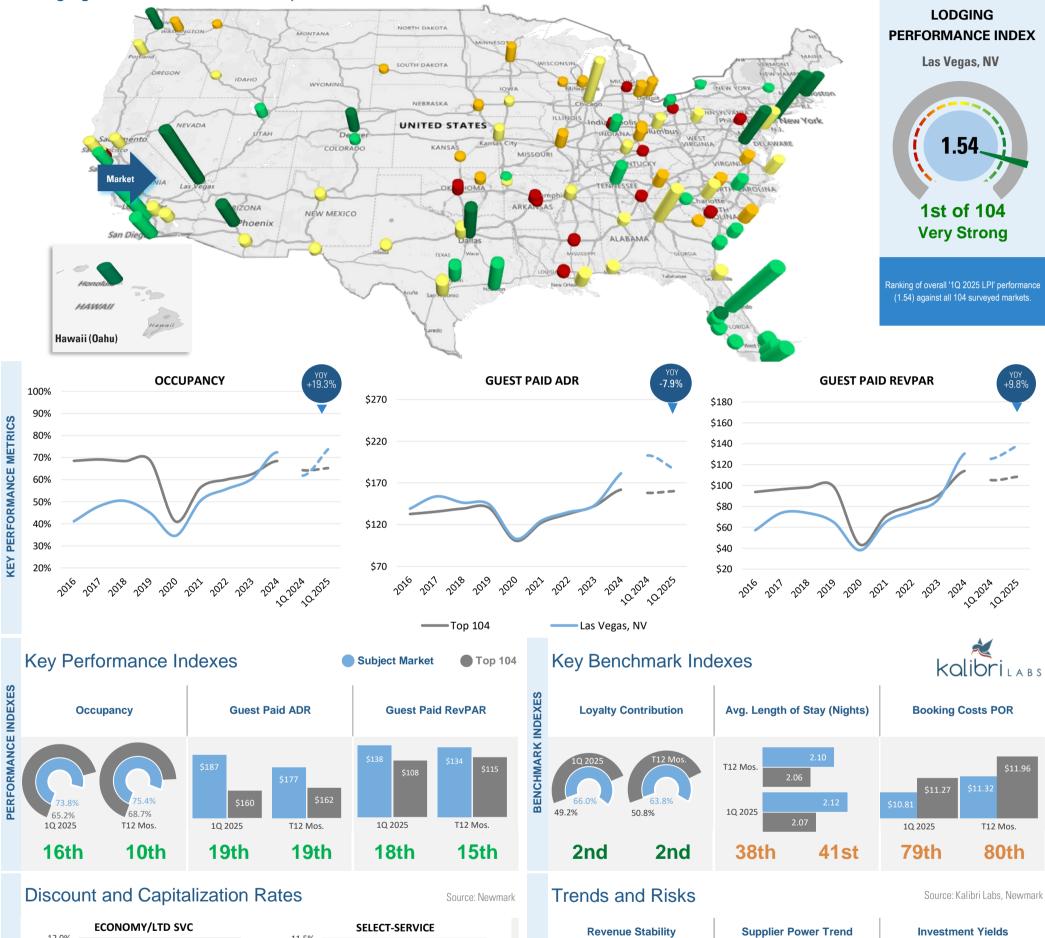
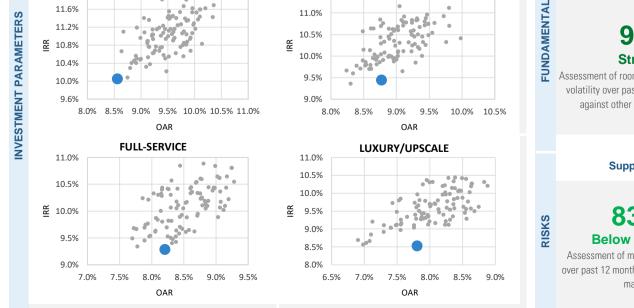
VALUATION & ADVISORY | HOSPITALITY, GAMING & LEISURE HOTEL MARKET NSIGHTS REPORT

1Q 2025 LAS VEGAS, NV



Lodging Performance Index Snapshot





11.5%





12.0%

Page 1

Location



Key Performance Metrics

Quick Facts

Jurisdictional Information

Municipal Name: Las Vegas Clark County County: State: Nevada 36.17497. -115.13722 Geo Coordinates (market center):

