

# Central Florida Industrial Market Report

# Leasing Velocity and Investment Sales Volume Decline, but Market Remains Healthy

Central Florida's industrial market remains healthy with continued robust quarterly net absorption, closing at 2.2 million square feet. This marks a decline of 500,000 square feet from the last quarter, but up more than 900,000 square feet from one year ago.

Vacancy rates increased by 10 basis points quarter over quarter to 5.0%. This comes as more than 3.3 million square feet of space delivered to start 2023.

Although tenant demand continued to cool, asking rents also surged. Rates closed the first quarter of 2023 at \$8.78/SF, up 10.6% from the fourth quarter of 2022 at \$7.98/SF. Rent growth surged in both Tampa and Orlando, with rent growth in Tampa more than double that of Orlando's growth.

More than 3.0 million square feet of new developments delivered this quarter, leaving 11.7 million square feet under construction. In the in-progress pipeline currently represents 2.8% of market inventory, an increase from 10.5 million square feet under construction one year ago.

### **Leasing Activity**

Leasing activity in the Central Florida market decreased by 27.3% from the fourth quarter of 2022, closing at 4.5 million square feet across 328 transactions. Despite the notable decline in velocity, the number of transactions was down just 6.8%.

Tesla's 455,154-square-foot deal at 621 Charlie Taylor Rd. at East Hillsborough/Plant City was the largest deal signed this quarter.

#### **Investment Sale Activity**

Twenty transactions were executed through February. With the \$230.9 million in sales volume across 1.5 million square feet, pricing averaged \$150/SF.

Stonepeak's purchase of 6101 45th St. N. in South Pinellas for \$60.4 million, or \$484/SF, was one of the largest sales this quarter.

## **Current Conditions**

Quarterly absorption posted at 2.2 million square feet, with Tampa driving most of that total.

Vacancy rates in the fourth quarter of 2022 increased to 5.0%, up from 4.9% last quarter.

Even with more than three million square feet of deliveries this quarter, 11.7 million square feet of space remains under construction, even more than last year.

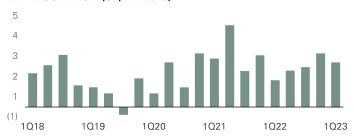
Leasing activity dropped 27.3% from last quarter to 4.5 million square feet in the prior quarter; Investment sales totaled 1.5 million square feet traded at an average of \$150/SF.

### **Market Analysis**

#### **ASKING RENT AND VACANCY RATE**



### **NET ABSORPTION (SF, Millions)**



| Market Summary                |                    |                  |                    |                      |  |  |
|-------------------------------|--------------------|------------------|--------------------|----------------------|--|--|
|                               | Current<br>Quarter | Prior<br>Quarter | Year Ago<br>Period | 12-Month<br>Forecast |  |  |
| Total Inventory (SF)          | 418.8M             | 415.7M           | 408.6M             | 1                    |  |  |
| Vacancy Rate                  | 5.0%               | 4.9%             | 5.0%               | 1                    |  |  |
| Quarterly Net Absorption (SF) | 2.2M               | 2.7M             | 1.3M               | ←→                   |  |  |
| Average Asking Rent/SF        | \$8.78             | \$7.94           | \$7.33             | 1                    |  |  |
| Under Construction (SF)       | 11.7M              | 14.6M            | 10.5M              | ←→                   |  |  |
| Deliveries (SF)               | 3.3M               | 1.2M             | 1.6M               | ←→                   |  |  |

### **Economic Indicators**

Employment in Central Florida approached nearly 3.0 million jobs, up 4.7% year over year. The Central Florida unemployment rate fell to 2.5%, down 20 basis points from the fourth quarter of 2022. It also outpaces the national average by 110 basis points.

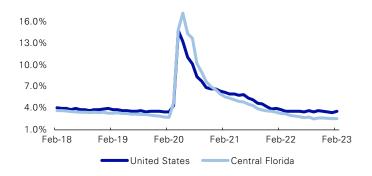
Both Tampa and Orlando each added approximately 6,000 jobs over the past month. Despite the modest increases the pace of job growth has slowed as the Fed has continued to raise interest rates over the course of the past year.

As per industry-specific job growth, leisure and hospitality jumped by 10.2% over the past year. This was followed by education and health services with 6.7% and professional and business services at 5.1%.

