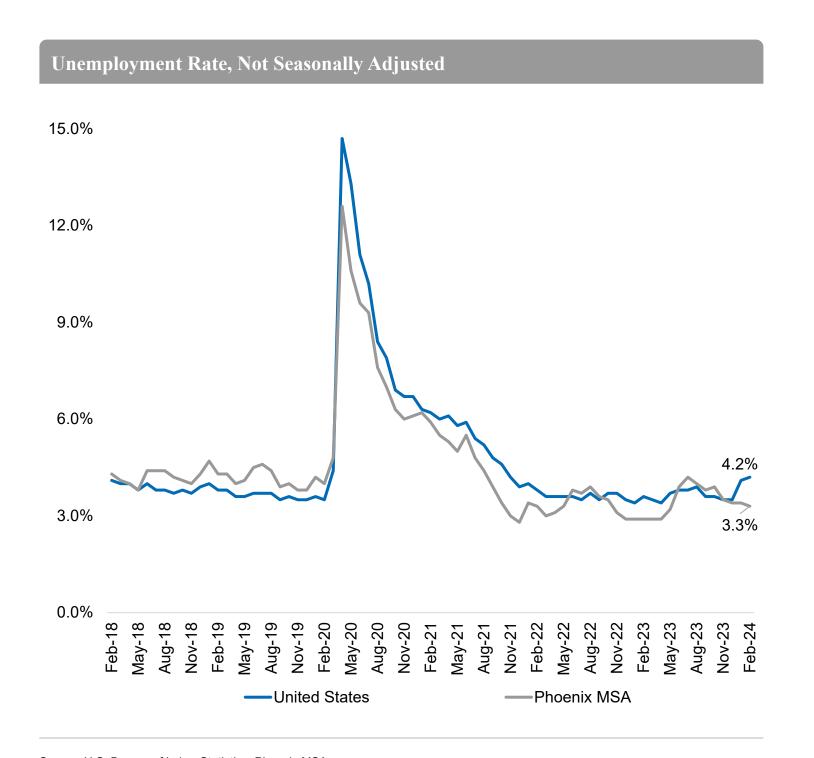
1Q24

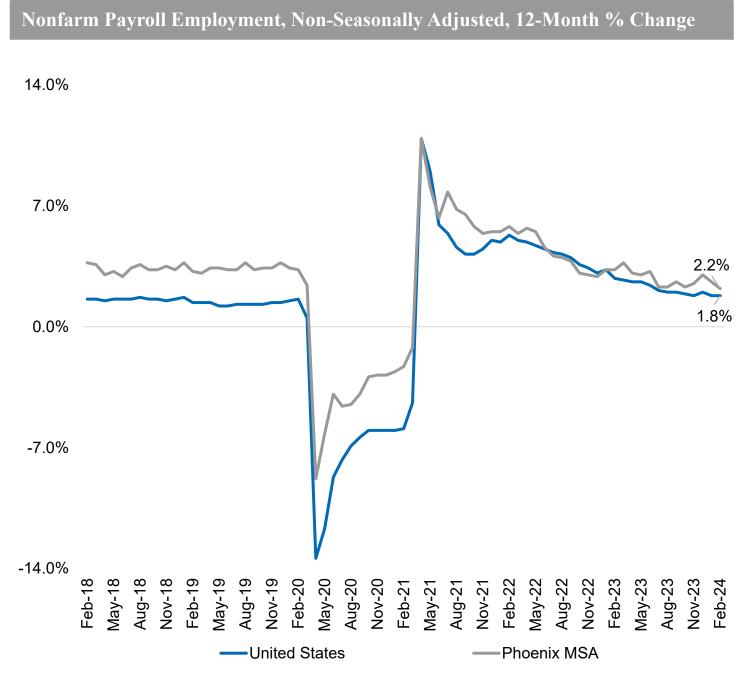
## Economy



### Phoenix's Labor Market Sees Promising Growth and Employment Gains

Local unemployment continued to tighten and was 90 basis points under the national average in February. Overall local job growth has slowed but remains in the positive for now as companies adapt to softening economic conditions.



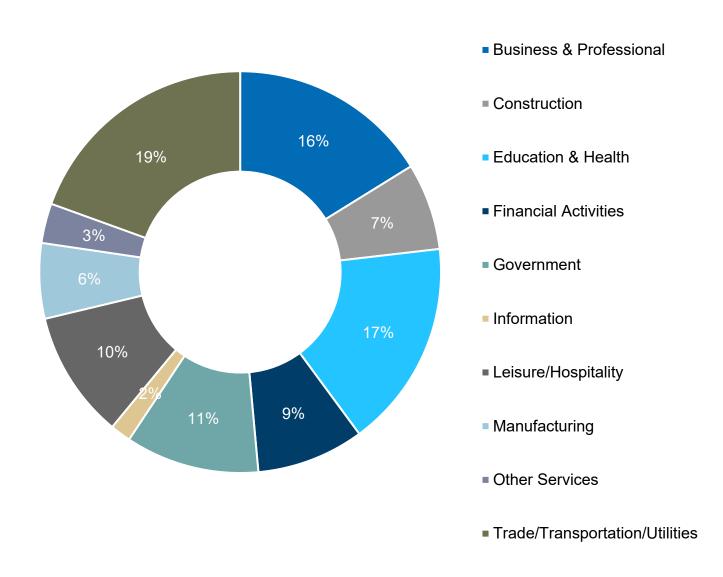


Source: U.S. Bureau of Labor Statistics, Phoenix MSA Note: February 2024 data is preliminary.