Major Hotel Demand Generators

MGM Resorts International | Caesars Entertainment Corp. | Station Casinos Inc. | Wynn Las Vegas LLC | Boyd Gaming Corp. | Las Vegas Sands Corp. | Bellagio LLC | The Valley Health System | Aria Resort & Casino | Mandalay Bay Resort & Casino | The Palazzo Casino Resort | Wal-Mart Stores Inc. | University of Nevada-Las Vegas | McDonald's | UnitedHealthcare | Cosmopolitan of Las Vegas | Mirage Casino-Hotel | The Venetian Casino Resort | SUPERVALU Inc. | St. Rose Dominican Hospitals

Metrics and Ranking	Measurement	Rankings
Population (hotel market area)	1,888,675	27th of 104 (Above Average)
Income per Capita	\$53,159	34th of 104 (Above Average)
Feeder Group Size	23.1 Persons PSR	4th of 104 (Strong)
Feeder Group Earnings	\$1,229,125 PSR	6th of 104 (Strong)
Total Market Hotel Revenues	\$5.4 billion	4th of 104 (Strong)

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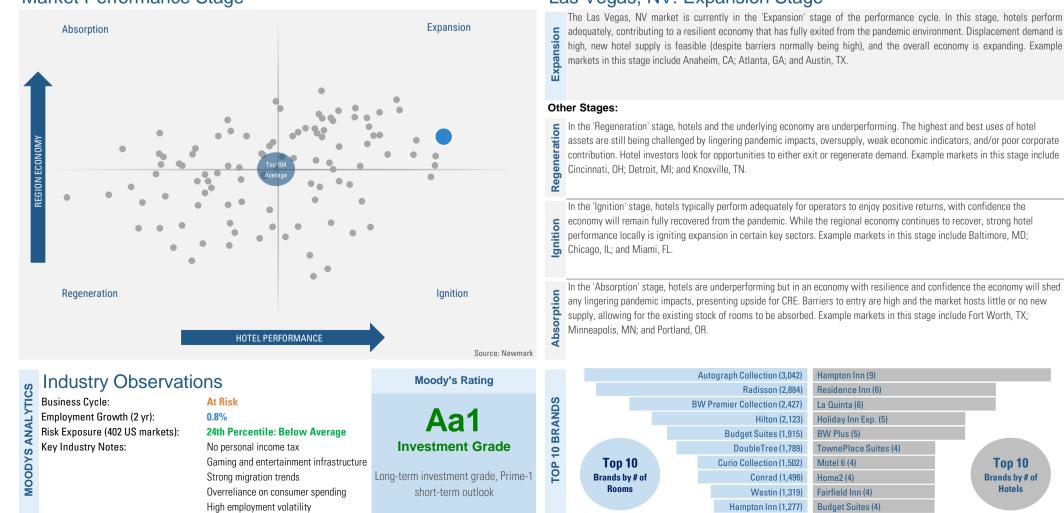
Rey Ferroring		1105							Da	ata provided by:	KOLIOFI L A B S
YEAR		Guest Paid			COPE		ADR COPE	Loyalty	Avg Length of	Supply	Performance
ENDING	Occ %	ADR	RevPAR	ADR	RevPAR	POR	%	%	Stay Nights	Rooms	Index (LPI)
2016	41.1%	\$139.12	\$57.21	\$129.32	\$53.15	\$9.80	93.0%	51.1%	1.96	149,960	1.10
2017	48.0%	\$153.85	\$73.79	\$144.81	\$69.51	\$9.04	94.1%	47.3%	1.73	149,930	1.18
2018	50.4%	\$146.34	\$73.72	\$137.20	\$69.12	\$9.13	93.8%	48.4%	1.72	150,940	1.10
2019	45.0%	\$144.31	\$64.88	\$133.42	\$59.99	\$10.89	92.5%	62.3%	1.96	160,630	0.87
2020	34.6%	\$103.16	\$38.12	\$96.33	\$33.29	\$6.83	93.4%	50.0%	2.13	159,430	0.84
2021	50.6%	\$125.11	\$65.24	\$116.61	\$59.02	\$8.49	93.2%	47.3%	2.11	162,140	0.93
2022	55.7%	\$134.88	\$75.45	\$125.29	\$69.79	\$9.60	92.9%	39.3%	2.07	159,140	0.82
2023	60.4%	\$143.32	\$86.84	\$133.55	\$80.60	\$9.78	93.2%	31.4%	2.12	155,570	1.24
2024	72.4%	\$181.52	\$130.61	\$170.17	\$123.15	\$11.35	93.7%	62.5%	2.12	160,070	1.52
CAGR: 2016 thru 2024	7.3%	3.4%	10.9%	3.5%	11.1%	1.9%	0.1%	2.5%	1.0%	0.8%	4.1%
10 2024	61.8%	\$202.88	\$125.44	\$191.94	\$118.67	\$10.94	94.6%	60.8%	2.22	159,940	1.34
10 2025	73.8%	\$186.78	\$137.79	\$175.97	\$129.81	\$10.81	94.2%	66.0%	2.12	157,730	1.54