Central Florida inflation has continued to outpace the national average, closing January at 8.9%, while the US overall recorded 6.4% inflation. Both figures are down from their highs in the second quarter of 2022. The Fed has continued to raise interest rates to tame the rising inflation, which has slowed but not yet fully stabilized to desired levels.

#### **Unemployment Rate**

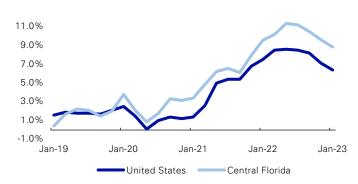
# Central Florida (Orlando & Tampa MSA), Not Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics

### **Consumer Price Index (CPI)**

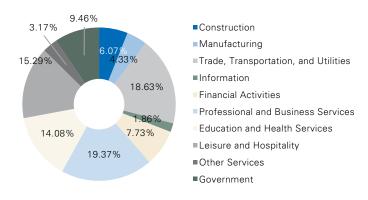
#### All Items, 12-Month % Change, Not Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics

## **Employment By Industry**

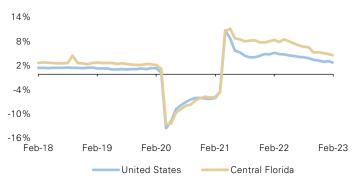
### Central Florida (Orlando & Tampa MSA), February 2023 | Not Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics

# **Payroll Employment**

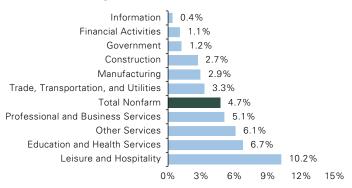
# Total Nonfarm, 12-Month % Change, Not Seasonally Adjusted



Source: U.S. Bureau of Labor Statistics

# **Employment Growth By Industry**

### Central Florida (Orlando & Tampa MSA), February 2023, 12-Month % Change



Source: U.S. Bureau of Labor Statistics | Not Seasonally Adjusted



# Tampa/Saint Petersburg Industrial Market

The Tampa/St. Petersburg industrial market recorded positive net absorption of 2.0 million square feet, up from 1.9 million square feet last quarter and relative to 658,665 square feet last year. This increase comes even as velocity dropped off.

Vacancy rates have remained relatively stable, dropping 10 basis points quarter over quarter to 5.3%.

Average asking rents in Tampa/St. Petersburg continued to rapidly increase, surging by 12.8% guarter over guarter to \$8.18/SF. This marked a 27.0% increase in rents over the past 12 months.

Following 2.0 million square feet of deliveries this quarter, roughly 3.8 million square feet remained under construction. Pasco County maintained the largest share of space under construction, at 1.5 million square feet, followed by Bradenton/Manatee and East Side Tampa.

# **Leasing Activity**

Leasing activity in the Tampa industrial market reached its lowest point in five guarters, closing at 2.6% million square feet. This represents a quarter-over-quarter decline of 14.2%. The number of executed transactions was stable.

There were several 100,000-square-foot transactions signed this quarter. The largest was Tesla's 455,154-square-foot deal at 621 Charlie Taylor Rd. at East Hillsborough/Plant City. Breakthru Beverage Group signed a 130,021-square-foot lease at Seaboard Tampa Terminals. Additionally, Hit Promotional Products executed a sublease transaction, taking 100,000 square feet at 3201 Gateway Centre Pkwy.

## **Investment Sale Activity**

Through February, nine transactions spanning approximately 600,000 square feet were finalized for \$84.8 million. The largest of these deals was finalized in the South Pinellas submarket, where Stonepeak purchased 6101 45th St. N. for \$60.4 million, or \$484/SF.

# **Current Conditions**

The Tampa/St. Petersburg industrial market continued to be robust, posting 2.0 million square feet of absorption.

Vacancy in the first quarter closed at 5.3%, down 10 basis points from last quarter and 20 basis points from last year.

Asking rents have surged to \$8.18/SF, reflecting double-digit growth from one year ago.

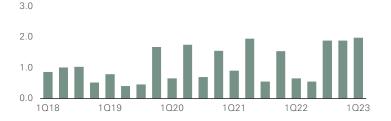
Leasing activity closed the first quarter at 2.6 million square feet, a 14.6% decline from last quarter. Investments sales remained limited through February, with just nine transactions finalized.