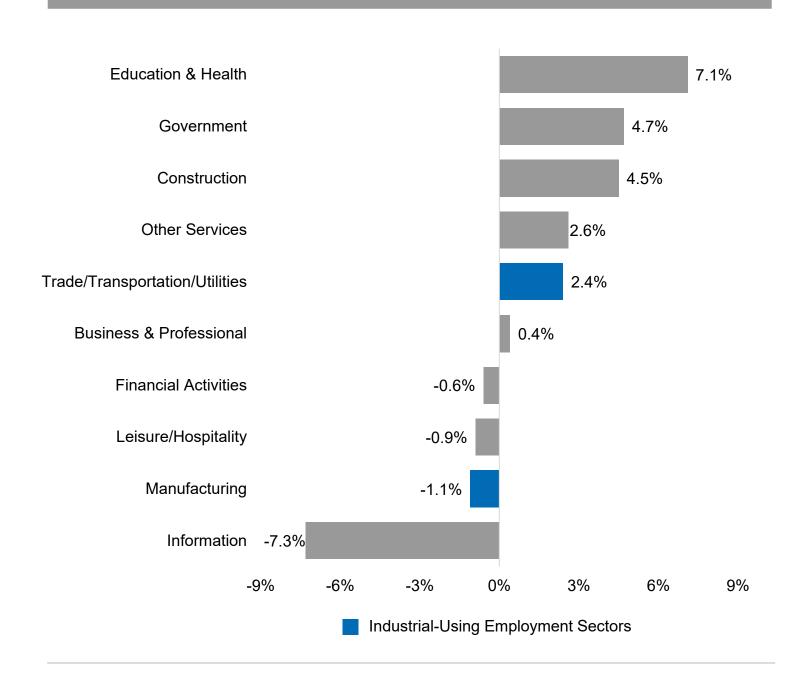
### Job Growth Was Pronounced in Already Strong Employment Sectors

Education and health led all industries in annual job growth, followed closely by government and construction. Sizeable population gains in recent years supports the first two segments, while construction remains elevated on account of record high industrial development in the region. For industrial-occupying sectors: manufacturing contracted by 1.1% with trade/transportation/utilities seeing gains of 2.4%.



