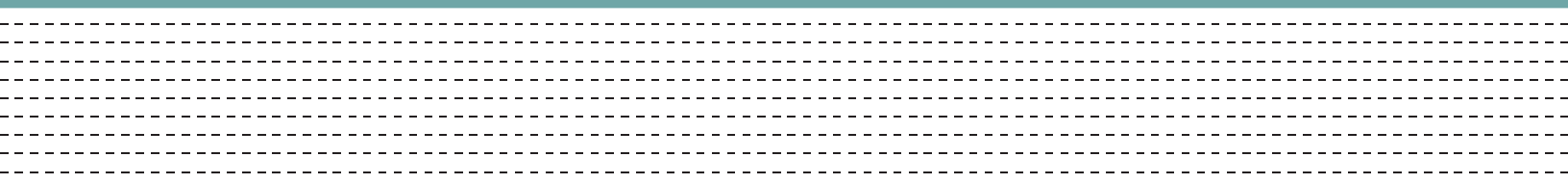

Retail



NEWMARK



THE POWER OF CONNECTION

We understand that connection is

what makes a place a destination.

From supply chain to storefront,

Newmark's Retail Services division

forges seamless connections across

our integrated platform to deliver

unique customer experiences for

the world's leading brands.

Tapping into our strategic market expertise and extensive partnerships, we bring a collaborative, creative approach to navigating the evolving retail landscape. Between our powerful data and

on-the-ground insight, we understand what makes people tick. We see where they go, why they go and where they want to go so that your business can make the connections that count.

REDEFINING RETAIL

At Newmark, we see the bigger picture of how real estate, operations and branding come together to create an experience that's more than the sum of its parts.

With partnerships across consumer and lifestyle companies, real estate, financial services and more, we help our clients build relationships that enhance their brands.





HARNESSING TECHNOLOGY

Leveraging the industry's leading technology platform, we help clients track and maximize the value of data in markets around the world.

Employing state-of-the-art GIS systems, market psychographics and demographics, mobility data, competitor and financial analyses, and space analysis tools, we equip clients with a deeper understanding of their target customers. Our proprietary mapping platform provides real-time data, including customer traffic patterns, flow, counts, statistics and demographics, allowing us to compile the most accurate, up-to-the-minute information. This detailed snapshot helps clients make customer-focused decisions and capture the right audience.

VISION AND EXECUTION

We don't just offer the most comprehensive range of services in the industry—we also offer a seamlessly connected experience with a strategic vision.

Working in close collaboration across our integrated platform, we develop creative strategies and execute them holistically, supporting clients in all areas of their businesses and real estate all over the world.

Retail Leasing and Advisory Services

Tenant Representation
Strategic Planning, Site Selection and Lease Negotiations
Lease Dispositions, Restructuring and Renewals
Owner Representation
Agency Marketing
Retail Occupier Services
Franchise Advisory
State-of-the-Art GIS Mapping, Demographic Systems,
and In-Store and Mobile Analytics

Retail Capital Markets

Investment Sales: Single Assets and Portfolios
Debt & Structured Finance
Corporate Capital Markets
Loan Sales
Financial Analysis
Market Research
Advisory and Consulting

Complementary Integrated Services

Property Management
Facilities Management
Project Management
Valuation & Advisory
Hospitality and Lodging Consulting
Supply Chain and Logistics Network Modeling



ABOUT NEWMARK

We transform untapped potential into limitless opportunity.

**At Newmark, we don't just adapt to what our partners need—
we adapt to what the future demands.**

Since 1929, we've faced forward, predicting change and pioneering ideas. Almost a century later, the same strategic sense and audacious thinking still guide our approach. Today our integrated platform delivers seamlessly connected services tailored to every type of client, from owners to occupiers, investors to founders, and growing startups to leading companies.

**Tapping into smart tech and smarter people, Newmark brings ingenuity
to every exchange and transparency to every relationship.**

We think outside of boxes, buildings and business lines, delivering a global perspective and a nimble approach. From reimagining spaces to engineering solutions, we have the vision to see what's next and the tenacity to get there first.

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 Newmark Retail Services

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