Notable Metrics

		Latest-Quarter LPI	OAR: Economy/Ltd Svc	Total Rooms Supply		
HIGHEST	1 St Very Strong Las Vegas, NV enjoyed strong latest—quarter LPI (1.54)	1 St Highly Favorable The market exhibited favorable OAR metrics in the economy/Itd svc segment (8.6%)	2nd Very Strong The market also benefits from a large and diverse hotel market (157,727 total rooms)			
LOWEST		Feeder Population Per Room	Population Density per Room	Marketwide Income per Room		
	102nd Soft This market posted a low ratio of feeder population per room (8.23)	102nd Soft The market has been hindered by weak population density per room (11.68)	100th Soft Las Vegas, NV also exhibited a low ratio of marketwide per—capita income per room (\$437,627)			

Market Performance Stage

NEWMARK



Notable Trends

		Long-Term Historical Occupancy Growth	Long-Term Historical Guest Paid RevPAR Growth	Long-Term Historical COPE ADR Growth
large 7 total	STRONGEST	1 st Very Strong Las Vegas, NV enjoyed strong long—term historical occupancy growth (2.2%)	1 St Very Strong The market exhibited strong long—term historical Guest Paid RevPAR growth (7.1%)	1st Very Strong The market also enjoyed from strong long—term historical COPE ADR growth (5.0%)
oom		Long-Term Historical Loyalty Contribution Growth	Long-Term Historical Average Length of Stay Growth	Short-Term Historical Supply Growth
w ratio ne per	WEAKEST	94th Soft The market has been hindered by weak long-term historical loyalty contribution growth (2.9%)	90th Soft We note this area exhibited weak long—term historical average length of stay growth (-0.8%)	88th Below Average Las Vegas, NV also has been burdened by high short—term historical supply growth (0.3%)

Las Vegas, NV: Expansion Stage

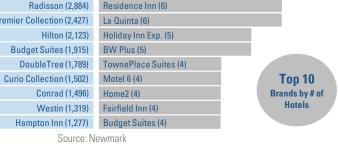
The Las Vegas, NV market is currently in the 'Expansion' stage of the performance cycle. In this stage, hotels perform adequately, contributing to a resilient economy that has fully exited from the pandemic environment. Displacement demand is high, new hotel supply is feasible (despite barriers normally being high), and the overall economy is expanding. Example markets in this stage include Anaheim, CA; Atlanta, GA; and Austin, TX.

In the 'Regeneration' stage, hotels and the underlying economy are underperforming. The highest and best uses of hotel assets are still being challenged by lingering pandemic impacts, oversupply, weak economic indicators, and/or poor corporate contribution. Hotel investors look for opportunities to either exit or regenerate demand. Example markets in this stage include