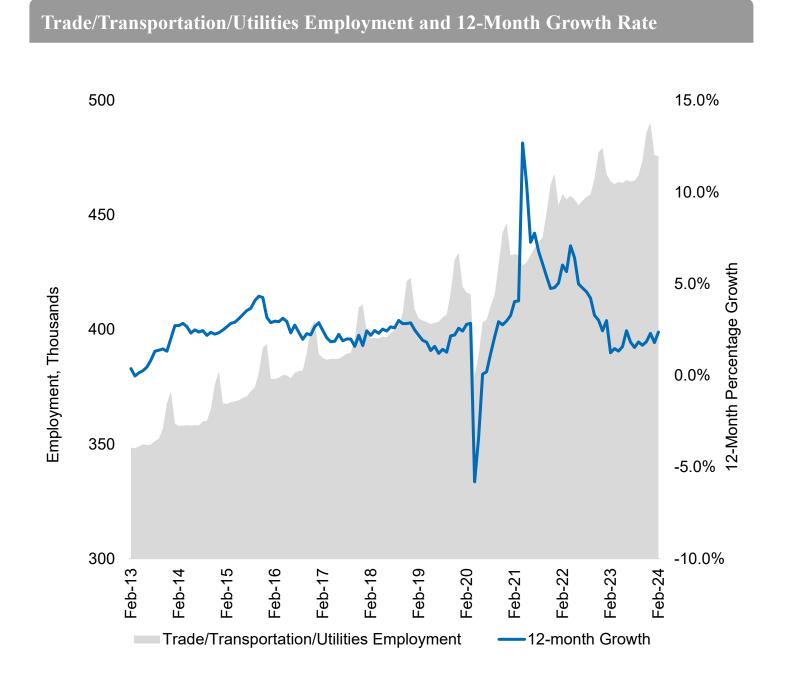


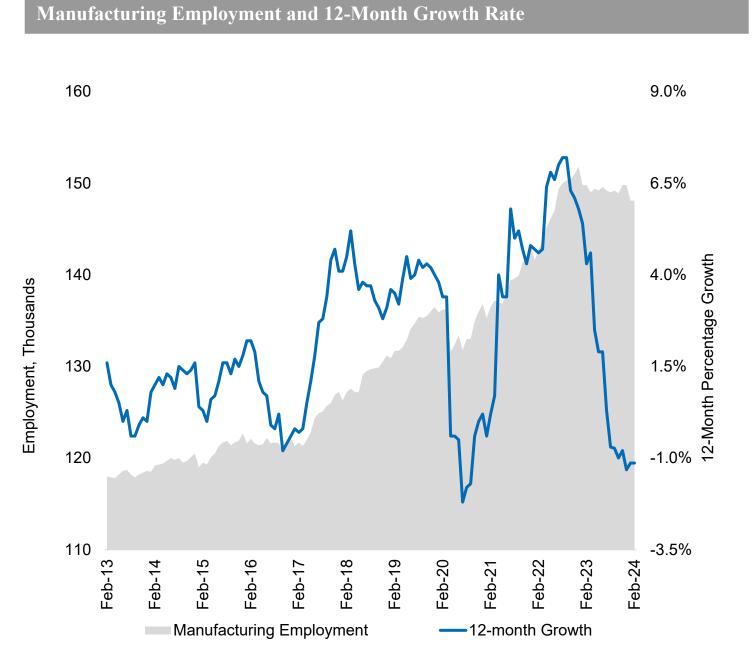
#### Employment Growth by Industry, 12-Month % Change, February 2024



#### Industrial Employment Slowed but Recent Announcements Portend Growth

After a robust three years of job growth, the trade/transportation/utilities sector is adjusting amid less pronounced demand for consumer goods. Manufacturing annual job growth contracted slightly for the time being; this will change in the future since the White House designated the Metro as a workforce hub for advanced manufacturing. Upcoming construction deliveries with leases in place will lead to increased employment.





Source: U.S. Bureau of Labor Statistics, Phoenix MSA

Loaded Imports in the First Two Months of 2024 Were Higher Than the Same Period in 2018





Union Pacific Opened a New Intermodal Terminal Near Downtown Phoenix This Quarter





