

Global Corporate Services

Newmark creates customer-centric, strategic and innovative solutions to enhance every workplace, everywhere.

We do that by combining insight with industry-leading data and technology to solve even the most complex problems. Newmark GCS brings transparency, long-term partnership and thought leadership to each relationship, with a relentless pursuit of improvement and innovation globally.

FROM INSIGHTS TO IMPLEMENTATION

Our experts take the time to listen to and understand the nuanced needs of your business. We combine strategic consultancy with practical implementation services in order to lower occupancy costs, increase efficiency and maximize the value of your real estate.



Consultative Approach

Our approach to consulting is rooted in actively listening to the experiences of our clients, thoughtfully considering their unique goals and leveraging the broad range of our expertise to create tactical frameworks for action.



Regional and Global Outlook

We consider the implications of business decisions from both a regional and global perspective. Our field experience and market research enable us to guide clients holistically as they make core real estate decisions.



Technology

We approach each engagement with the goal of innovating through new and existing technology. Our array of technology solutions empowers real estate decision-makers to make smart choices and make them faster by revealing the connections between data and impact.



WHERE VISION MEETS STRATEGY

When you need to see the whole picture, we bring your vision into focus.

Newmark's Global Corporate Services group is strategic, integrated and comprehensive. We actively listen to your needs and combine insight with industry-leading data and technology to solve even the most complex problems from start to finish. A diverse team of global experts with localized market knowledge keeps us nimble, while a big-picture mindset helps us spot both immediate opportunities and long-term possibilities.

FOR MORE INFORMATION

Rick Bertasi
Chief Executive Officer
Global Corporate Services

o +1 212 372 0715
m +1 646 923 0318
rick.bertasi@nmrk.com

INTEGRATED SERVICES

From strategy to execution, our integrated Corporate Services platform taps into Newmark's extensive expertise to provide each client with customized solutions.

Lease Administration

Our team uses cloud-based systems to track critical dates, manage data holistically and uncover cost savings. Our experts have cross-functional backgrounds in property management, accounting, corporate real estate and real estate law, ensuring lease compliance while identifying potential risks and prospective opportunities.

Global Strategy

We partner with clients to develop dynamic solutions to their most complex real estate problems. We actively listen to clients, thoughtfully consider their unique goals and leverage our broad range of expertise to create frameworks for action. Comprising management and real estate consultants around the world, the Global Strategy team taps into a suite of data, tools and methodologies to support both large corporate business transformations and single-facility solutions spanning industry sectors and asset types.

Workplace Strategy & Human Experience

Our Workplace Strategy & Human Experience team spans real estate strategists, architects, financial analysts, change managers and subject matter experts with deep insight into what makes a successful workplace. We focus on the people, place and process aspects that drive performance. Our team collaborates with clients to make the experience of going to work more engaging, supportive and productive by inspiring people through meaningful placemaking.

Global Tech

The right technology solutions empower businesses to make better strategic decisions. That's why our Global Tech team helps clients transform data into valuable analytics, driving smart decision-making and optimizing their portfolios. In an industry where adoption of technology has traditionally lagged, Newmark is unique in prioritizing the power and potential of analytics solutions. Our consultative approach to tech solutions maximizes clients' in-house data sources, provides software solutions suited for specific client needs and supports robust data strategy in decision-making.

Program & Project Management

Newmark's Project Managers serve as the stewards of our clients' business objectives, ensuring all disciplines, stakeholders, consultants and contractors are working together seamlessly. Our experts act as integrators to your organization, owning data workflows, team member accountability, work quality, and adherence to time and budget restrictions. Whether for single projects or entire portfolios, we help clients achieve project transparency, cost savings and more productive work environments.

Facilities Management

We help clients strategically unlock efficiencies and cost savings through vendor consolidation and performance management, operational improvements, expense baselining and organizational design. Our Facilities Management portfolio includes office, industrial and retail locations, mission-critical data centers, call centers, corporate headquarters, urban towers, landmark buildings and suburban campuses. With an emphasis on technology and innovation, we drive down operating costs without compromising building integrity or tenant satisfaction.

Transaction Management

Newmark's Transaction Management process is scalable, repeatable and measurable. Our experts handle the entire life cycle of every transaction, from devising results-oriented strategies to delivering reports, analyses and recommendations. Tailored to succeed in any market, our approach to managing transactions is the most comprehensive methodology available in the marketplace.

Account Management

Our experienced global account teams are attuned to the needs of corporate clients, coordinating every service from transactions to facility management. Combining strategy and execution, our account management style takes every facet of a client's business into consideration for an integrated approach.



Customer-centric

We act in the best interest of the client, period.



Integrity & Transparency

We are open, honest and committed in everything we do.



Effort & Improvement

We are bold, insightful and engaged in continuous innovation.



Respect

We treat everyone equally and act to ensure that our people and partners feel safe and valued, respecting diversity of experience and perspective.



Trust

We work hard to earn trust every day, making workplaces work for everyone.