Source: Newmark

Source: US Census Bureau,

Dept. of Labor Statistics



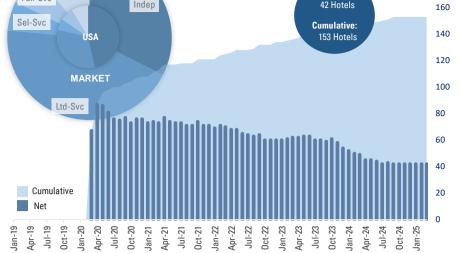
Page 2

Newmark Hotel Market Nsights Report - 1Q 2025

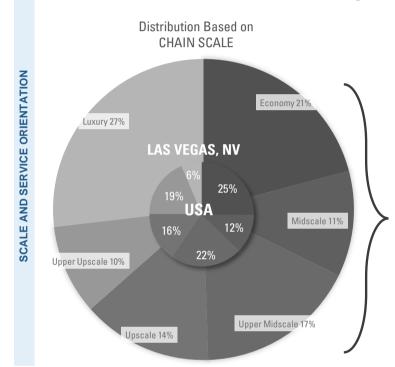
Airport Statistics - Enplanements Passengers Passengers Index Thousands 2000 Thru 2024 vs. 2019 🕨 Thousands T12M Projected 30.0 Thru Jan SELECT NEAREST AIRPORT CITY: ALL LOCAL 200% 3,000.0 180% 25.0 2,500.0 160% 2025 140% 20.0 2,000.0 THROUGH MAY 120% 15.0 100% 1,500.0 80% 10.0 1.000.0 DATA . 60% 5.0 40% 500.0 20% 0.0 0% 0.0 2010 2013 2016 2019 2022 2001 2004 2007 Feb Mar Apr May Jul Jul Jul Jul Sep Sep Sep Sep Doc Teb Mar Mar -5.0 Pre-Covid Index (vs. 2019): Las Vegas, NV 🔵 🛑 USA Source: BTS, TSA

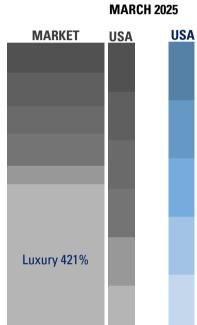
Ext-Stay Current: 42 Hotels Full-Svc Indep Sel-Svc **Cumulative**: 153 Hotels MARKET Ltd-Svc

Hotel Closures - Las Vegas, NV



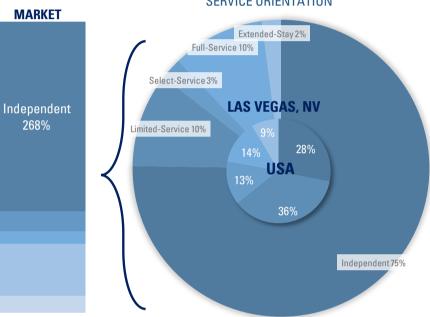
Scale and Service Distribution: Las Vegas, NV