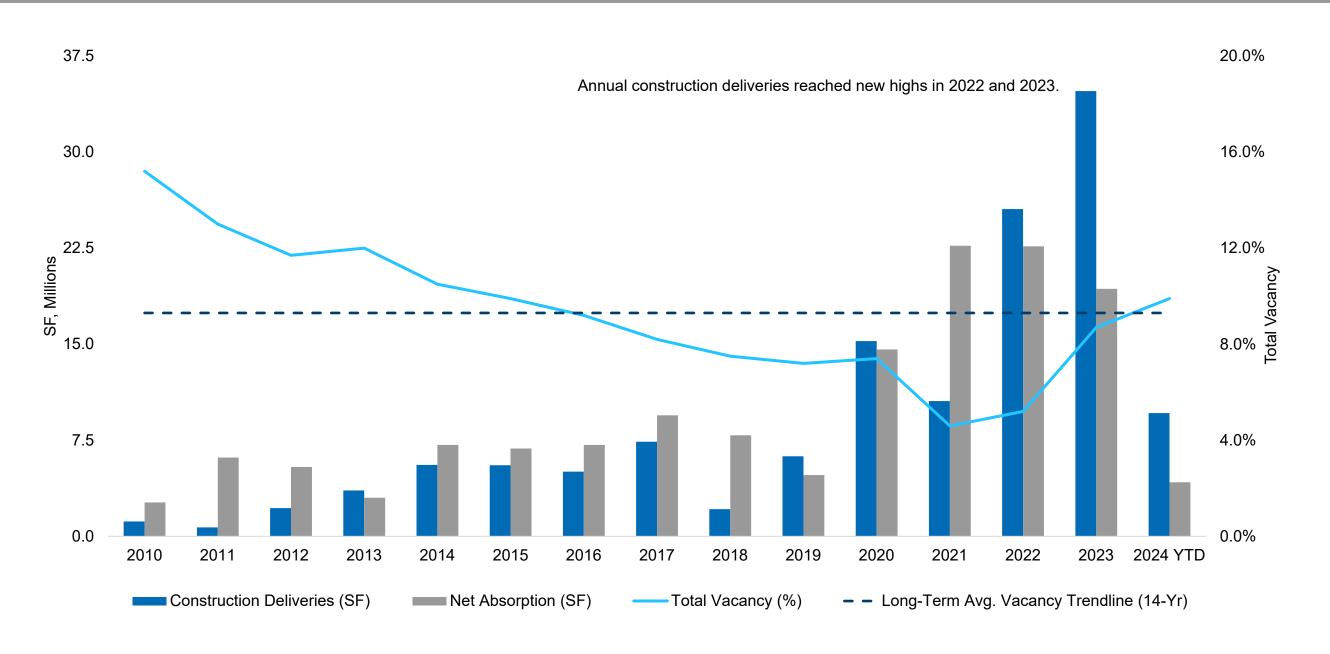
## Market Fundamentals



#### Vacancy Surpasses Historical Average at Beginning of 2024

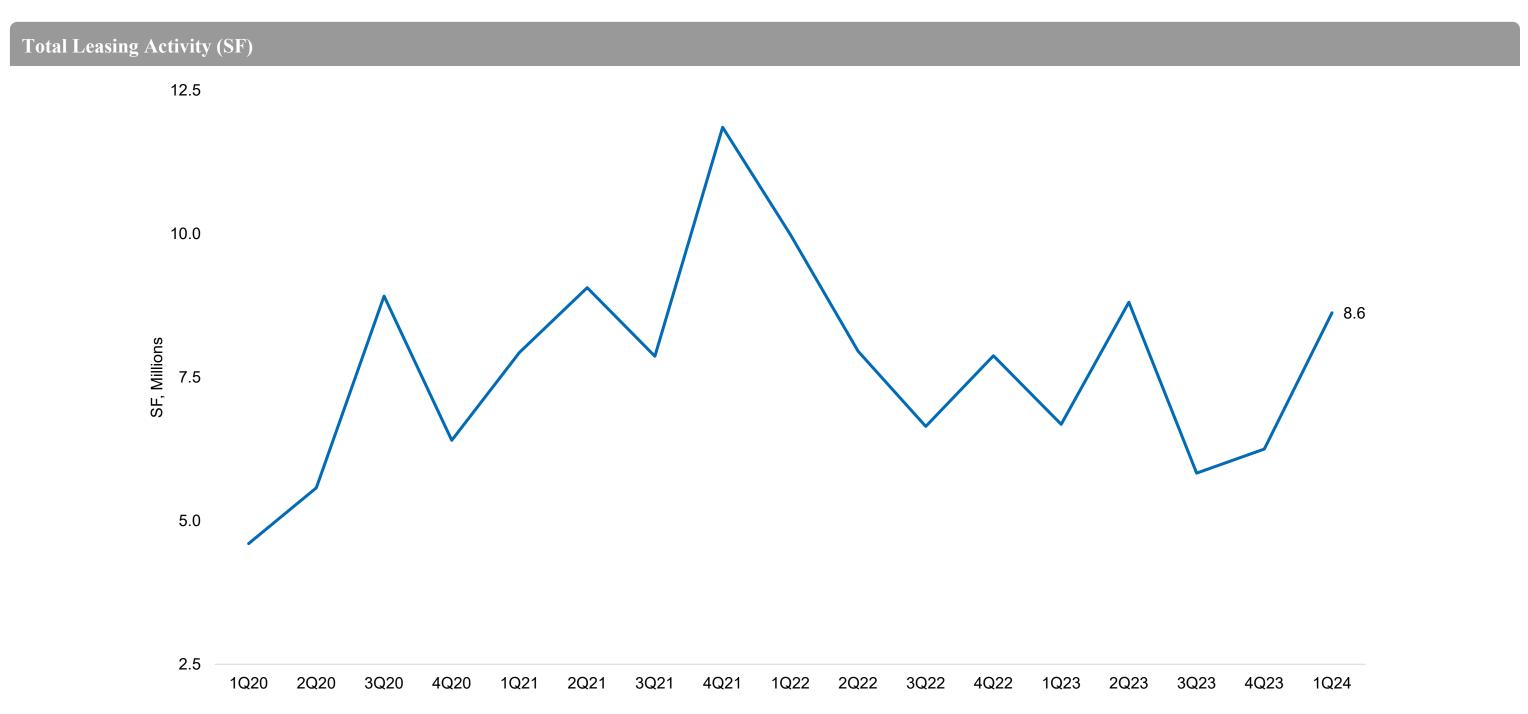
Vacancy increased to 9.9% after 9.6 MSF delivered in the first quarter. With tenants set to occupy for nearly half of all deliveries over the next two quarters coupled with lowered construction starts, vacancy gains will slow into 2024 and 2025.