# **Market Analysis**

#### **ASKING RENT AND VACANCY RATE**



# **NET ABSORPTION (SF, Millions)**



| Market Summary                |                    |                  |                    |                      |  |  |
|-------------------------------|--------------------|------------------|--------------------|----------------------|--|--|
|                               | Current<br>Quarter | Prior<br>Quarter | Year Ago<br>Period | 12-Month<br>Forecast |  |  |
| Total Inventory (SF)          | 246.2M             | 244.3M           | 239.8M             | <b>↑</b>             |  |  |
| Vacancy Rate                  | 5.3%               | 5.4%             | 5.5%               | <b>↑</b>             |  |  |
| Quarterly Net Absorption (SF) | 2.0M               | 1.9M             | 658,665            | ←→                   |  |  |
| Average Asking Rent/SF        | \$8.18             | \$7.25           | \$6.44             | 1                    |  |  |
| Under Construction (SF)       | 3.8M               | 5.8M             | 6.5M               | ←→                   |  |  |
| Deliveries (SF)               | 2.0M               | 965,000          | 689,939            | ←→                   |  |  |



| Tampa/Saint Petersb        | urg Submar                 | ket Statistics                | ;                        |                           |                           |                                      |                                       |                                    |
|----------------------------|----------------------------|-------------------------------|--------------------------|---------------------------|---------------------------|--------------------------------------|---------------------------------------|------------------------------------|
|                            | Total<br>Inventory<br>(SF) | Under<br>Construction<br>(SF) | Total<br>Vacancy<br>Rate | Otr<br>Absorption<br>(SF) | YTD<br>Absorption<br>(SF) | WH/Dist<br>Asking Rent<br>(Price/SF) | R&D/Flex<br>Asking Rent<br>(Price/SF) | Total<br>Asking Rent<br>(Price/SF) |
| Bradenton/Manatee          | 19,872,983                 | 578,894                       | 2.9 %                    | 849,837                   | 849,837                   | \$7.14                               | -                                     | \$8.88                             |
| E Hillsborough/Plant City  | 16,245,807                 | 101,866                       | 13.2 %                   | 390,160                   | 390,160                   | \$5.53                               | -                                     | \$5.53                             |
| East Side Tampa            | 57,902,712                 | 542,350                       | 4.7 %                    | 752,914                   | 752,914                   | \$6.24                               | \$12.01                               | \$8.93                             |
| NE Hillsborough/University | 1,226,141                  | -                             | 2.9 %                    | -                         | -                         | \$3.25                               | -                                     | \$3.25                             |
| North Pinellas             | 8,041,465                  | -                             | 2.2 %                    | -2,055                    | -2,055                    | \$6.09                               | -                                     | \$8.04                             |
| NW Hillsborough            | 1,803,106                  | -                             | 1.3 %                    | 15,825                    | 15,825                    | -                                    | -                                     | \$8.54                             |
| Pasco County               | 7,463,677                  | 1,488,000                     | 1.8 %                    | -86,746                   | -86,746                   | \$8.39                               | -                                     | \$6.13                             |
| Polk County                | 54,253,605                 | 422,199                       | 5.0 %                    | -242,301                  | -242,301                  | \$6.77                               | \$12.96                               | \$6.65                             |
| S Tampa Ind                | 3,354,325                  | -                             | 28.6 %                   | -60,000                   | -60,000                   | \$6.00                               | -                                     | \$6.00                             |
| Sarasota                   | 12,603,433                 | -                             | 2.6 %                    | -58,078                   | -58,078                   | \$9.47                               | \$12.00                               | \$10.33                            |
| SE Hillsborough            | 4,207,381                  | 270,885                       | 11.3 %                   | -                         | -                         | \$8.00                               | -                                     | \$8.00                             |
| South Pinellas             | 43,422,310                 | 417,239                       | 5.2 %                    | 241,979                   | 241,979                   | \$10.90                              | \$12.96                               | \$8.51                             |
| Westshore/Airport          | 15,754,836                 | -                             | 2.9 %                    | 182,211                   | 182,211                   | \$9.30                               | \$7.04                                | \$9.27                             |
| Totals                     | 246,151,781                | 3,821,433                     | 5.3 %                    | 1,983,746                 | 1,983,746                 | \$7.53                               | \$10.71                               | \$8.18                             |

| Tenant                    | Submarket                 | Building                                 | Туре     | Square Feet |
|---------------------------|---------------------------|--|----------|-------------|
| Tesla                     | E Hillsborough/Plant City | 621 Charlie Taylor                       | Direct   | 455,154     |
| Breakthru Beverage Group  | East Side Tampa           | Seaboard Tampa<br>Terminals              | Direct   | 130,021     |
| Hit Promotional Products  | South Pinellas            | 3201 Gateway<br>Centre                   | Sublease | 100,000     |
| Feeding America Tampa Bay | East Side Tampa           | Tampa Distribution<br>Center, Building 6 | Renewal  | 80,000      |
| Accessories of Florida    | East Side Tampa           | Madison Industrial<br>Park, Building C   | Renewal  | 80,000      |