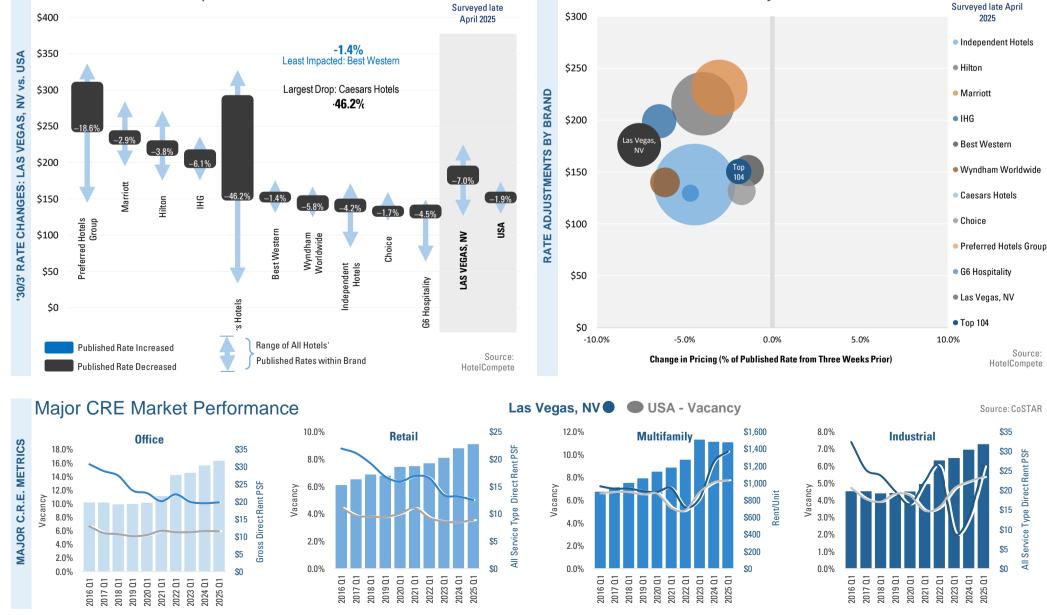
CATEGORY PENETRATION RELATIVE TO USA

Distribution based on SERVICE ORIENTATION

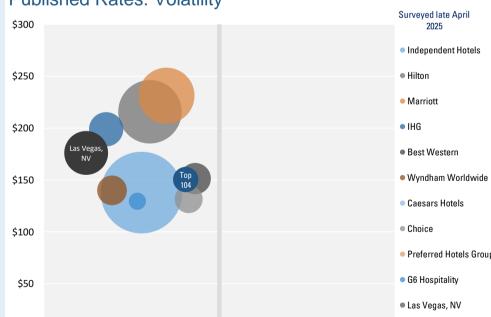


Published Rates: Top 10 Brands

NEWMARK



Published Rates: Volatility



Hotels

180

Source: Hotel Compete

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VALUATION & ADVISORY

Nsights Hotel Market Reports Coverage



n, OH	Dayton, OH
ıy, NY	Denver, CO
juerque, NM	Des Moines, IA
eim, CA	Detroit, MI
nsas State Area, AR	El Paso, TX
ta, GA	Fayetteville, AR
sta, GA	Fort Lauderdale, FL
n, TX	Fort Myers, FL
rsfield, CA	Fort Worth, TX
nore, MD	Fresno, CA
n Rouge, LA	Greensboro, NC
onville, AR	Greenville, SC
ngham, AL	Harrisburg, PA
e City, ID	Hartford, CT
on, MA	Houston, TX
ilo, NY	Indiana North Area, IN
eston, SC	Indiana South Area, IN
otte, NC	Indianapolis, IN
anooga, TN	Jackson, MS
ago, IL	Jacksonville, FL
nnati, OH	Kansas City, MO
land, OH	Knoxville, TN
rado Springs, CO	Las Vegas, NV (Non-St
nbia, SC	Lexington, KY
nbus, OH	Little Rock, AR
s, TX	Los Angeles, CA

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Louisville, KY Madison, WI Memphis, TN Miami, FL Michigan North Area, MI Michigan South Area, MI Milwaukee, WI Minneapolis, MN Mobile AI Myrtle Beach, SC Nashville, TN New Brunswick, NJ New Orleans, LA New York, NY Newark, NJ Oahu Island, HI (Branded) Oakland, CA Odessa-Midland, TX Oklahoma City, OK Omaha, NE Orlando, FL (Non-Disney) Palm Desert, CA on-Strip) Philadelphia, PA Phoenix, AZ Pittsburgh, PA Portland, ME

Portland, OR Raleigh, NC Rapid City, SD Richmond, VA Sacramento, CA Saint Louis, MO Saint Petersburg, FL Salt Lake City, UT San Antonio, TX San Bernardino, CA San Diego, CA San Francisco, CA San Joaquin Valley, CA San Jose, CA Sarasota, FL Savannah, GA Seattle, WA Spokane, WA Tampa, FL Tucson, AZ Tulsa, OK Virginia Beach, VA Washington State Area, WA Washington, DC West Palm Beach, FL Wichita, KS

*Customized market reports available upon request

Hospitality, Gaming & Leisure

Our Hospitality, Gaming & Leisure practice is focused exclusively on providing superior valuation and consulting services for a broad range of hotels, casinos and leisure properties. Our team takes a holistic, consultative approach that goes far beyond the physical asset, analyzing every aspect of a property's business and real estate operations to identify all areas of value for owners and investors.

Our Hospitality, Gaming & Leisure platform has experience in valuation assignments and market analysis for properties including:

Hotels and Resorts

Gaming Facilities

Stadiums, Sports & **Entertainment Facilities**

Conference, Expo and **Convention Centers** Golf Courses Marinas

Ski and Village Resorts Water Parks, Amusement **Parks and Attractions**

Our core disciplines and expert subject areas include:

Economic Impact

We empower owners and operators to maximize economic incentives and advise government entities on the impact of incentives on a community or development.

Litigation

Our experts bring a strategic perspective and hands-on approach, exceeding the depth and scope of typical litigation services every time.

Feasibility

We take feasibility studies to the next level, combining market knowledge with expert economic impact analysis and acumen in cash-on-cash, ROI and other metrics.

Portfolio Analytics

Financial Reporting

Our seamless approach to fulfilling clients' financial reporting requirements means no outside assistance is needed.

Property Tax

ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need-we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

We bring industry averages and trends to bear on traditional analytics, ensuring comprehensive due diligence.

We understand every aspect of a property's operations, allowing us to craft advanced tax strategies.



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