#### Historical Construction Deliveries, Net Absorption, and Vacancy



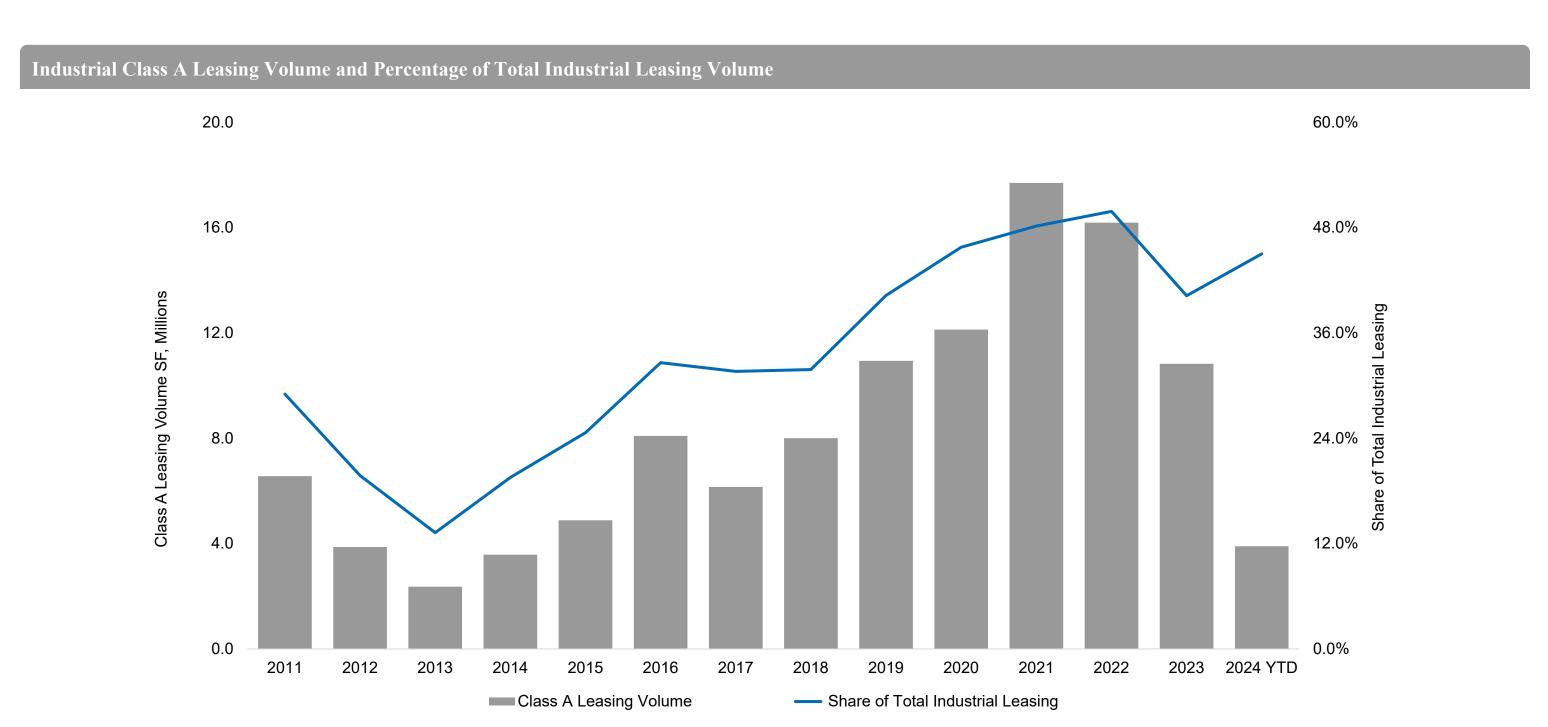
#### Industrial Leasing Activity Sees Promising Gains

This quarter's leasing activity totaled 8.6 MSF, 12% higher than the five-year average of 7.7 MSF, a welcome change from the dampened activity that occurred in the second half of 2023. Manufacturers and 3PLs were especially active due to expansion in the advanced manufacturing segment and Phoenix's ever-growing status in national supply chains. With a plethora of recently delivered space entering the market partially occupied, tenants will be able to quickly move or expand within the region in the coming quarters.



