

Alternative Valuation Services

Our Alternative Valuation Services group combines significant industry experience with extensive geographic coverage to support clients requiring appraisal reviews, cost segregation, evaluations, insurable value and machinery & equipment reports.

Our experts' in-depth knowledge of valuation standards and regulations enables us to effectively serve owners, investors, developers, financial institutions, and insurance companies with individual assets, as well as diverse national and global portfolios.

Each assignment is led by a single point of contact, ensuring quality control, robust communication, reporting consistency and proper client care. Our custom technology platform makes use of the firm's proprietary database as well as a wide range of specialized valuation-related resources. Equipped with the most advanced tools in the industry, we develop a well-supported value opinion that empowers our clients to make decisions with confidence.

Alternative Valuation Services primary offerings:

- **Appraisal Review** reports that comply with the USPAP Standard 3 and are delivered in a concise, standardized format that is written clearly and highlights salient issues. Reports can also be tailored to meet individual client needs.
- **Cost Segregation** analysis on new cost basis properties to reduce income tax obligations for buyers, developers, owner-operators of newly developed/acquired properties and estate planning attorneys/heirs.
- **Evaluation** reports are cost-effective and dependable value solutions which are appropriate for certain relatively low-risk loans. Our concise, regulation-compliant appraisal reports are well-suited for assets that range from low complexity up to sophisticated investment-grade.
- **Business Valuation Services:** our team conducts thorough assessments of businesses, taking into account various factors such as financial performance, market conditions, industry analysis, and growth potential. We utilize industry-standard methodologies and advanced valuation techniques to determine the fair market value of a business.
- **Insurable Value** reports for insurance companies, lenders, and property owners to assist in establishing insurance premiums.



ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

CONTACT

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