VALUATION & ADVISORY

Property Tax Guidelines Wisconsin

Important Dates

Valuation Date	January 1st
Tax Bills Due	January and July
Assessment Cycle	Dependent on the jurisdiction, but a full reassessment/revaluation must be completed at least every 10 years
Valuation Notice	Assessment notices are typically mailed between April and August
Appeal Deadline	48 hours prior to BOR (Locally Assessed); 60 days from the notice (Manufacturing)



Municipal or Third-Party Assessor (Locally Assessed); Wisconsin Department of Revenue (Manufacturing)

How is the assessed value determined?

In Wisconsin, commercial real estate is assessed at 100% of market value. The assessed market value should be determined through the income approach, the sales comparison approach and/or the cost approach. In reality, commercial real property is often assessed. through mass appraisal, leaving many properties unfairly over-assessed.

Which properties are the best candidates for appeal?

Properties that demonstrate high vacancy rates, deferred maintenance, functional or economic obsolescence, or tenant/operational issues. Assets that are not uniformly assessed with their competitive set should also be reviewed.

What are the levels of appeal?

Open Book and Board of Review (Locally Assessed); Wisconsin Department of Revenue (Manufacturing)



ABOUT NEWMARK VALUATION & ADVISORY

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