| Buyer/Seller                           | Submarket       | Building                                     | Sale Price | Price/SF |
|--|-----------------|--|------------|----------|
| Stonepeak / Stonemont Financial        | South Pinellas  | 6101 45th St N                               | \$60.4M    | \$484    |
| Graham & Co. / Joseph L.<br>Muscarelle | East Side Tampa | East Tampa<br>Commerce Center<br>(Portfolio) | \$6.2M     |          |
| CSM Companies / Robert E<br>Sutton     | East Side Tampa | 6905 E Dr Martin<br>Luther King Jr Ave       | \$6.0M     | \$162    |



# Orlando Industrial Market

The Orlando industrial market posted strong positive absorption for the 13th consecutive guarter, closing at 225,230 square feet. This comes despite a significant decline in leasing activity from last quarter.

Vacancy rates increased for the third consecutive guarter, closing the first quarter at 4.7%, a 50-basis-point increase from the end of 2022. Outside of NE Orange County, the smallest submarket by inventory, Brevard County maintains the lowest submarket vacancy rate, at 4.0%.

The market continued to see strong rent growth, which increased by 8.9% quarter over quarter. Average asking rents closed the first quarter of 2023 at \$9.34/SF.

The increase in the vacancy rate was driven by a flood of new deliveries, totaling 1.3 million square feet. Despite the new deliveries, approximately 7.8 million square feet, or 4.5% of market inventory, remains under construction in the market.

# **Leasing Activity**

Leasing activity in the Orlando market decreased by 65.4% quarter over quarter. Activity closed the first quarter of 2023 at just below 2.0 million square feet, down from 3.2 million square feet at the end of the fourth guarter of 2022.

The largest lease of the first quarter of 2023 was signed by Performance Food Group for 291,875 square feet in Horizon West Logistics Park, Building 10 in Osceola County. Mattress Warehouse also signed a large lease in the county, taking 71,337 square feet at First Loop Logistics Park Building I.

#### **Investment Sale Activity**

Orlando's investment sales activity through February totaled just under 1.0 million square feet, with 11 buildings trading hands. This was a notable drop from the fourth guarter of 2022, when 64 buildings were sold.

BentallGreenOak purchased I-4 Beltway Logistics for \$65.2 million, or \$119/SF. The transaction in Seminole County was one of the largest sale transactions of the first guarter of 2023.

#### **Current Conditions**

Orlando posted positive absorption for the 13th consecutive quarter.

The Orlando industrial market vacancy rate increased 50 basis points from the fourth quarter to 4.7%.

Asking rates increased by 8.9% quarter over quarter to \$9.34/SF.

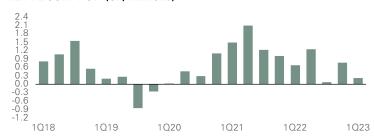
Leasing activity declined precipitously from the fourth quarter, as activity dropped by 65.4%.

#### **Market Analysis**

#### ASKING RENT AND VACANCY RATE



#### NET ABSORPTION (SF, Millions)



|   |         | Month  |
|---|---------|--------|
|   |         | recast |
| Total Inventory (SF) 172.6M 171.4M              | 168.8M  | 1      |
| Vacancy Rate 4.7% 4.2%                          | 4.3%    | 1      |
| Quarterly Net Absorption (SF) 225,230 775,302 6 | 674,929 | 1      |
| Average Asking Rent/SF \$9.34 \$8.58            | \$8.23  | 1      |
| Under Construction (SF) 7.8M 8.8M               | 4.0M    | 1      |
| Deliveries (SF) 1.3M 196,608 8                  | 382,467 | 1      |



