



Vineyards & Wineries

From vineyards and tasting rooms to production and storage facilities, our Vineyards & Wineries platform brings innovative methodologies and deep market knowledge to provide unparalleled valuations in a unique and evolving asset class. We offer a full suite of services for both privately and publicly held wineries, including documentation for accounting and tax purposes typically offered only by large accounting firms as well as purchase allocations, financial reporting, depreciation analysis, machinery and equipment, and business valuations.

Our Vineyards & Wineries offerings include:

Estimates of Market Value	Purchase Allocations	Business Value
FASB Reports	Market Analysis	Liquidation Value
Financial Reporting	Market/Feasibility Studies	
Machinery and Equipment	Property Tax Appeals	

Our proprietary discounted cash flow models project vineyard revenues and farming costs to craft sophisticated opinions of value, supporting underwriting and internal decision-making. With expertise in high street retail valuations and wedding venues, our senior appraisers know how to spot added value and potential in the form of tasting rooms and event venues.

We have worked on assignments in American Viticultural Areas across the country, particularly in California's North Coast and Central Coast, spanning a broad range of property types, including:

Still/Sparkling Winemaking Facilities	Wineries and Tasting Rooms	Production Vineyards
Vineyard Estates	Proposed Developments	Wine Storage Facilities
	Historic Wineries and Estates	

ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

At Newmark, we don't just adapt to what our partners need—we adapt to what the future demands. Our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies. We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

CONTACT

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