



## Conference, Expo & Convention Centers

Nearly every jurisdiction in the United States has some form of meeting facility—whether it is equipped to handle small gatherings or citywide conventions of several thousand attendees. Conference, exposition and convention centers are regarded as one of the most potent asset classes with respect to generating positive economic impact results for a community. For cities, they are typically a primary consideration for financial backing so that the regional economy can benefit from the direct, indirect and induced impacts that these facilities generate.

Newmark Valuation & Advisory's (V&A) experts are veterans in the analysis of these types of facilities and how their ancillary contributions to the community impact the value not only of the projects themselves, but also of the surrounding properties. We have a sensible approach to evaluating these often loss-leading projects so that all components of value are unlocked.

### About Hospitality, Gaming & Leisure

Our Hospitality, Gaming & Leisure practice is focused exclusively on providing superior valuation and consulting services for a broad range of hotels, casinos and leisure properties. Our team takes a holistic, consultative approach that goes far beyond the physical asset, analyzing every aspect of a property's business and real estate operations to identify all areas of value for owners and investors.

Our mission is to be the foremost global resource, providing defensible expertise in hospitality, leisure, gaming, sports and entertainment real estate. We approach every challenge with dedicated focus, innovative methodologies and hands-on collaboration to consistently deliver reliable solutions for each client.

### ABOUT NEWMARK

**We transform untapped potential into limitless opportunity.**

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

### CONTACT

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