

# WATERPARKS, AMUSEMENT PARKS & ATTRACTIONS

## MEET OUR TEAM

Experts with Newmark Knight Frank Valuation & Advisory's (V&A) Hospitality, Gaming & Leisure group have completed more than 100 valuation and advisory studies of indoor and outdoor waterparks, amusement parks, family entertainment centers (FECs) and other attractions since 2001. Newmark Knight Frank is an active member of the World Waterpark Association (WWA) and International Association of Amusement Parks and Attractions (IAAPA).

Our experts evaluate standalone waterparks, municipal aquatic centers and indoor waterpark resorts with hundreds of guestrooms, multiple bars and restaurants, arcades, miniature golf courses, simulated surf machines, retail stores and other revenue centers. We analyze all types of amusement parks and attractions, ranging from nationally franchised amusement parks to aquariums to FECs with arcades, go-kart tracks, bowling lanes, bars and restaurants, golf simulators, high ropes courses, zip lines and other features.

## DEDICATED EXPERTISE

The waterpark, amusement park and attractions industries experience constant advances in technology and best practices. We continually interact with designers, ride manufacturers, owners and property operators, giving us unmatched knowledge of industry performance, operational challenges, revenue optimization, market conditions, seasonal operation, safety adherence and technological advancements. Led by a globally recognized waterpark, amusement park and attractions expert, our talented team provides feasibility studies, appraisals, operational reviews and supplementary services. We have advised on the world's largest waterparks and amusement parks for leading international resort and entertainment companies and their lenders.

## ABOUT HOSPITALITY, GAMING & LEISURE

Newmark Knight Frank Valuation & Advisory's Hospitality, Gaming & Leisure practice is focused exclusively on providing superior valuation and consulting services for a broad range of hotels, casinos and leisure properties. Our team differentiates itself through a holistic, consulting-driven approach that goes far beyond the physical asset; by analyzing every aspect of a property's business and real estate operations, we identify all components of value for owners and investors.

Our mission is to be the foremost global resource, providing defensible expertise in hospitality, leisure, gaming, sports and entertainment real estate. We approach every challenge with dedicated focus, innovative methodologies and hands-on collaboration to consistently deliver reliable solutions for each client.



### FOR MORE INFORMATION:

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Newmark Knight Frank Valuation & Advisory is a leading industry innovator, comprising an extensive team of the most trusted and recognized names in the valuation sector. Headquartered in New York and Houston, Newmark Knight Frank's V&A professionals serve clients from more than 60 offices throughout the Americas. Our valuation and advisory practice is supported by Newmark Knight Frank's industry-leading offerings including research, leasing, corporate advisory services, capital markets, consulting, project and development management, and property and corporate facilities management services—allowing us to add significant value for clients that goes beyond mere reporting.