#### A Cooling Industrial Market Sees Lowered Class A Warehouse Leasing

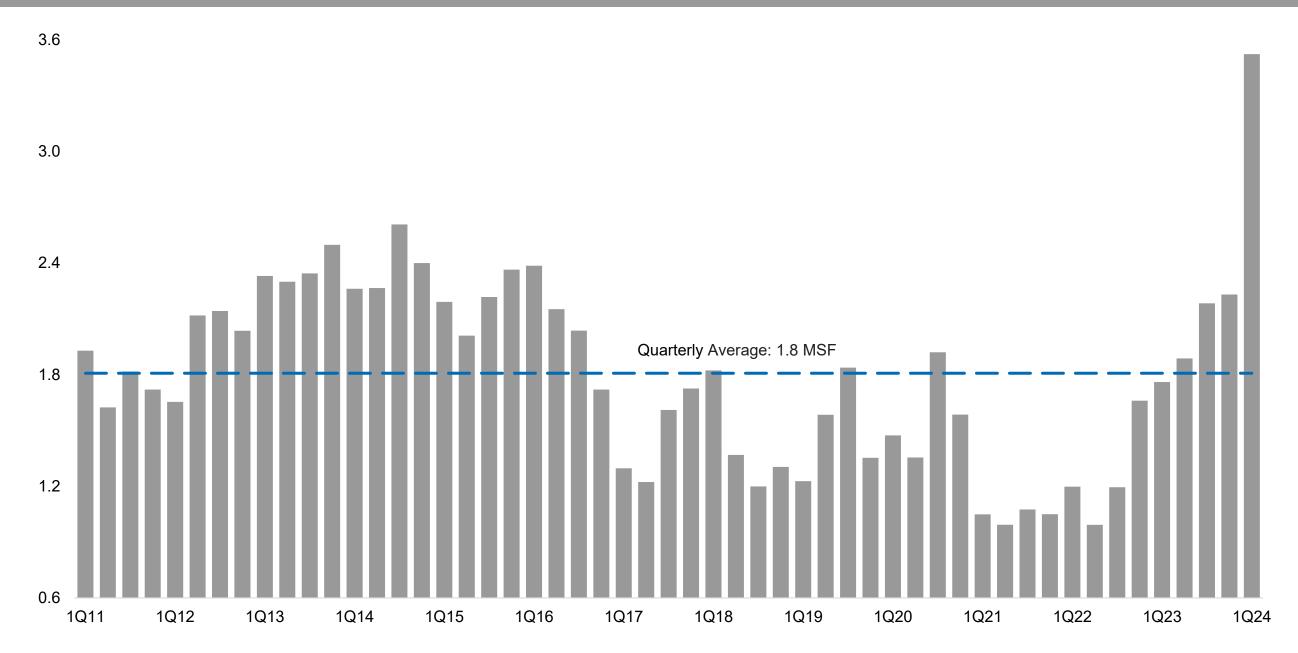
Class A leasing has noticeably decreased since 2021; however, Class A leasing's share of total leasing activity increased in the first quarter of 2024 as tenant's move into recently delivered buildings. Demand for Class A space remains strong, but some tenants are waiting for rents to soften first before committing.



#### Industrial Sublease Availability Increased Substantially in 1Q24

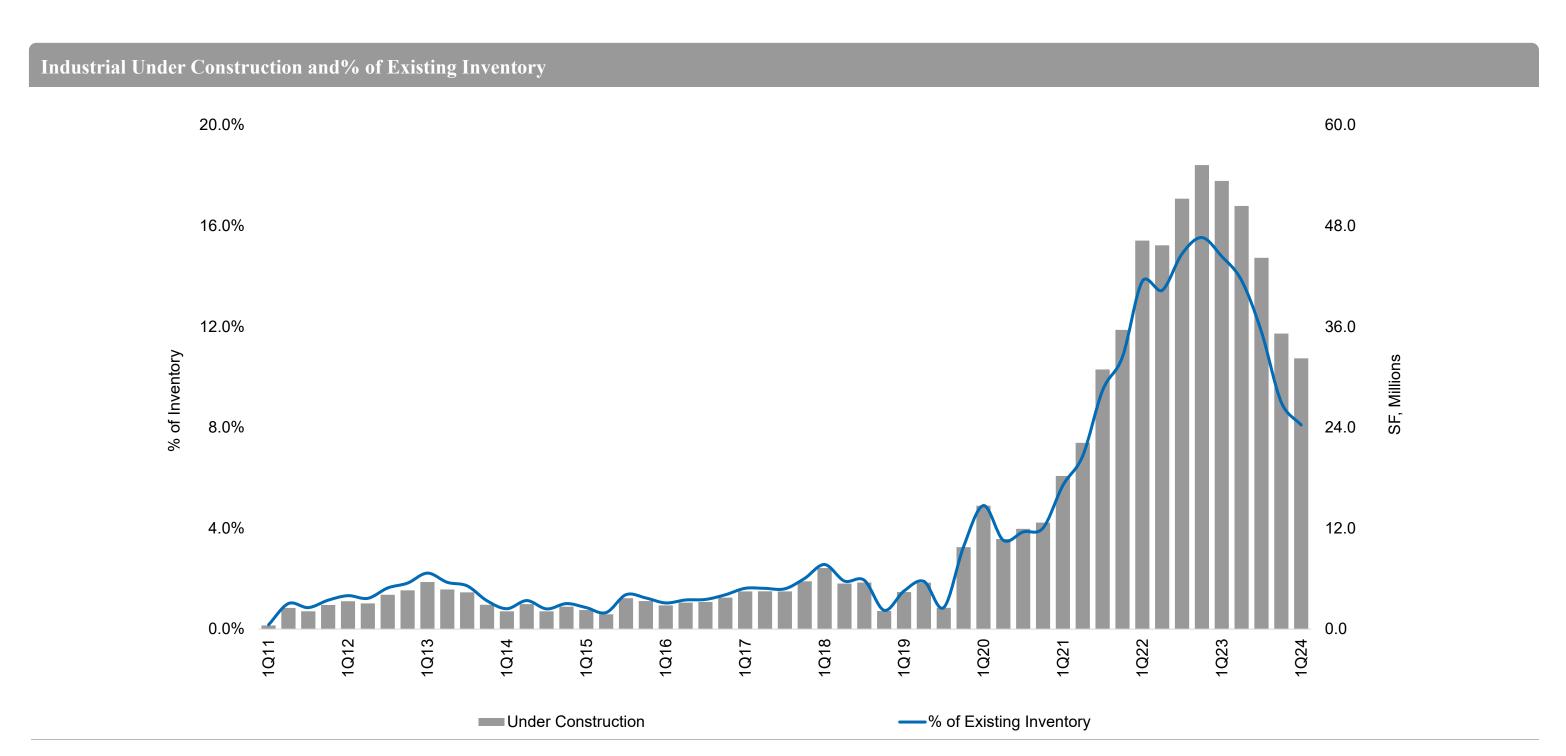
After hitting a record low in the second quarter of 2022, sublease availability continues to rise, reaching a record high of 3.5 MSF in the first quarter of 2024. Large subleases like Metso (337,897 SF), Allen Distribution (204,290 SF) and McCormick Trading (157,992 SF) all pushed sublease availability up and illustrate how some occupiers are trying to reduce costs amid an uneven retail sales environment.





