VALUATION & ADVISORY



SKI & VILLAGE RESORTS

DEDICATED **EXPERTISE**

Newmark Knight Frank Valuation & Advisory's (V&A) Hospitality, Gaming & Leisure group provides best-in-class valuation and consulting services for the highly specialized ski and village resorts industry. Our experts have appraised ski areas in all regions of the United States and Canada, large and small, as well as portfolios of multiple resorts. They possess a deep understanding of the atypical and complex array of factors that are particular to ski areas, including their multiple profit centers and the seasonal nature of their operations. Our professionals are fully tuned into ski industry market trends and are active participants in industry organizations.

Ski-related real estate also requires specialized analysis related to the premiums and marketability of real estate developments that are dependent on the success of the adjacent ski area. The Hospitality, Gaming & Leisure team fully understands the symbiotic nature that exists between the resort and the real estate, and is highly adept at evaluating the potential impacts for the success of both. Our experts have appraised some of the most valuable real estate in this focused market segment, including massive luxury slopeside hotels, condominiums, townhomes and lots. In addition to their expertise in ski resort residential projects, our professionals have also appraised a wide variety of commercial projects related to the base village operations of ski areas.

ABOUT HOSPITALITY, GAMING & LEISURE

Newmark Knight Frank Valuation & Advisory's Hospitality, Gaming & Leisure practice is focused exclusively on providing superior valuation and consulting services for a broad range of hotels, casinos and leisure properties. Our team differentiates itself through a holistic, consulting-driven approach that goes far beyond the physical asset; by analyzing every aspect of a property's business and real estate operations, we identify all components of value for owners and investors.

Our mission is to be the foremost global resource, providing defensible expertise in hospitality, leisure, gaming, sports and entertainment real estate. We approach every challenge with dedicated focus, innovative methodologies and hands-on collaboration to consistently deliver reliable solutions for each client.





FOR MORE INFORMATION:

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Newmark Knight Frank Valuation & Advisory is a leading industry innovator, comprising an extensive team of the most trusted and recognized names in the valuation sector. Headquartered in New York and Houston, Newmark Knight Frank's V&A professionals serve clients from more than 60 offices throughout the Americas. Our valuation and advisory practice is supported by Newmark Knight Frank's industry-leading offerings including research, leasing, corporate advisory services, capital markets, consulting, project and development management, and property and corporate facilities management services—allowing us to add significant value for clients that goes beyond mere reporting.