| Orlando Submarket Statistics |                            |                               |                          |                           |                           |                                      |                                       |                                    |
|------------------------------|----------------------------|-------------------------------|--------------------------|---------------------------|---------------------------|--------------------------------------|---------------------------------------|------------------------------------|
|                              | Total<br>Inventory<br>(SF) | Under<br>Construction<br>(SF) | Total<br>Vacancy<br>Rate | Otr<br>Absorption<br>(SF) | YTD<br>Absorption<br>(SF) | WH/Dist<br>Asking Rent<br>(Price/SF) | R&D/Flex<br>Asking Rent<br>(Price/SF) | Total<br>Asking Rent<br>(Price/SF) |
| Brevard County               | 20,114,396                 | -                             | 4.0 %                    | 69,340                    | 69,340                    | \$8.20                               | \$10.77                               | \$9.41                             |
| Lake County                  | 9,197,568                  | 1,102,561                     | 7.0 %                    | 73,034                    | 73,034                    | \$8.73                               | \$9.45                                | \$8.74                             |
| NE Orange County             | 1,270,231                  | -                             | 0.4 %                    | 3,250                     | 3,250                     | \$15.00                              | -                                     | \$15.00                            |
| NW Orange County             | 32,369,931                 | 3,959,867                     | 5.8 %                    | -246,184                  | -246,184                  | \$8.72                               | \$9.96                                | \$8.20                             |
| Osceola County               | 7,715,360                  | 652,905                       | 6.7 %                    | 318,678                   | 318,678                   | \$6.99                               | -                                     | \$6.99                             |
| SE Orange County             | 49,477,291                 | 2,055,412                     | 3.3 %                    | 49,631                    | 49,631                    | \$8.18                               | \$14.11                               | \$10.06                            |
| Seminole County              | 20,942,386                 | 69,953                        | 5.3 %                    | -76,384                   | -76,384                   | \$10.26                              | \$9.47                                | \$9.39                             |
| SW Orange County             | 31,551,626                 | -                             | 4.6 %                    | 33,865                    | 33,865                    | \$9.80                               | \$12.47                               | \$10.55                            |
| Totals                       | 172,638,789                | 7,840,698                     | 4.7 %                    | 225,230                   | 225,230                   | \$8.76                               | \$11.62                               | \$9.34                             |

| Tenant                 | Submarket        | Building                                       | Type    | Square Feet |
|------------------------|------------------|--|---------|-------------|
| Performance Food Group | Osceola County   | Horizon West<br>Logistics Park,<br>Building 10 | Direct  | 291,875     |
| Packaging Exchange     | SE Orange County | Landstar Logistics<br>Center, Building 1       | Direct  | 99,176      |
| Undisclosed            | Osceola County   | Horizon West<br>Logistics Park,<br>Building 1  | Direct  | 96,811      |
| Undisclosed            | SW Orange County | Crownpointe V                                  | Renewal | 87,564      |
| Mattress Warehouse     | Osceola County   | First Loop Logistics<br>Park, Building I       | Direct  | 71,337      |

| Orlando Select Sale Transactions                 |                 |                              |            |          |  |
|--|-----------------|------------------------------|------------|----------|--|
| Buyer/Seller                                     | Submarket       | Building                     | Sale Price | Price/SF |  |
| BentallGreenOak / Butters Realty &<br>Management | Seminole County | I-4 Beltway Logistics        | \$65.2M    | \$119    |  |
| NexPoint / Basis Industrial                      | Seminole County | BaySpace Belle               | \$15.4M    | \$137    |  |
| Provender Partners / Performance<br>Food Group   | Osceola County  | Poinciana Industrial<br>Park | \$18.0M    | \$188    |  |

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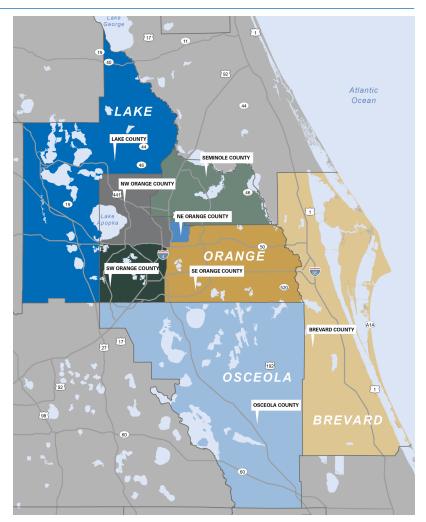
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|--|---|--|
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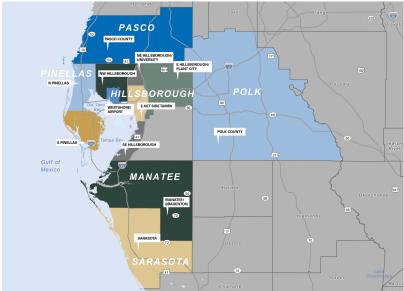
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