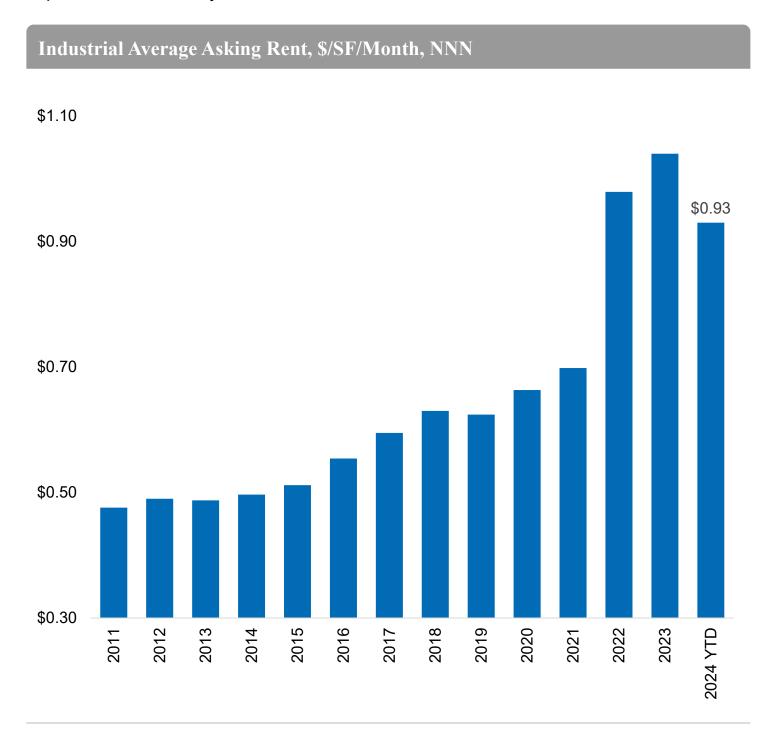
#### Industrial Supply Pipeline Eases as Construction Starts to Dwindle

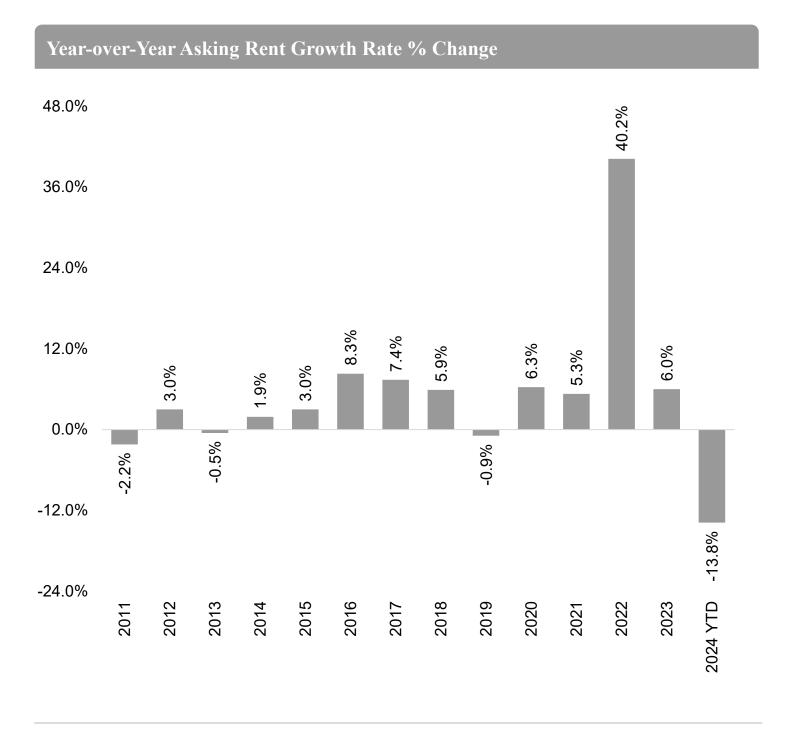
The construction pipeline, after reaching a high of 55.2 MSF in the fourth quarter of 2022, continued to decline. Phoenix has the most underway product compared to other Southwest markets: a testament to the Metro's ability to attract new businesses and investors alike before inflation took hold and construction debt financing became more difficult.



