



Ski & Village Resorts

Newmark Valuation & Advisory's (V&A) Hospitality, Gaming & Leisure group provides best-in-class valuation and consulting services for the highly specialized ski and village resorts industry. Our experts have valued ski areas in all regions of the United States and Canada, large and small, as well as portfolios of multiple resorts. They possess a deep understanding of the atypical and complex array of factors that are particular to ski areas, including their multiple profit centers and the seasonal nature of their operations. Our professionals are fully tuned into ski industry market trends and are active participants in industry organizations.

Ski-related real estate also requires specialized analysis related to the premiums and marketability of real estate developments that are dependent on the success of the adjacent ski area. The Hospitality, Gaming & Leisure team fully understands the symbiotic nature that exists between the resort and the real estate and is highly adept at evaluating the potential impacts for the success of both. Our experts have valued some of the most prestigious real estate in this focused market segment, including massive luxury slopeside hotels, condominiums, townhomes and lots. In addition to their expertise in ski resort residential projects, our professionals have also valued a wide variety of commercial projects related to the base village operations of ski areas.

About Hospitality, Gaming & Leisure

Our Hospitality, Gaming & Leisure practice is focused exclusively on providing superior valuation and consulting services for a broad range of hotels, casinos and leisure properties. Our team takes a holistic, consultative approach that goes far beyond the physical asset, analyzing every aspect of a property's business and real estate operations to identify all areas of value for owners and investors.

Our mission is to be the foremost global resource, providing defensible expertise in hospitality, leisure, gaming, sports and entertainment real estate. We approach every challenge with dedicated focus, innovative methodologies and hands-on collaboration to consistently deliver reliable solutions for each client.

ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

CONTACT

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