### High Construction Levels and Increased Sublease Availability Drop Asking Rents

Continued high levels of speculative construction deliveries alongside record high sublease availability has pushed asking rents down as landlords work to attract tenants. As construction deliveries decline in the coming quarters and right-sizing efforts slow down, asking rents are expected to come back up but at lowered growth than the metro has experienced in recent years.





#### Exceptional Effective Rent Growth in Recent Years is Moderating





### Notable 1Q24 Lease Transactions

Key lease agreements played a major role in securing the credibility of Phoenix as a central hub for manufacturing and 3PL users. Glendale welcomed multiple users in the first quarter from notable companies such as Amazon, Steelcase and Thyssenkrupp Materials.

Select Lease Transactions						
Tenant	Building(s)	Submarket	Туре	Square Feet		
Amazon	Prologis 303	Glendale	Direct Lease	1,222,480		
Major tech-giant, Amazon, contin	nues to expand its Valley footprint, sign	ing a new lease at Prologis 303 for over 1.2 MSF.				
Steelcase	C 303	Glendale	Direct Lease	210,660		
Steelcase, a leading furniture ma	anufacturer, signed a lease at C 303 in	Litchfield Park.				
SOLogisitics	Fairway 10	Southwest Phoenix	Sublease	194,598		
Signed in early Q1, SOLogistics	signed a sublease to occupy 194,598	SF of industrial space at Avondale's Fairway 10 building park.				
Thyssenkrupp Materials	Glendale 101	Glendale	Direct Lease	186,777		
Global medical and defense mat	erial manufacturer, Thyssenkrupp, sigr	ned for 186,777 SF at Glendale's 101 Distribution Center.				
Dansons	C 303	Glendale	Direct Lease	165,000		
Dansons, headquartered in Scot	tsdale, AZ, acquires new distribution s	pace in the Glendale submarket.				

## Notable 1Q24 Sale Transactions

Although overall sales volume is down compared to prior years, the industrial sector still saw notable deals from private investors in the first quarter of 2024.

Select Sale Transactions						
Building Address	Submarket	Sales Price	Price/SF	Square Feet		
2075 W. Obispo Ave. (Portfolio)	Chandler	\$71,050,000	\$166	428,453		
ViaWest acquired the six-building industrial portfolio totaling 428,453	3 SF for \$71.5 million.					
202 Business Park – 560-620 E. Germann Rd. (Portfolio)	Chandler	\$51,600,000	\$192	268,698		
Sold in mid-February by Brookfield Corporation, the nine-building po	ortfolio was purchased by Two Sigma for \$51.6	million.				
Riverside @ 51st – 2300 S. 51st Ave.	West Central Phoenix	\$42,200,000	\$126	335,459		
Part of a joint venture between Bixby Land Company and AXA Inves	stment Managers, this 335,459-SF industrial pr	operty was sold to Link Logistics.				
2632 E. Chambers Dr.	Sky Harbor Airport	\$24,300,000	\$211	114,907		
Purchased by MDC Realty Advisors, this 114,907 SF, 100% occupie	d industrial building was sold by American Ret	rigeration Supplies; The seller signed a lo	ong-term lease in conjunction	n with the transaction.		
Elwood Rising – 3750 S. 156 <sup>th</sup> Ave.	Southwest Phoenix	\$21,800,000	\$182	120,000		
ATLAS sold the 120,000 SF industrial building to Cohen Asset Mana	agement for \$21.8 million in the Southwest Pho	enix submarket.				

Total Sales Volume Down Dramatically at Beginning of 2024





Private, Opportunistic Buyers Are Active





## Appendix



#### Phoenix Metro Industrial Submarket Map and High-Level Statistics | 1Q24





Phoenix Metro Industrial Submarket Statistics | 1Q24 (page 1 of 2)





Phoenix Metro Industrial Submarket Statistics | 1Q24 (page 2 of 2)





#### Population Has Quadrupled Over the Past Five Decades





Access to Large Populations and Lower Costs of Doing Business Favor Phoenix





West Coast Dockworkers Signed a New Contract in 2023; Their Eastern Counterparts are Next Up...





Import Traffic Has Jumped in Recent Months at Los Angeles-Long Beach





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